

KEEPIN' IT



# real

ISSUE 7 | AUG/SEPT 2023

Advocating  
Against Romance  
Scammers

## COMING TOGETHER

### Public and Private Sectors Connect!

It's always a good day when a team of experts comes together to achieve a common goal. A few months before July 17th, AARS had a call with three agents from the FBI regarding the public and private sectors working together in the name of Romance and Pig Butchering scams. There was a talk about bringing together experts in related fields to share the facts, the current impact, and what is being done with online romance scams.

On July 17th, approximately 90/100 people attended the once just a thought symposium. The attendees included members from several law enforcement agencies, affected companies such as Match Group and Chainalysis, and many other entities in the field of protecting users from online scams.

AARS felt fortunate to be the only invited advocating nonprofit, let alone present! Both co-founders Ret. Army Col. Bryan Denny and Kathy Waters, took the time to provide a detailed video on what the advocacy provides and their work that continues through the year. The feedback was terrific, but the connections, networking, and seeing those you've worked beside for years in this realm were priceless!

The best part of this influential gathering was the number of people who yearned to change for a safer internet. The goals, the visions, the drive...AARS looks forward to working with so many of these extraordinary participants in the future!

You can view the video from the presentation on the [AARS](https://aars.org) website!

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# World Romance Scam Prevention Day



## CHAMPIONS OF "THE DAY"

Since the last newsletter, World Romance Scam Prevention Day has gathered several more endorsers and brought three amazing Champion Sponsors on board!

The first dedicated champion was Electronic Caregiver (ECG). Electronic Caregiver® is a 24/7 virtual care and health technology company specializing in residential solutions to manage health care protocols, rehabilitation, mental health support, and virtual assistant tasks, also providing 24/7 emergency response. . Owned by an identity theft victim, Anthony Dohrmann, ECG was eager to support this international day!

The second committed Champion was AARP. AARP is a 501(c)(3) nonprofit organization that has helped keep those ages 50 and above by providing various

company discounts, educating on a better quality of life, and every kind of scam threatening our senior citizen community.

It is important to note that AARP provides a scam support group through its Fraud Watch Network, accessible to all ages.

Our third 3rd supporting Champion was Match Group. Match Group is the umbrella for over 40 different online dating companies. Match Group understands the need for more awareness! This past January, Match Group launched its own campaign to educate all about online romance scams and safe dating. Having Match Group on board in support of World Romance Scam Prevention Day is nothing less than extraordinary for the anti-scam community.

## AARS WEBSITE PROVIDES...

1. Where to report a romance scam
2. Educational Resources
3. Social Media safety tips
4. How to identify a romance scammer
5. Stories from Identity Theft Victims
6. The latest advocating from AARS
7. Photo library of pictures used in scams
8. Option of how you can help the cause

*Check us out and download your free 1 page "help sheet" on romance scams!*



# AARP®



## electronic caregiver



## Match Group

**CHECK OUT THE PROTECTING HEARTS WEBSITE TO  
LEARN MORE  
OF HOW YOU CAN HELP RECOGNIZE AND SUPPORT  
THIS  
MUCH ANTICIPATED DAY!**



**WORLD  
ROMANCE  
SCAM  
PREVENTION  
DAY**

**OCTOBER 3RD  
FIGHTING FRAUD AND FUELING EDUCATION**

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# A CEO's DEDICATION

## ANTHONY DOHRMANN IS A CEO AND SCAMMER'S DREAM

Thousands of personal photos have been stolen from individuals' social media profiles and used in romance scams. Electronic Caregiver (ECG) CEO Anthony Dohrmann happens to be one of those victims. Over the years, Mr. Dohrmann has provided educational and informational videos about romance scams, including a testament to being an identity theft victim and how it has affected not just himself but his family too.

Nearly every day, Mr. Dohrmann is contacted by a victim who claims to have sent money and/or started an online relationship with someone pretending to be him. The conversation is never one either party wants to experience. It's a tragedy both.

Mr. Dohrmann's Director of Reputation Management, Jan Hart, is a founding member of AARS.

She has researched and reported hundreds of fake accounts using Mr. Dohrmann's photos. And, must we not forget the compassion and understanding that Ms. Hart so passionately offers to each victim that comes her way.

Mr. Dohrmann was a guest at our "table" during our July Board meeting. He wanted to hear about the advocacy and how he and his company could become more involved. We all enjoyed his enthusiasm and thirst to learn and do more to bring additional awareness to online romance scams.

Thanks to ECG's CEO, Mr. Dohrmann, for attending, Ms. Hart's hard work with the board, and Electronic Caregiver Champion Sponsorship to World Romance Scam Prevention Day!



Pictured: Anthony Dohrmann, CEO of Electronic Caregiver



Pictured: Jan Hart, Director of Reputation Management of ECG

## RECENT PARTNERSHIPS WITH AARS!



# chainabuse

# CYBERA™

International Association of Financial Crimes is a 501 (c)(3) non-profit international organization, that provides "services and an environment within which information about financial fraud, fraud investigation and fraud prevention methods can be collected, exchanged and taught for the common good of the financial payment industry and our global society." - [IAFC Website](#)

Chainabuse is a reporting platform for crypto criminal activity worldwide. They help provide their partners additional safety to their users and assist Law Enforcement globally to accelerate case prioritization and investigations.

CYBERA, a top VC-supported tech startup, swiftly aids fraud and scam victims with global reporting and asset recovery. Their superior victim service, primarily free due to our partnership, offers crucial help. Visit [www.cybera.io/report](http://www.cybera.io/report) for details.

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