



Member Sponsorship Info

Hello- Enclosed you will find the updated 2026 Sponsorship/Advertisement packet to share with previous supporters of the ORCHA and new potential prospects!

Within this packet you will find: a cover letter addressed to individuals or businesses whom you're seeking support from, a page for the entity's information, the sponsorship levels to choose from, and a receipt.

We have updated our sponsorship program in order to grow our association, contribute to helping others grow their businesses by advertising at our shows, on our social media platforms and website. Look over the third page, ADVERTISEMENT SPONSOR LEVELS and see the benefits for each level in order to be informed when presenting the sponsorship/advertisement opportunities.

You can share the sponsorship packet by delivering a hard copy or a digital pdf that can be found on oregonreinedcowhorse.org/become-a-sponsor, or in your email. Please make yourself available to collect forms and payments from sponsors if needed. All payments at this time can either be mailed to the address on the form or dropped off in person at Horse Plaza. If payment is coming via mail, forms can be emailed to oregonreinedcowhorse@gmail.com or text to ___Karen?____ .

To encourage all members to participate in seeking supporters, each person that brings in \$250 worth of sponsorship support will receive some FREE ORCHA merch! Be sure to complete the 'Member name and phone number' on the sponsor form (pg. 2).

We rely heavily on donations and community support, so in turn thank you for your willingness to help keep the ORCHA growing and thriving!

If you have any questions you can reach out to: Elane Drushella (541- 215-3138) or Casie Hull (541-571-6205).

Thank you!



It's show season!

On behalf of the Oregon Reined Cow Horse Association (ORCHA), we are offering you an advertising/sponsorship opportunity to support our 2026 show season.

ORCHA takes great pride in continuing to showcase the traditional training of the California vaqueros, which is now known as the sport of Reined Cow Horse. This training was essential for managing range-bred cattle in past centuries, and still runs true today for ranchers and enthusiasts alike that take pride in their horsemanship and cattle handling practices. ORCHA is diligent in preserving these traditions through the display of these skills at shows and the acquisition of knowledge with workshops for all, with an emphasis on youth opportunities.

Our association is holding three local shows during the 2026 season drawing contestants from all over the Northwest. The shows will be April 25th, June 20th and August 29th. Our first two shows will be held at the Eastern Oregon Trade and Event Center in Hermiston and the season will conclude in the heat of the summer, just up the road -indoors- at the Blue Mountain Equine Center in Pendleton.

With our sponsors' generous contributions, ORCHA is committed to showcasing them, in the highest regard within the sponsorship level selected. We have four opportunity levels of sponsorship which will provide valuable recognition to your company via our shows, website, social media, etc. Your contribution will go towards the production of shows, the end of year awards and banquet, and supporting the youth to learn and grow in this equine sport.

We are determined to provide the best value to you and your business in return for your support. Take a look through the following information for the details regarding our sponsorship/advertising program.

We hope to see you at this season's shows!

Sincerely,

Members of Oregon Reined Cow Horse Assn.

Elane Drushella- Secretary
(541) 215 - 3138

Casie Hull- President
(541) 571 - 6205

oregonreinedcowhorse@gmail.com



ADVERTISEMENT SPONSORSHIP LEVELS

Your generous contribution enables the ORCHA to continue the sport of reined cow horse in Oregon.
We appreciate you!

_____ **Friend of the ORCHA \$**_____ *(any desired amount)*

- Let's talk about how we can serve you!

_____ **Bronze Level - \$150**

- Name featured on ORCHA website/Shout on Facebook
- Announcer recognition at all shows
- Invite to our end of the year banquet

_____ **Silver Level - \$250**

- **Covers one youth membership!**
- Be SEEN with a Personalized Banner displayed in arena at all shows
- Logo featured on ORCHA website & social media with a link to sponsor site
- Announcer recognition at all shows
- Promotion in emails, social media, advertising for shows
- Tickets to our end of the year banquet

_____ **Gold Level - \$500**

- **Covers three youth memberships!**
- Be SEEN with a Personalized Banner displayed in arena at all shows
- Logo featured on ORCHA website & social media with a link to sponsor site
- Announcer recognition at all shows
- Name on ORCHA Merch
- Promotion in emails, social media, advertising for shows
- 'Sponsor of the Week' on social media with link to website
- Sponsor logo displayed on day sheets, entry forms, etc.
- Tickets to end of year banquet with a reserved honorary seat



I DO have a 3x5 banner _____.

I DO NOT have a 3x5 banner _____ **+\$60**

*ORCHA will store your banner year to year for renewing sponsors, but the banner belongs to you!

TOTAL AMOUNT (including banner cost if needed): \$_____

See next page for payment information.

Members Name and Phone # who contacted sponsor: _____



ADVERTISEMENT SPONSORSHIP INFORMATION

Individual/Business Name: _____

Individual/Business Address: _____

Business Phone: _____ Website URL: _____

Business Facebook Page: _____

Business Social Media Handles : _____

Business Contact Name: _____

Contact Phone: _____ Contact Email: _____

INFORMATION ABOUT BUSINESS

Below, please list any information, history, fun facts, what you offer, etc. pertaining to your business that we can share with members and followers for promotional advertising.

Thank you for your support in 2026!



Thank you for supporting ORCHA in 2026!

Payment Options:

- Return pages two and three with payment to the member
- Send pages two and three via email oregonreinedcowhorse@gmail.com or text to 541.667.7276 and mail payment
- Mail page two and three with payment to:
ORCHA Attn:Sponsorship- PO Box 355, Hermiston OR 97838

Please make checks payable to: ORCHA

Retain this page as your tax-deductible advertising receipt.
501(C)(5)-Tax ID #56-2634145

Donation amount: \$_____

Please email business logo (preferably in vector), existing web banners, and other creative assets we can use in order to promote your business to oregonreinedcowhorse@gmail.com, ATTN: SPONSORSHIP

Questions? Please reach out to the ORCHA member that contacted you or oregonreinedcowhorse@gmail.com