



### **Member Sponsorship Info**

Hello- Enclosed you will find the updated 2025 Sponsorship/Advertisement packet to share with previous supporters of the ORCHA and new potential prospects!

Within this packet you will find: a cover letter addressed to individuals or businesses in which you're seeking their support from, a page for the entity's information, a page with the new sponsorship level system, and a receipt.

We have updated our sponsorship program in order to grow our association, contribute to helping others grow their businesses by advertising at our shows, on our social media platforms and website. Look over the third page, ADVERTISEMENT SPONSOR LEVELS and see the benefits for each level in order to be informed when presenting the sponsorship/advertisement opportunities.

You can share the sponsorship packet by delivering a hard copy or a digital pdf that can be found on [oregonreinedcowhorse.org/become-a-sponsor](https://oregonreinedcowhorse.org/become-a-sponsor), or in your email. All payments at this time can either be mailed to the address on the form or dropped off in person to Kelly Doherty, Alex Pennington or at Horse Plaza.

Once completed, please email the completed info to [oregonreinedcowhorse@gmail.com](mailto:oregonreinedcowhorse@gmail.com) or text to (208) 880-3790 so we can keep accurate records of who our members have reached out to.

With this new program, comes some encouragement for everyone to participate in seeking supporters. Each member that brings in \$200 worth of sponsorship support will receive a FREE ORCHA hoodie! Be sure to complete the 'Member name and phone number' on the sponsor form (pg. 2).

We are excited to see how this new sponsor program will benefit our association. We rely heavily on donations and community support, so in turn thank you for your willingness to help keep the ORCHA growing and thriving!

If you have any questions you can reach out to: Elane Drushella, Casie Hull or Alex Pennington.

Thank you!  
Alex Pennington  
208-880-3790



It's show season!

On behalf of the Oregon Reined Cow Horse Association (ORCHA), I am writing to offer you an advertising/sponsorship opportunity for our 2025 show season.

ORCHA takes great pride in continuing to showcase the traditional training of the California vaqueros. This training was essential for managing range-bred cattle in the 18th and 19th centuries. Reined cow horses need to be willing, intelligent and athletic in order to accomplish the work that needs to be done on the range. ORCHA is diligent in preserving these traditions through shows and workshops that are friendly to men, women and children of all ages and skill levels.

Our association is holding three local shows during the 2025 season (hoping for more during the 2026 season). These shows will be held April 19th, June 7th and September 20th. Our first show will be held at the Sage Riders Arena in Hermiston, Oregon while the other two show locations are to be determined.

With our sponsors' generous contributions, ORCHA is committed to showcasing them, in the highest regard within the sponsorship level selected. We have four opportunity levels of sponsorship which will provide valuable recognition to your company via our shows, website, social media, etc. Your donation will go towards the production of our shows and to our end of year awards and banquet.

We are determined to provide the best value to you and your business in return for your support.

Take a look through the following information for the details regarding our sponsorship/advertising program. If you have any questions or concerns please feel free to call myself or our association's president.

Come join us at our first show! April 19th, 2025 at the Sage Riders Arena 81907 HWY 395 Hermiston, OR 97838. We look forward to seeing you!

Sincerely,

Elane Drushella - President  
(541) 215 - 3138

Alex Pennington - Sponsorship Coordinator  
(208) 880 - 3790



## **ADVERTISEMENT SPONSOR LEVELS**

Below you'll find our sponsorship/advertisement levels. Please put an X on the line next to which option best suits your business.

\_\_\_\_\_ **Friend of the ORCHA \$**\_\_\_\_\_ *(any desired amount)*

With your generous contribution, this enables the ORCHA to continue the sport of reined cow horses in Oregon. We appreciate you!

\_\_\_\_\_ **Bronze Level - \$150**

- Name featured on ORCHA website
- Announcer recognition at all shows
- Small logo featured on 'community' banner
- Invite to our end of the year banquet

\_\_\_\_\_ **Silver Level - \$250**

- Logo featured on ORCHA website & social media with a link to sponsor site
- Announcer recognition at all shows
- Banner displayed in arena at all shows
- Promotion in emails, social media, advertising for shows
- Invite to our end of the year banquet

\_\_\_\_\_ **Gold Level - \$500**

- Logo featured on ORCHA website & social media with a link to sponsor site
- Announcer recognition at all shows
- Name on ORCHA Merch
- Banner displayed in arena at all shows
- Promotion in emails, social media, advertising for shows
- 'Sponsor of the Week' on social media with link to website
- Sponsor logo displayed on day sheets, entry forms, etc.
- Invite to end of year banquet with a reserved honorary seat

**I DO have a 3x5 banner** \_\_\_\_\_.

**I DO NOT have a 3x5 banner** \_\_\_\_\_. **+\$60**

\*ORCHA will store your banner year to year for renewing sponsors

**TOTAL AMOUNT (including banner cost if needed): \$**\_\_\_\_\_

*See next page for payment information.*



Members Name and Phone # who contacted sponsor: \_\_\_\_\_

### **ADVERTISEMENT SPONSORSHIP INFORMATION**

Individual/Business Name: \_\_\_\_\_

Individual/Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Website URL: \_\_\_\_\_

Business Facebook Page: \_\_\_\_\_

Business Social Media Handles : \_\_\_\_\_

Business Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

### **INFORMATION ABOUT BUSINESS**

Below, please list any information, history, fun facts, what you offer, etc.  
pertaining to your business that we can share with members and followers for  
promotional advertising.

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Thank you for your support in 2025!

## **Thank you for supporting ORCHA in 2025!**

### Payment Options:

- Return pages two and three with payment to the member
- Send pages two and three via email [oregonreinedcowhorse@gmail.com](mailto:oregonreinedcowhorse@gmail.com) or text to (208) 880 - 3790 and mail payment
- Mail page two and three with payment to:  
**ORCHA Attn:Sponsorship- 68812 Wilson Lane - Boardman, OR. 97818**

Digital payment info coming soon!

Retain this page as your tax-deductible advertising receipt.

Donation amount: \$\_\_\_\_\_

Please email business logo (preferably in vector), existing web banners, and other creative assets we can use in order to promote your business to [oregonreinedcowhorse@gmail.com](mailto:oregonreinedcowhorse@gmail.com), ATTN: SPONSORSHIP

**Please make checks payable to: ORCHA**

Questions? Please reach out to the ORCHA member that contacted you or [oregonreinedcowhorse@gmail.com](mailto:oregonreinedcowhorse@gmail.com)