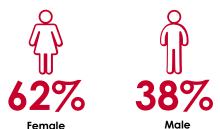
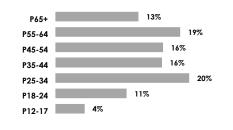
## STATION SNAPSHOT KAT 103.7 - OMAHA



## **GENDER COMPOSITION**





AGE COMPOSITION

# **52%**

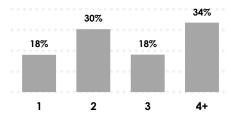
## MONTHLY REACH

216,600	BROADCAST
10,500	MOBILE STREAMING
20,100	THEKAT.COM

#### HOUSEHOLD INCOME PROFILE



#### **PERSONS IN HOUSEHOLD**





Source: Nielsen Audio/Act 1 4-Week Broadcast Reach, composition by AQH, Omaha-Council Bluffs Metro, Win17-Fal17 (4 Bk Avg); Omniture, internal logs, Nov17, mobile figures do not include streaming on desktop/other platforms

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# NOW PLAYING ON KAT 103.7

Artist	Title
RUSSELL DICKERSON	Yours
DEVIN DAWSON	All On Me
BLAKE SHELTON	I'll Name The Dogs
BRETT YOUNG	Like I Loved You
MAREN MORRIS	I Could Use A Love Song
CHRIS STAPLETON	Broken Halos
AARON WATSON	Outta Style
CHRIS YOUNG	Losing Sleep
DUSTIN LYNCH	Small Town Boy
KELSEA BALLERINI	Legends
THOMAS RHETT	Marry Me
THOMAS RHETT	Unforgettable
ERIC CHURCH	Round Here Buzz
DAVID LEE MURPHY/KENNY CHESNEY	Everything's Gonna Be Alright
KEITH URBAN	Female
OLD DOMINION	Written In The Sand
WALKER HAYES	You Broke Up With Me
EASTON CORBIN	A Girl Like You
LADY ANTEBELLUM	Heart Break
TIM MCGRAW & FAITH HILL	The Rest Of Our Life

