



Below are direct quotes from a few of our label material suppliers regarding the current events impacting the entire worlds paper industry:

**Avery Dennison/Fasson:**

*"The beginning of 2022 has already proven to be another challenging year for our industry. We are seeing continued strains on our raw materials and freight caused by increased demand and supply interruptions in the pulp markets. We continue to leverage our global network of suppliers to ensure we get the materials to keep our and your customers operational. We commit to providing you updates on raw material supply as it impacts your business."*

**Technicote:**

*"Given the price increases last year, we hoped the market would stabilize and enable us to keep our pricing consistent through the early part of 2022. Unfortunately, as most of you already know, this year has shown no relief from material allocations and skyrocketing costs as both problems continue to spiral out of control. Those increases are, additionally, compounded by rising costs in the labor market as we all battle to fill staffing shortages."*

**Stratatac:**

*"The continued inflation in raw materials and supply chain costs are affecting the entire industry. Cost of labor, transportation, paper stocks, and chemicals are significantly affecting material and manufacturing costs as well as lead times."*

**MacTac:**

*"As you will have seen from the recent press coverages and paper manufacturer announcements, our industry is facing further disruption: this time specific to supply of semi-gloss and various paper liners. Like many of you, we have become regrettably well versed in how to manage through such challenges over the past two years. Going forward our emulsion acrylic sales control measures will remain in place. In order to support existing loyal customers, we will continue to decline new business and manage existing accounts to historical average demand. Effective Monday, February 7th, this will apply to hot melt in addition to emulsion acrylic constructions."*