



Welcome

The Tree Museum of Dallas

TMD helps companies achieve economic and environmental sustainability by building the internal structures needed for growth. Our unique approach focuses on creating robust roles, policies, training, habits, and operating systems. We aim to help teams manage growth without burnout.



The TMD Evolution

Our Evolved Approach

TMD began by helping companies reach million-dollar revenues through improved team structure.

We observed that many workplaces rely on rigid, outdated systems that disadvantage neurodivergent employees.

Our evolved approach designs systems through a neurodivergent-informed lens, creating better systems for everyone.

Better systems for everyone.

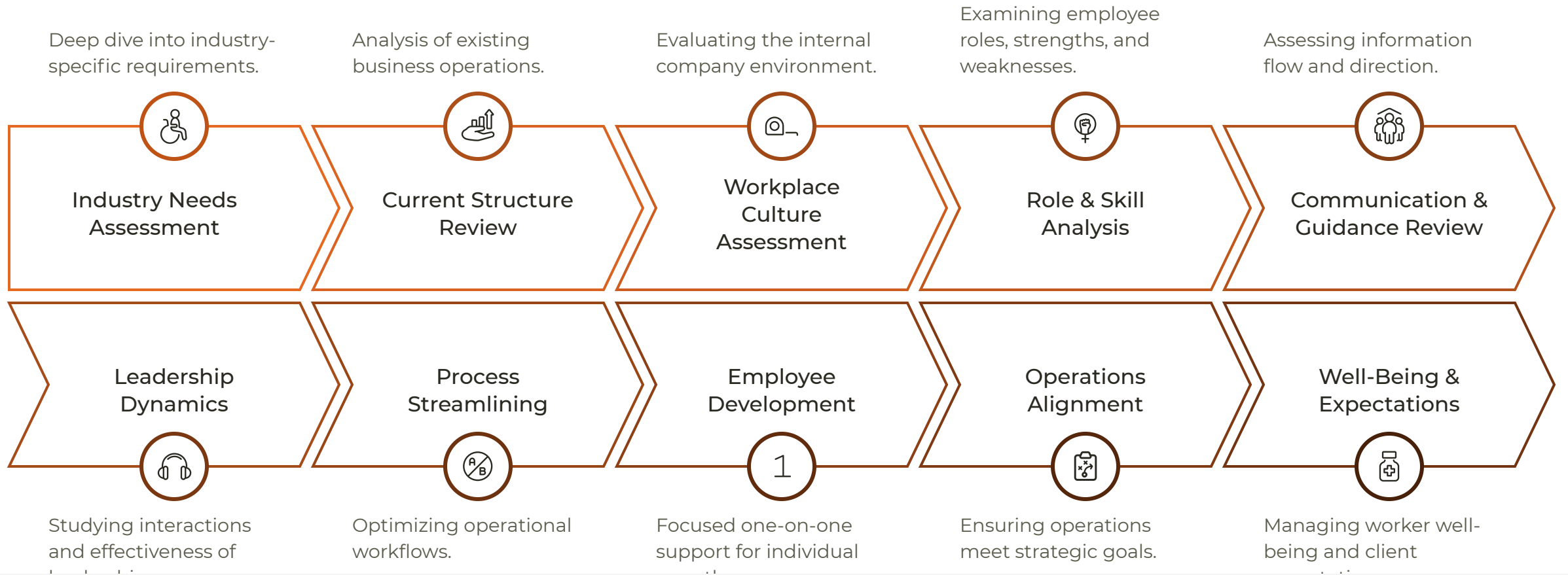


The Neurodivergent- Informed Advantage

By designing for those most affected by unclear or inefficient processes, we create more robust and effective systems for all employees. Our goal: Sustainable structure that supports growth, reduces burnout, and accommodates diverse minds.

TMD Consulting Process: A Comprehensive Overview

Building sustainable, growth-ready operations



HR & Policy Development

Core Outcome: Sustainable, Humane, Scalable Systems

The Tree Museum of Dallas helps companies build...



Clear Systems

Establishing well-defined processes and structures.



Humane Workplaces

Fostering environments that prioritize employee well-being.



