

Protecting Brand Standards & Intellectual Property

Protecting a company's image is extremely important and Ascentium Capital wants to ensure our client's brand is represented in the best way possible when we develop co-branded material. To meet this goal, we ask that you review and sign the below form and return it to your Ascentium Capital finance specialist. Thank you in advance.

Use of Name, Brand, Logo & Other Intellectual Property

This will confirm that you authorize Ascentium Capital LLC (Ascentium) and its successors, assigns, and licensees, without royalty, fee or other compensation of any kind being payable by Ascentium, to display your name, brand, logo, image and/or video recordings (Intellectual Property) on marketing or finance materials that have been designed by Ascentium and to use such materials on its literature, internet web page(s), at trade shows, in advertising and/or to distribute such material to current or potential customers and their representatives. Ascentium acknowledges your sole ownership of your Intellectual Property and all associated goodwill. Ascentium agrees that its right to use your Intellectual Property is non-exclusive and that you may terminate this authorization at any time by providing a written notice of termination to Ascentium.

If you have any questions, please let us know. We look forward to our shared successes.

Agreed to by

Company Name: _____

Contact Name: _____

Title: _____

Signature: _____

Date: _____

Quality Branding:

To ensure our partner's brand is represented in the best way possible, a logo in vector format is recommended since it can be scaled and never lose quality.

When providing a logo, the below file types/extensions are highly recommended: .eps .pdf .svg .ai