

Strategy Consulting Services

CMG's Consulting Practice is focused on integrating customer, technology and market changes to create a long-term corporate strategy.

For nearly thirty (30) years, CMG's staff has worked in a broad range of industries globally, with expertise in healthcare and high-technology markets. We also serve Fortune 500 companies in well-established industries. We are skilled with quantitative and financial analysis and understanding the financial consequences of strategic and competitive choices as well as the effect of legal issues on business strategy and value.

Principals of the firm have over fifteen years of consulting experience in strategic planning; other consultants have at least three years of experience. All members of our staff are educated or experienced in business management. Certain professionals also have backgrounds in technology assessment, medical research, economics, finance, law and politics.

Services offered by CMG

- Market assessment and research
- Data analysis and forecasting
- Gathering intelligence on markets in which clients operate
- Competitive and ecosystem analysis
- Value architectural process
- Partner identification
- Finance analysis and modeling
- Acquisition planning
- Corporate strategy
- Go-to market and execution plans