

Greater Hillsborough Senior Services Newsletter Advertising

Dear Advertiser,

Thank you for considering an ad in the Greater Hillsborough Senior Citizen newsletter. Currently, we have over 180 readers who receive the emailed version of our e-newsletter and 600 readers who receive our monthly newsletter mailed directly to their home or printed and distributed throughout the areas we serve including Antrim, Deering, Henniker, Hillsborough, Washington and Windsor. Whether emailed or printed, we send out a 7 page newsletter plus an eighth mailing page needed for the postal and printed versions. Anyone of any age can subscribe or pick up the newsletter and every month we add more readers to our mailing lists.

GHSS is proud to serve our area senior citizens. We provide monthly trips both in-state and out-of-state, host gatherings for lunch, keep seniors informed about community services they are eligible for and the happenings in their communities. Importantly, we financially help seniors afford these things when they are unable to foot the full cost of an event. We value your support as we directly communicate opportunities for an active lifestyle to area senior citizens and offer free advertising to nonprofits.

On the back of this letter are the advertising rates, sizes and other key information you need to make an informed decision about advertising in our newsletter. We hope you say yes and give us a try. All yearly subscriptions must be paid in advance and yes you can switch out your ads whenever you like as long as we receive it by the 15th of every month for the next edition. You may start at any time.

Nonprofits advertise for free as space allows as a community service from GHSS and our advertisers to your service organizations.

If you are interested, please completely fill out the form below and mail your first check to GHSS, PO Box 401, Hillsborough, NH 03244. Be sure it makes it by the 15th. A hand sketch is acceptable as we can design your ad for you for free or you can send your files directly to our email address noted below. We accept all digital files and will let you know if there is a problem. If you lose this information this letter and our rate sheet are also available online under the heading advertising.

Once again, thank you for considering placing an ad or a year's worth (2 free months). We invoice.

Sincerely,

Virginia 'Ginks' Leiby
GHSS Newsletter Coordinator

GHSS MAILING ADDRESS
PO Box 401 • Hillsborough, NH 03244

GHSS Newsletter Advertising

Name: _____ Your Cell Phone #: _____

Company Name: _____ Your Email: _____

Company Phone #: _____ One Month Ad: Yes No Ad enclosed

Company Billing Address _____ Yearly Ads: Yes No Ad enclosed

_____ Do you need your ad designed for you?

_____ Yes No Sketch Enclosed

Ad Size: 1/8 1/4 1/2 Full Page If yes, please place a sketch on the back.

Please fill form out completely, enclose your check and make checks payable to GHSS.

QUESTIONS?
Please contact Ginks Leiby at GHSS@ghsservices.org

NONPROFITS
FREE AS
LONG AS
SPACE IS
AVAILABLE

HALF PAGE AD

7.5"W X 4.75"H

\$75/MONTH • \$750/YEAR

Ads are due the April 14th
of every month.

Color or B&W Accepted.

Postal & emailed newsletters post
around the 25th of the month.

Half page vertical advertising also available.

750 READERS +



FULL PAGE AD

7.5"W X 10"H

\$150/MONTH • \$1500/YEAR

NONPROFITS
FREE AS
LONG AS
SPACE IS
AVAILABLE

QUARTER PAGE AD

3.5"W X 4.75"H

\$50/MONTH • \$500/YEAR

Ads are due the 15th
of every month.

Color or B&W accepted.

Postal & emailed newsletters post
around the 25th of the month.

Quarter page horizontal
advertising also available.

750 READERS +

NONPROFITS
FREE AS
LONG AS
SPACE IS
AVAILABLE

EIGHTH PAGE AD

(BUSINESS CARD SIZE)

3.5"W X 2.25"H

\$25/MONTH • \$250/YEAR

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Color or B&W Accepted

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