

A vibrant red paint splatter background with a textured, brush-stroke appearance. The splatter is centered and extends across the width of the page, with a black horizontal band cutting through its middle.

# Blonde Info Pack

BEAUTIFUL HAIR - STUNNING SHADES

[www.wanderlustsalonspa.com](http://www.wanderlustsalonspa.com)

# Wanderlust

**Hello there,** and thank you for expressing your interest in the Wanderlust Specialty Hair Artists!

**And a HUGE congratulations to you and your hair for taking it to the next level, and by joining us we are sure you will have such a wonderful experience.**

*Hint: Knowing the exact color you want will make sure that you get everything that you want out of your special hair appointment. By knowing exactly what you want we can book out the perfect amount of time for you and your amazing hair. ❤️*





**Our Legally Blonde Package**

## *Why I created the blonde team...*

**I created the blonde team because it made me so sad to keep seeing so many people being let down continuously. When you book in for a specialty hair stylist you want them to actually listen to what you want them to do right? You want the perfect shade of blonde! Not too brassy or yellow, but perfectly white, silver or rose gold.**

*I'm not saying that all stylists and salons are bad, or have the same low standards. All I knew was that I wanted to set a standard within the industry and make a guests life easier by providing an entire service.*

**I was thrown into the industry after realizing there is no one else upholding the same standards that I have. Our guests KEPT calling us and booking over and over again saying we were the only ones who got it right.**

*I have worked in various places before I put together my own staff, so when we went full force into the blonde industry I knew I wanted to be the BEST!*

**The only way to do that is to respect our guests, and treat them how they deserve to be treated. So that's what we've been doing since 2015 ❤️**

# Hello,

I'm Jessi. I love meeting new people, dogs, coffee, music, having fun, hair, makeup, beauty, wellness, self love/care and all things, driving my school bus camper!!

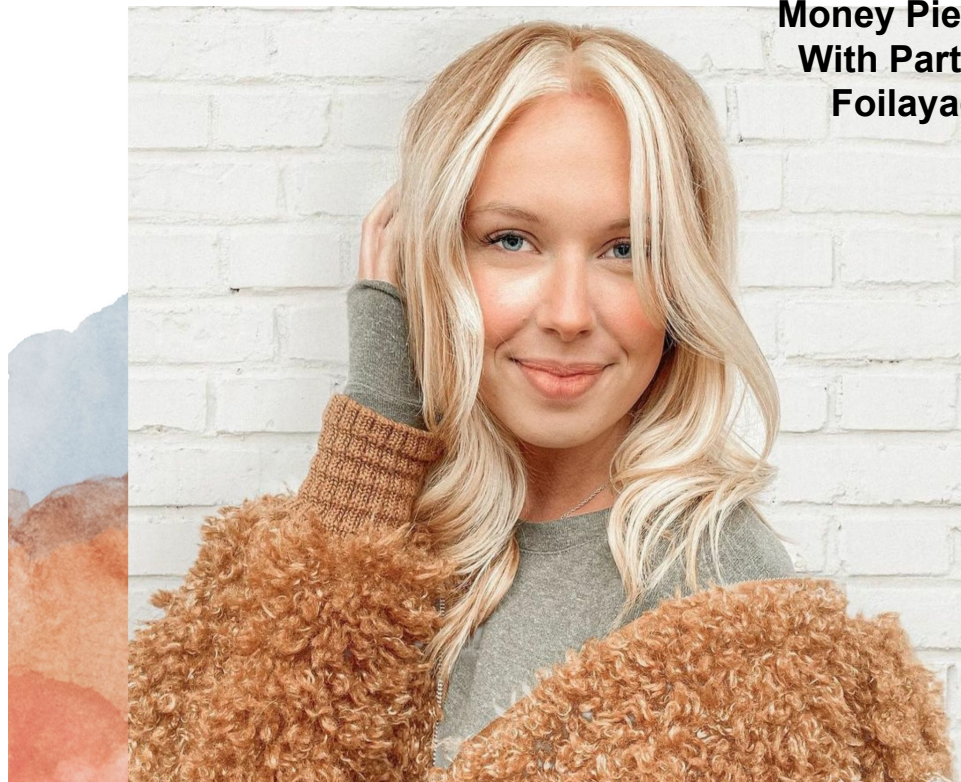
Honestly, I typically always have blonde hair so it became a specialty of mine after getting my hair messed up so many times! Even if I have pink hair (BC why not!) I've learned I always have to have the perfect shade of blonde underneath.

*It isn't just a passion - it's an obsession!*

Why? Because blonde hair is **MAGICAL** ☆

You can literally show a stylist a photo and each stylist will do something different right? Has that happened to you before? Well with this pdf we are going to show the difference between services!