Scalable Operations

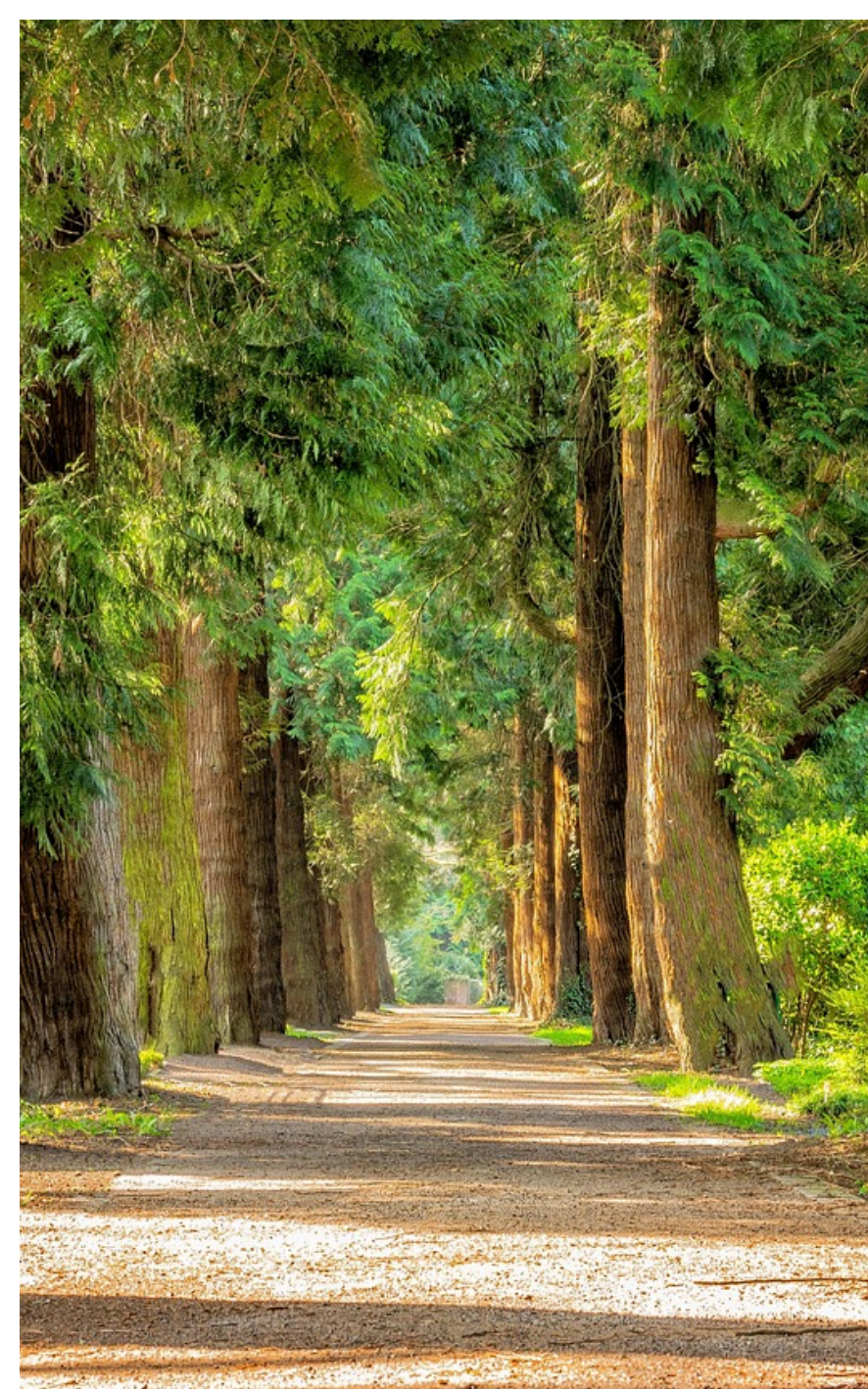
Designing systems that can grow efficiently.



Strong Foundations for Growth

Creating a stable base for future expansion.

We ensure your structure can support growth without burning out your team.



Investment & Approach

The 90-Day Operational Reset

Investment:

\$15,000

What We Do:

We rebuild your company's internal structure to enable growth without chaos, confusion, or burnout. Most companies have structure problems, not people problems.

Who Is the 90-Day Reset For?



Service-based businesses

Businesses with revenues between \$300K and \$2M.



Teams

Suitable for teams ranging from 3 to 15 people.



Feeling like the bottleneck

Ideal for owners who feel they are the main constraint on growth.



Challenging growth

For situations where growth is happening but becoming increasingly difficult.

90-Day Reset: Phase 1

Diagnose & Expose (Weeks 1–3)



- **Objective**

Identify where your business is breaking.

- **Key Activities & Deliverables**

Operational Audit, Role Clarity Breakdown, Process Gap Analysis, Communication Map, Burnout Risk Indicators, Leadership Assessment.

- **Phase Output**

Operational Stress Report, 30-Day Priority Roadmap.

