



# G.C.R.A. 50th Annual CUSTOM AUTO SHOW

**GOD'S COUNTRY RACING ASSOCIATION, LTD** is proud to present its 50th Anniversary Custom Auto Show. This year's show will be held in the South Hall of the La Crosse Center, La Crosse, Wisconsin. This facility has brilliantly lighted show space in which your car and others will be effectively arranged in order to show them off to their best advantage.

**3 BIG DAYS!** Friday, March 13, Saturday, March 14, and Sunday, March 15, 2026. The show will be open from 5:00 pm to 9:00 pm Friday; 11:00 am to 9:00 pm Saturday, and 10:00 am to 4:00 pm Sunday.

There will be many divisions of competition, based on cars entered. In addition to awards given in individual classes, there will be many Special Awards plus Cash.

- **Best Paint**
- **Best Engine**
- **Best Custom Paint**
- **Best Custom Engine**
- **Best Interior**
- **Best Custom Interior**
- **Best Engineered**
- **Best Display**
- **Best Custom Motorcycle Paint**
- **Best Motorcycle Engine**

**Peoples Choice Award (\$500.00)**

**Peoples Choice Bike (\$250.00)**

## **GUARANTEED CLASS WINNERS**

**1st Place in Class - Trophy**

**2nd Place in Class - Trophy**

**3rd Place in Class - Trophy**

**ENTRY FEE** of \$25.00 must accompany all show applications. One vehicle per application. Any applications not accepted into the show will receive a complete refund within 10 days of end of show.

**GAS MONEY:** Entrants coming from 100 to 300 miles will receive .35 cents per mile one way.

**ALL CARS will be roped off and under constant surveillance by G.C.R.A. officials and auditorium security.**

**GOD'S COUNTRY RACING ASSOCIATION, LTD.** uses its own point system in evaluating each car. Each vehicle is judged independently in various different categories by three different judges: body, engine, display, engine conversion, engineering, interior, paint, chrome & safety (where it applies). Cars must be complete with all major components **including engines**. Non-affiliated professionals knowledgeable in the respective categories do the judging. The judges are given general instructions for their category and work down from a maximum number of points. It is their responsibility to be objective and fair in their distribution of points. **There must be a minimum of 3 cars in each class.**

Displays are encouraged. A space is provided on the entry blank for pertinent details. **Club displays are encouraged, however they must be recognized as an established club or organization and have at least 2 cars entered and arrive together.** Every consideration will be given to all entrants as far as space and placement of entry on show floor. Display awards will only be given if the displays are outstanding, showing that thought and effort have been put into the display.

**ALL ENTRANTS** may begin setting up displays on Friday, at 7:00 a.m., unless prior arrangements are made. No one will be allowed in the auditorium overnight. All displays must be finished and cars must be cleaned and in place by 5:00 pm Friday afternoon.

**ENTRY BLANKS:** Entrants will be notified of acceptance by letter. **All entries must include at least FIVE (5) photos of car (applications will not be accepted without photos).** Past experience has shown that good color photos are a definite asset in the acceptance of entries. All photos will be returned.

**EACH ACCEPTED SHOW ENTRANT** will be allowed 2 show passes. No Exceptions. These passes will be good for the entire show and are not transferable. Passes will be presented to show entrants as they enter the rear auditorium door with their vehicle. Due to our limited floor space we suggest you mail your entry immediately.

**MARCH 13, 14, 15, 2026**  
**LA CROSSE CENTER, LA CROSSE, WI 54601**  
**www.lacrossecenter.com • 608-789-7400**