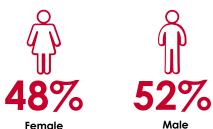
### STATION SNAPSHOT THE WOLF 93.3 - OMAHA



#### **GENDER COMPOSITION**



# P65+ P55-64 20% P45-54 18% P35-44 9% P25-34 11%

10%

P18-24

AGE COMPOSITION

30%



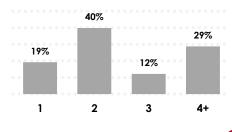
#### MONTHLY REACH

108,400	BROADCAST
3,700	MOBILE STREAMING
2,800	WOLFRADIO933.COM

#### HOUSEHOLD INCOME PROFILE



#### PERSONS IN HOUSEHOLD





Source: Nielsen Audio/Act 1 4-Week Broadcast Reach, composition by AQH, Omaha-Council Bluffs Metro, Win17-Fal17 (4 Bk Avg); Omniture, internal logs, Nov17, mobile figures do not include streaming on desktop/other platforms

1

## NOW PLAYING ON THE WOLF 93.3

Artist	Title
REBA MCENTIRE	Fancy
ALAN JACKSON	Gone Country
CLINT BLACK	Killin' Time
GEORGE STRAIT	Check Yes Or No
TOBY KEITH	Should've Been A Cowboy
ALAN JACKSON	Chasin' That Neon Rainbow
BROOKS & DUNN	She's Not The Cheatin' Kind
DAN SEALS	Вор
DAVID LEE MURPHY	Dust On The Bottle
TIM MCGRAW	Something Like That
ALABAMA	The Closer You Get
ALAN JACKSON	Livin' On Love
CLINT BLACK	Better Man
FAITH HILL	Piece Of My Heart
JOE DIFFIE	Pickup Man
RESTLESS HEART	I'll Still Be Loving You
SAMMY KERSHAW	She Don't Know She's Beautiful
TIM MCGRAW	Where The Green Grass Grows
TRACY BYRD	I'm From The Country
TRISHA YEARWOOD	She's In Love With The Boy