**Beauty is on the inside but who says you can't have awesome hair too!?**



**Money Piece  
With Partial  
Foilage**

*Hair by Wanderlust staff*

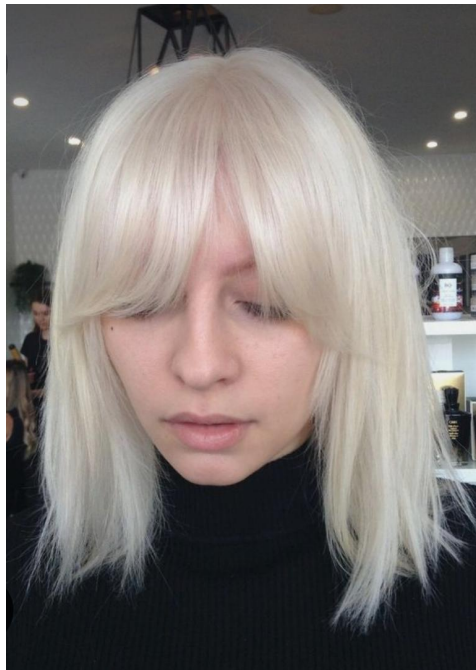
# Double process or Root touch & tone

This hair process is done without foils.

Think Gwen Stefani when you think this!!! This process includes an all over lightening session with a tone. It is best done for color removal, or going all over platinum.

If you go this route you must get your hair done every 4-6 weeks!

This services comes with 50g of lightener + 30g glaze.



**\*Results may require 2 or more appointments\***



**This is the classic platinum look! Please note the right photo, the left is 5 week grow out and the right is 16 weeks, the client on the right now has a chance of her blonde lifting unevenly. We really ask you to come in every 4-6 weeks to keep your hair perfect!**

# Partial Foil vs Full Foil

**Partial Foil-** This includes 20-25 foils in the top part of the hair. Think from the ear up. This technique shows beautiful stripes of color. 30g of lightener is used in this service, extra color bowls are \$15 each.

**THIS IS THE TRADITIONAL HIGHLIGHT LOOK**

**Full Foil-** This includes 40-50 foils all over the hair. Shows beautiful stripes of color throughout the entire hair. 45g of lightener is used in this service, extra color bowls are \$15 each.



**Full Foils**



**Regular Foil Placement**



**Partial Foils**

# Partial Babylight vs Full Babylight

## Full Babylight



## Partial Babylight



Partial Babylight- This includes 40-50 foils in the top part of the hair. This technique shows a more blended blonde on the top. 40g of lightener is used in this service, extra color bowls are \$15 each.

### **More hair goes in foils with babylights!**

Full Babylight- This includes 60-70 foils all over the hair. This technique takes smaller sections of hair and creates a more blended blonde throughout the hair. 50g of lightener is used in this service, extra color bowls are \$15 each.

## Babylight Foil Placement

# Foilyage vs Ombre

**Partial Foilyage uses a hand painted or teased foils to create a natural sunkissed glow. This includes 30g of lightener, extra bowls of color are \$15 each.**

**Full Foilyage uses hand painted or teased foils to create a natural sunkissed glow. 45g lightener included. Extra bowls of color are \$15 each. We can also create an ombre look with this, but it will require lots of extra color bowls.**

**Ombre is a technique creates a more dramatic look. Dark on the top and lighter/or any color on the bottom half of the head. 50g of lightener is included in this.**

