

# Sophia's Dog Walking Privacy Notice

**Effective Date:** January 6, 2026

At **Sophia's Dog Walking LLC** ("we," "us," or "our"), we value the privacy of individuals who use our website and related services (collectively, our "Services"). This Privacy Notice explains how we collect, use, disclose, and safeguard personal information of users of our Services ("you" or "your").

By using our Services, you agree to the collection, use, and disclosure of information as described in this Privacy Notice.

**Personal information** means information that identifies, relates to, describes, or could reasonably be linked to a particular individual. It does not include de-identified or aggregated information.

## Information We Collect

### Information You Provide to Us

#### *Registration & Contact Information*

If you contact us, request services, sign up for updates, or otherwise interact with us, we may collect basic information such as:

- Name
- Email address
- Phone number
- Mailing address

We only collect information necessary to provide dog walking and related services.

## ***Communications***

If you contact us by email, phone, text message, contact form, or other means, we may collect and store the content of your communications, including any information you voluntarily provide.

## ***Client & Pet Information***

To provide dog walking services, we may collect information related to your pet(s), such as:

- Pet name, breed, size, and behavior notes
- Walking instructions or schedules
- Emergency contact information
- Veterinarian contact information

This information is used solely to provide safe and effective services.

## ***User Content***

If you submit reviews, testimonials, photos, or other content, you acknowledge that such content may be publicly displayed on our website or marketing materials, unless otherwise agreed.

# **Payment Information**

If you make a payment for our Services, payment processing is handled by **third-party payment processors** (such as Stripe, Square, PayPal, or similar providers).

We do **not** store or directly process full credit card or bank account numbers. Payment processors may collect information such as:

- Billing name and address
- Payment card details
- Transaction history

Their use of your information is governed by their own privacy policies.

## Information Collected Automatically

### Website Usage Information

When you visit our website, we may automatically collect limited information such as:

- IP address
- Browser type
- Device type
- Pages viewed
- Date and time of visits

This information helps us understand website usage and improve our Services.

### Cookies & Similar Technologies

We may use cookies or similar technologies to:

- Enable basic website functionality
- Analyze website traffic
- Improve user experience

You can control cookies through your browser settings.

## How We Use Your Information

We use personal information to:

- Provide and manage dog walking services
- Communicate with clients
- Schedule services and respond to inquiries
- Process payments
- Improve our website and services
- Comply with legal obligations

We do **not** sell personal information.

## How We Share Information

We may share information only as necessary:

- With service providers who assist with payment processing, scheduling, or website hosting
- To comply with legal obligations, court orders, or lawful requests
- To protect the rights, safety, or property of Sophia's Dog Walking LLC, our clients, or others

We do not share personal information for advertising or data-broker purposes.

## Data Retention

We retain personal information only for as long as reasonably necessary to:

- Provide services
- Maintain business records
- Comply with legal and tax obligations

When information is no longer needed, it is securely deleted or anonymized.

## Your Privacy Rights (California Residents)

If you are a California resident, you have rights under the **California Consumer Privacy Act (CCPA)** and **California Privacy Rights Act (CPRA)**, including the right to:

- Know what personal information we collect
- Request access to your personal information
- Request correction of inaccurate information
- Request deletion of your personal information (subject to legal exceptions)

To exercise these rights, contact us using the information below.

We will not discriminate against you for exercising your privacy rights.

## **Children's Privacy**

Our Services are not directed to children under 13, and we do not knowingly collect personal information from children.

## **Data Security**

We take reasonable administrative and technical measures to protect personal information. However, no system is completely secure, and we cannot guarantee absolute security.

## **Changes to This Privacy Notice**

We may update this Privacy Notice from time to time. Updates will be posted on this page with a revised effective date.

## **Contact Us**

If you have questions about this Privacy Notice or our privacy practices, please contact:

**Sophia's Dog Walking LLC**

Website: <https://sophiasdogwalking.com>

Email: [sophia@sophiasdogwalking.com](mailto:sophia@sophiasdogwalking.com)