Idaho State Off-road Association Meeting Minutes March 5, 2025

Attendees

Alan Amstutz, Corrie Dashnaw, Curtis Funnell, Heather Hampton, Tammie Mallory, Larry Ballard, Mark Hansen, Matthew Carter, Mountain Recreation Alliance (Kristina Shmid), Pete Vanden Bosch, Blue Ribbon Coalition (William Schuster)

Key Topics Discussed

1. Annual Meeting Recap

- 35 members attended.
- A bylaw change was made to reduce board turnover impact:
 - The secretary and treasurer will serve two-year terms, staggered to ensure continuity.
- A change was made to the policies and procedures to make the Ride and Rally happen every other year, occurring on even years. Off years to be focused on fundraising

2. Fundraising Initiatives

- Trash-a-thon Cleanup Event:
 - Planned for every year, aligning with National Public Lands Day.
 - A "penny per pound" donation system from local businesses.
 - Aims to engage clubs, land managers, and the public.

3. Land Use and Access Issues

- Ongoing discussions with land managers.
- Encouraging clubs to share GPS tracks for future land access advocacy.
- Proposal to designate trails with 15+ years of continuous use as "cultural heritage sites" to protect access.

4. Current & Future Projects

- New Trail Development: Goal to add at least one new trail per club region.
- Boulder Basin Signage: Awaiting approval from forestry officials.
- Vault Toilets: \$50,000 grants available for installation through IDPR.
- Technology & Website Updates:
 - Enhancing website navigation and centralizing information on Google Drive.
 - Potential for monthly newsletters and better digital communication.

5. New Board Introductions & Goals

- The new board members introduced themselves and shared their objectives, including club outreach, land access advocacy, and infrastructure improvements.
- Larry
 - In current talks with a land manager that wants to build challenge courses and more trails. IDPR is in agreement with the plan.
- Alan
 - I Want to reach out to some of the member clubs that are no longer a part of the association.
 - Member Resource Directory. Have a page for members only where they can have access to other members' contact info if they are broken down, stuck, need a place to sleep for a night, etc.
- Pete
 - Better interaction between Association and Member Clubs.
- Mark
 - Build value for the member clubs, make it so people want to join
- Matthew
 - Improve Efficiency and Professionalism with our Google workspace resources.

6. Upcoming Events & Volunteer Needs

- Boise Offroad Expo (April 24-26):
 - Association aims to secure a booth with at least four volunteers.
 - Need for better messaging about the association's mission.
- Recon Overland Open House (March 28-29)
- Tough Truck Event (September) & Other Future Events:
- Developing a calendar of key events for participation.

7. Treasurer's Report

- Bank balance: \$14,639.56.
- Recent expenses: \$210.23 for Food for annual meeting.
- Membership dues received: \$380 from SIORA.

8. Spotlighting Community Contributions

- Proposal to showcase community members' contributions (e.g., fundraisers, volunteer work) on the website.
- Initial discussion around recognizing individuals like Terry Mode for their offroad community contributions.

9. Next Meeting

• Scheduled for Wednesday, April 2, 2025, at 7 PM MST.

Key Takeaways

- The association is focusing on **fundraising**, **land use advocacy**, **and strengthening club participation**.
- **Technology improvements** are in progress to improve efficiency.
- Events and volunteer opportunities are being prioritized to boost outreach.
- New leadership is committed to growing membership and trail development.

For further details or questions, please reach out to the Idaho State Off Road Association leadership team.