

Dr. Pamela McQueer – The Lady Legend™

Mrs. Michigan United States 2026

Dr. Pamela McQueer, crowned Mrs. Michigan United States 2026, is an unstoppable force who has redefined the future of sports safety, female empowerment, and legacy innovation. Known nationwide as 'The Lady Legend™', she is a trailblazing inventor, fearless entrepreneur, devoted mother of five, and a powerful advocate for women and girls in sports.

With over 20 years dedicated to women's athletic safety, Dr. McQueer made history by inventing the first and only female-specific football shoulder pad, the Zena Pad™. She later broke global ground again with the patented Bionic Bra™ — the world's first true chest protection system engineered for female athletes. These landmark innovations are now sparking nationwide reform, Olympic consideration, and industry-wide recognition.

Her legacy is fortified by the powerful people who believe in her vision. From Fred and Angela Biletnikoff — founders of Tracey's Place of Hope — to Olympic Coach Mick Haley, and former U.S. Olympic Director Bob Gamberella, her circle of influence represents icons who stand for protection, purpose, and female leadership. Their support has helped fuel a global campaign to advocate for breast protection in sports and recognize the long-ignored dangers of blunt-force trauma to women's chests.

Her partnership with the Biletnikoffs is personal and profound. As a survivor of domestic violence, Dr. McQueer honors their daughter's memory with the Tracey Series Bionic Bra™, created to raise funds and awareness for Tracey's Place of Hope and give young women a pathway to healing. With the strength of survivors and champions behind her, she is leading a revolution in sports protection — a movement known as the Team Bionic™ initiative.

Today, Dr. McQueer stands at the helm of Lady Legend Apparel Company™, where fashion meets function, and armor meets advocacy. Her groundbreaking efforts are not only changing history — they are protecting the future. Because in her words, 'Protection is the Best Prevention™.'

She is not just rewriting the rules — she is building the standard. And the world is finally listening.