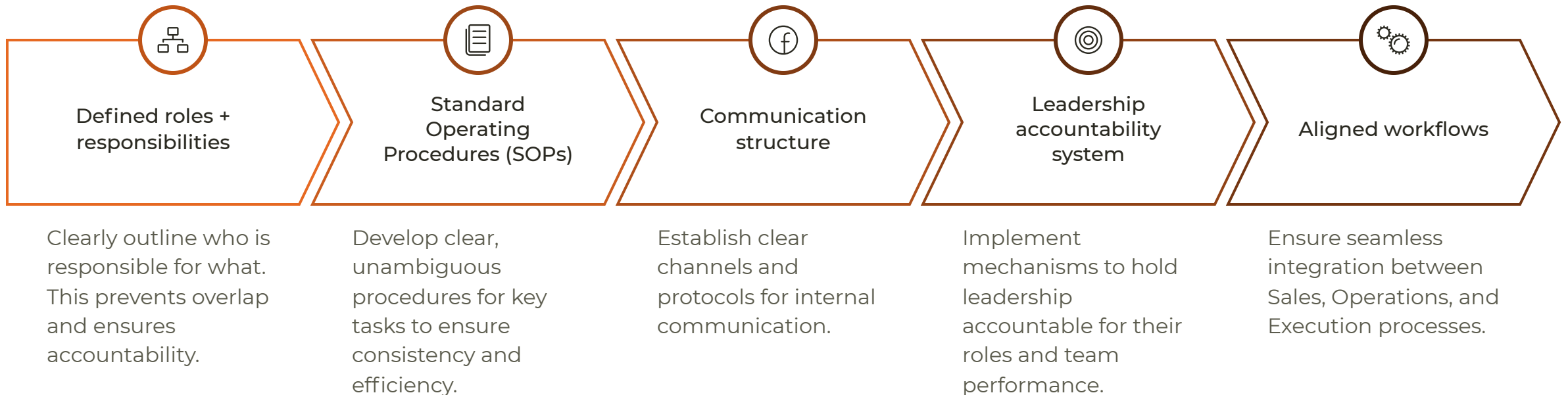
- **30-Day Milestone**

Achieve a clear understanding of financial leaks, time waste, team friction, and immediate change needs.

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90-Day Reset: Phase 2 - Build Structure

Weeks 4–8: Replace chaos with clear, effective systems.



Output: Custom Operations Framework, Role & Responsibility Map, Core SOP Library

90-Day Reset: Phase 3

Implement & Stabilize



Ensure systems work effectively in real-world application.

Output: Fully Functional Operating System, Weekly Execution Rhythm.

Our Embedded Model: True Partnership

We work alongside your team, not just as consultants.



Dedicated Support

Up to 40 hours per week of direct, hands-on assistance for your team.



Office Hours

Regularly scheduled time for your team to get dedicated questions answered.



Leadership & Operations Calls

Weekly meetings to align leadership and operational strategies.



Real-time Problem Solving

Immediate assistance to address challenges as they arise.

We actively help run your business while we fix its underlying structure.

Proven Impact: Tangible Results



- **Increased Request Volume**

A significant rise in the number of new incoming requests.

- **Improved Quote Conversions**

More than a 30% enhancement in the rate of converting quotes into successful deals.

- **Structured Operations**

A transition from reactive problem-solving to a more organized and systematic approach.

- **Enhanced Team Alignment**

Better coordination and consistent execution across the team.

- **Scalable Growth Systems**

Implementation of frameworks and tools to support future growth without proportional increase in workload.

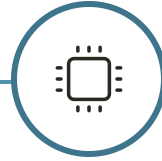
Result: A business capable of growth without team burnout.

Solving Key Business Challenges



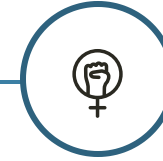
Constant Team Questions & Confusion

Streamlining communication and knowledge sharing to empower your team.



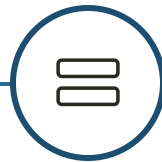
Owner Bottleneck Issues

Implementing scalable processes and delegation strategies to free up leadership.



Burnout from Unclear Expectations

Establishing clear roles, responsibilities, and performance metrics.



Inconsistent Execution

Standardizing workflows and improving cross-team coordination.



Growth-Related Stress

Building resilient systems and strategies to manage expansion effectively.

The Ultimate Outcome: Scalable Success

By the end of the 90-day engagement, you will have:



Clearly Defined Company Structure

Establish a well-organized and understandable corporate hierarchy.



Autonomous Team Operations

Develop a team capable of functioning effectively with reduced direct supervision.



Explicit Roles and Responsibilities

Ensure every team member understands their specific duties and accountabilities.



Business Primed for Growth

Prepare your business to successfully handle and drive scalable expansion.



Repeatable, Efficient Systems

Implement processes that can be consistently replicated for optimal performance.

A business primed and ready for scalable growth.

A close-up photograph of a tree trunk and its extensive root system. The trunk is thick and textured, with a rough bark. The roots are numerous, thick, and spread out across the ground, creating a complex network. The background is a soft, out-of-focus green, suggesting a forest or park setting. The lighting is natural, highlighting the textures of the wood and soil.

Most companies don't fail from lack of effort; they fail because their structure cannot support their growth.

The Tree Museum of Dallas fixes that with a proven, 90-day operational reset, creating businesses that thrive.