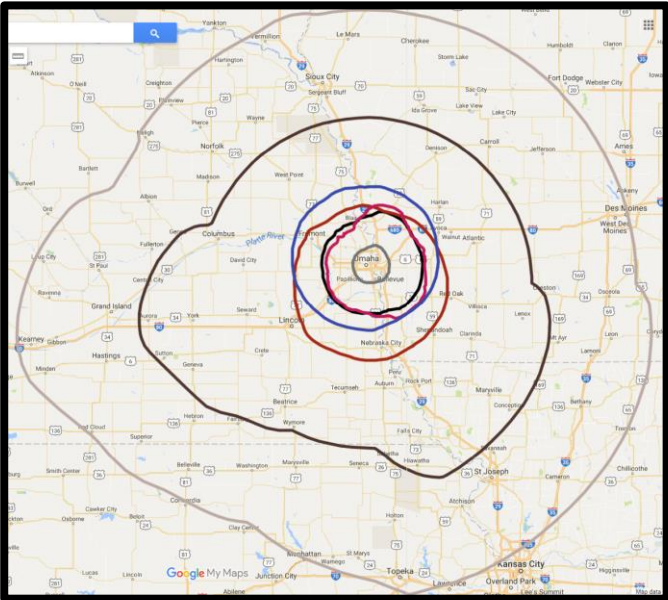


IN OMAHA  
iHEARTMEDIA  
REACHES MORE...



# iHeartMedia's Reaches Omaha with Over 50% of the Market

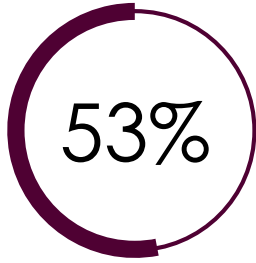


	iHM Weekly Reach	Reach %
Total Listeners P12+	372,400	52.3%
Millennials (A18-34)	97,300	48.1%
Teens (T12-17)	36,700	50.5%
Adults (A18+)	335,700	52.5%
A18-49	185,000	50.0%
A25-54	176,400	51.4%
A35-64	174,700	53.9%

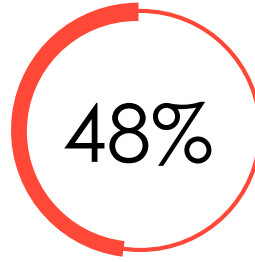
- KFFF-FM
- KGOR-FM
- KISO-FM
- KXKT-FM
- KFFF-HD2/KISO-HD2
- KFAB-AM Daytime
- KFAB-AM Nighttime

# iHeartMedia Omaha Reaches At Least *Half* of Every Demo Each Week

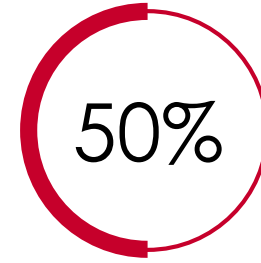
The Power of iHeartMedia in the Omaha-Council Bluffs Metro



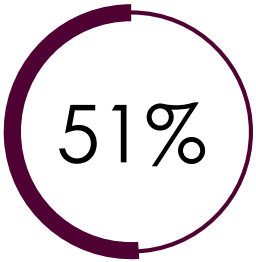
of all **A18+** are iHeartMedia Listeners



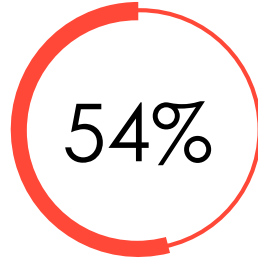
of all **A18-34** are iHeartMedia Listeners



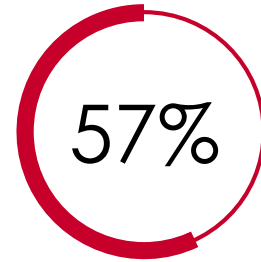
of all **A18-49** are iHeartMedia Listeners



of all **A25-54** are iHeartMedia Listeners



of all **A35-64** are iHeartMedia Listeners



of all **A65+** are iHeartMedia Listeners

iHeartMedia Omaha:  
National Scale + Localized Reach  
WE ARE PROUD TO SERVE  
OMAHA!