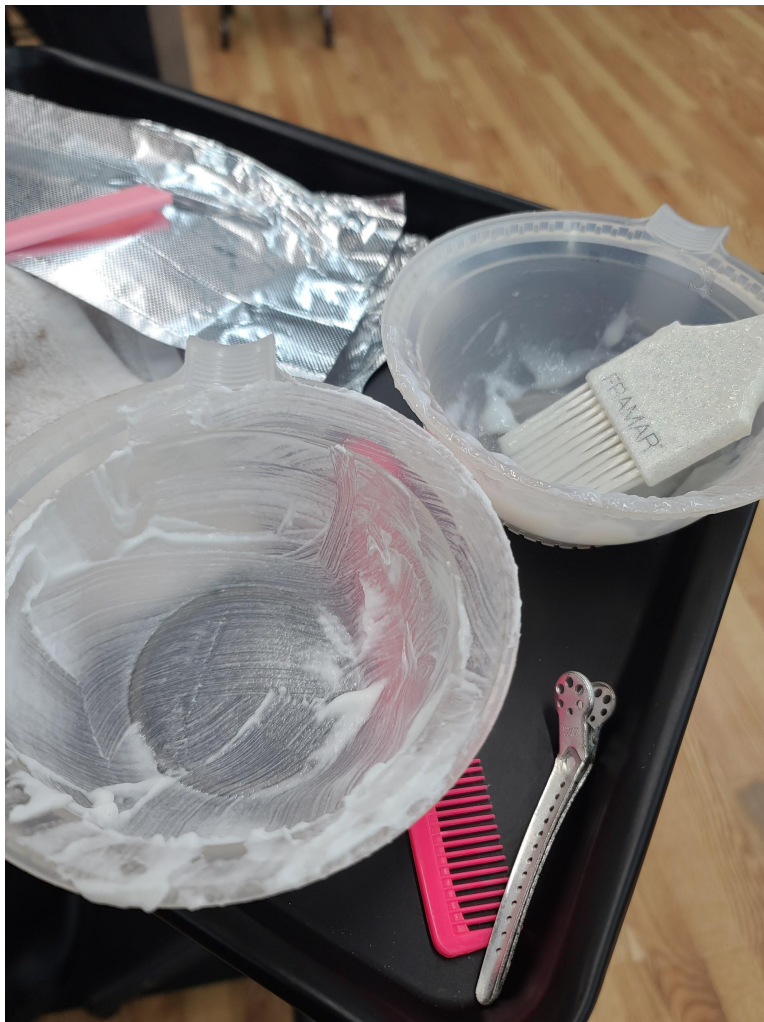
**Foilyage**



**Ombre plus 2nd  
glaze.**







## *So why extra color bowls?*

**I'm so happy you asked!** We include a set amount of color for a set amount of hair. Typically when a client comes in for a partial they need a touch up, but when a client comes in and needs a brand new look or has lots of thick or long hair it kind of 'eats' the color. You may have heard, I didn't realize you had this much hair before!

The extra price increase for a bowl of color is not an upcharge, we are only charging for the cost we pay for the extra amount of color used.

**We don't make profit off of the extra bowls of color!**

*Okay Beautiful, I hope that helped!*

Everyone has priorities, we understand this and we also don't want to pressure you.

If you want to book us for your entire hair makeover - *Great!* If you realize that you want to come see us but you're already locked into an appointment with someone else - *No Problem.* We'll wait for you!

What we are trying to say is that we wholeheartedly believe that investing in your hair is an important part of your life. Your selfies/photos will be something you keep forever (so you need to feel happy with how you look!)

If you're frequently stressing about how you are going to look, freaking out that your hair is never perfect enough, and you don't know what to do - that's what we're here for!

**Hiring a blonde specialist is one less pressure on you. Let us take care of it!**



**Full Highlight with a root tap!**



*Double Process Platinum*

*It's super easy to get started!*

### **The Process:**

- **Send us a DM on Facebook with pictures of what you want.**
- **We will reply, have a chat about your needs and see if we are free on your date.**
- **Book and secure your date with us with our contract form and place a cc on file - Become one of the Wanderlust Blonde Tribe ❤️**
- **Follow and connect with us on social media and get UBER excited!**
- **Set a reminder in your calendar. Don't worry we also send texts.**
- **Get SO excited that you might burst because we have found your 'Wanderlust Blonde Look'!!!**

*You can even connect us to your pinterest board so we know what your thinking! - ❤️*

## *Who is a Wanderlust Blonde?*

We (obviously) are not for everyone. Just like everything I believe if it is meant to be, it will be. If you are here right now, reading this, then something has brought us to your attention. Your hair is such a personal process. You **HAVE** to feel comfortable with your stylist, with us, the experience - everything.

*We are more than a hair salon - We are an investment.*

### **The Wanderlust Blonde Team is for you IF:**

- You want high standards for your hair.
- You understand it's an investment.
- You want to a sense of calm and a specialized appointment.
- You want to have a stress free process.
- You want to keep the integrity of your hair. Keep it healthy!
- You are scared about the lightening process and everything that goes along with it - you need someone to be truthful, helpful and trust them.

## **All Over Platinum Base Touch Up!**





**Multiple Highlight Sessions**

*What do you get as a Wanderlust Blonde?*

- **The knowledge that you will be safe in our hands and we will keep your hair healthy!**
- **Relaxed hair stylist who excel in their field - lots of whom are award winning.**
- **A personalised blonde look that suits you, as an individual.**
- **Little to no stress (this obviously depends on you as a person but we aim to keep you chill & calm!)**

*All Photos Are Hair Done By  
Wanderlust Professionals!!!*

## How To Get Started...

If you've read all the way through this info pack we hope you have enjoyed it, and you can see that we genuinely LOVE perfect blondes, the process, the people, the art, everything and everyone involved...

*If you feel that you 'get us' and trust us as a team who could help you achieve the 'hair of your dreams' or even just 'NOT your nightmares!' we are all in!*

If you're willing to trust us and invest in your hair ... we so warmly welcome you!

**Reply by email or FB message and I'll send you all the different options we offer!**

**[reservations@wanderlustsalonspa.com](mailto:reservations@wanderlustsalonspa.com)**



**Partial Foilage with 2 extra color bowls**