



2026 Paint the Town Gold Contest Rules and Rubric

Hosted by the Girard Area Chamber of Commerce

Thank you for participating in the Girard Area Chamber of Commerce's annual **Paint the Town Gold** initiative! This community-wide event is designed to bring school spirit, community pride, and Trojan energy to businesses throughout Girard.

Paint the Town Gold will take place during the week of **August 31, 2026**, with business decorating contest judging scheduled for **Friday, September 4, 2026**. The winning business will be announced Friday evening at the football game.

Contest Rules and Judging Information

- Judges will visit participating businesses on **Friday, September 4, 2026**, between 9:00 AM and 11:00 AM. A predetermined route may be used to allow judges to visit each participating business in a timely manner.
- When judges arrive, they may ask to speak with the main contact listed for the Paint the Town Gold Business Decorating Contest. Please make sure you are at the decorated location during this time.
- Photos and/or videos may be taken during the judging process and may be used by the Girard Area Chamber of Commerce for promotional purposes, social media, and community recognition.
- This is a community-involved event meant to be fun! We appreciate all businesses participating in Paint the Town Gold and helping make Girard shine with Trojan spirit.
- Businesses are encouraged to decorate storefronts, windows, entryways, sidewalks, or other visible areas in a way that celebrates the Paint the Town Gold theme and builds excitement for the week's activities.
- The Business Decorating Contest winner will be announced at the **Friday evening football game on September 4, 2026**.

Areas That Will Be Judged

Businesses will be judged in the following categories:

- Use of the Paint the Town Gold Theme: Trojan Spirit!**
- Originality and Creativity**
- Durability / Quality of Decorations**

Suggested Theme

Businesses are encouraged to use crimson and gold, Trojan-themed decorations, school spirit elements, creative displays, and community pride messaging. *To help celebrate and support our student athletes all season long, businesses are encouraged to keep their displays up throughout the fall sports season.*

<u>Category</u>	<u>Fair</u>		<u>Good</u>		<u>Very Good</u>			<u>Excellent</u>		<u>Total</u>
Use of Trojan Spirit Theme	1	2	3	4	5	6	7	8	9	10
Originality and Creativity	1	2	3	4	5	6	7	8	9	10
Durability / Quality of Decorations	1	2	3	4	5	6	7	8	9	10