## STATION SNAPSHOT 102.3 EL PATRÓN - OMAHA

KFFF-FM HD2 | Format: Regional Mexican

### **GENDER COMPOSITION**



# P65+ 0% P55-64 5% P45-54 10% P35-44 44% P25-34 30% P18-24 10% P12-17 2%

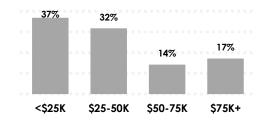
AGE COMPOSITION



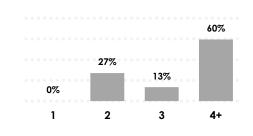
#### MONTHLY REACH

12,900	BROADCAST
1,000	MOBILE STREAMING
200	1023ELPATRON.COM

#### HOUSEHOLD INCOME PROFILE



#### PERSONS IN HOUSEHOLD





Source: Nielsen Audio/Act 1 4-Week Broadcast Reach, composition by AQH, Omaha-Council Bluffs Metro, Sum17-Spr18 (4 Bk Avg); Omniture, internal logs, JUN, 18, mobile figures do not include streaming on desktop/other platforms