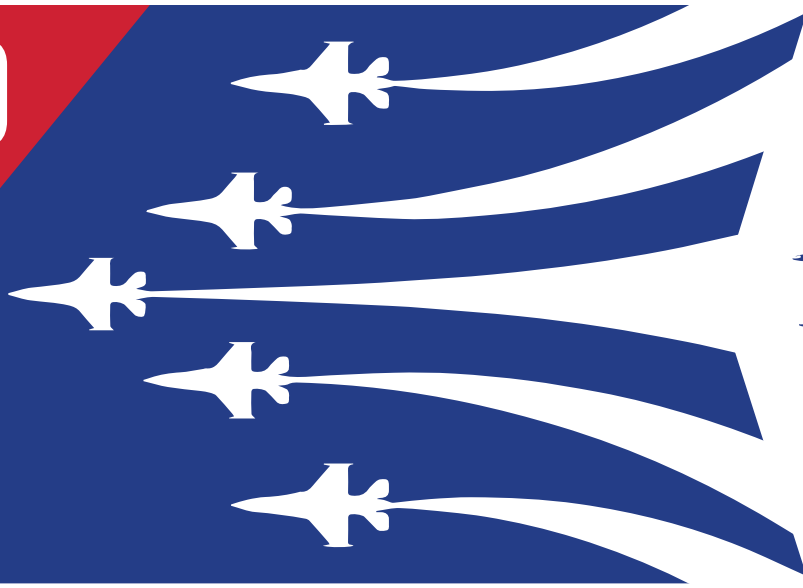


2ND



SPONSORSHIP



AT PRYOR FIELD
REGIONAL AIRPORT

Get your brand in front of thousands by partnering with us for the North Alabama AirFest. We would love for you to be a part of our event! Interested parties are encouraged to contact Airport Director, Adam Fox, at afox@flydcu.com or 256-355-5770 for more information!

**FLYDCU.COM/
NORTH-ALABAMA-AIRFEST**

Partnered With:



PRESENTING SPONSOR (1)

\$25,000

- Pre-ticket sales at business at a discounted rate
- Mentioned on all media outlets
- Logo used on marketing materials
- Short ad mentioned during event
- Business name announced throughout event
- 2 premier booth spaces if desired
- 10 - 3x2 banners placed throughout event
- Access to all pre-show events
- 15 VIP passes with special parking
- VIP Access with chalet seating for 15
- 1 ride in civilian aircraft during event
- Back cover ad on AirFest program

GOLD SPONSOR

\$15,000

- Pre-ticket sales at business at a discounted rate
- Logo used on marketing materials
- Short ad mentioned during event
- Business name announced throughout event
- Premier booth space if desired
- 5 - 3x2 banners placed throughout event
- 10 VIP passes with special parking
- VIP chalet seating for 10
- Full page ad on AirFest program

SILVER SPONSORS

\$10,000

- Pre-ticket sales at business at a discounted rate
- Logo used on marketing materials
- Business name announced throughout event
- Booth space if desired
- 3 - 3x2 banners placed throughout event
- 5 VIP passes with special parking
- VIP chalet seating for 5
- Quarter page ad on AirFest program

BRONZE SPONSORS

\$6,000

- Pre-ticket sales at business at a discounted rate
- Logo used on marketing materials
- Business name announced throughout event
- Logo on Bronze Sponsor banner
- 3 VIP passes with special parking
- VIP seating

VETERANS SPONSOR (1)

\$6,000

- Allows all veterans to get in free
- Logo displayed on 3x2 banner
- Business name announced

TICKET SPONSOR (1)

\$5,000

- Logo on all online ticket sales
- Logo displayed at ticket gate
- Logo displayed in AirFest Program

PERFORMER SPONSORS

\$3,000

- Business announced during performer act
- Provide food for performers in lieu of sponsorship
- Logo displayed in AirFest Program

T-SHIRT SPONSOR (1)

\$2,000

- Logo on sleeve of exclusive AirFest t-shirt (one color logo)

GATE SPONSOR (1)

\$1,000

- Logo displayed on banner at both ticket gate locations

BANNER SPONSORS

\$600

- Company provided 3x2 banner to be placed during event

EXHIBITORS (NON-PROFIT)

- 10 x 10 green space provided

\$200

EXHIBITORS (FOR-PROFIT)

- 10 x 10 green space provided

\$350

FOOD TRUCKS

\$500

SPECIAL VENDORS

3% of Sales

PRESENTING SPONSOR (1)

\$25,000

PRE-TICKET SALES AT BUSINESS AT A DISCOUNTED RATE

- You will be provided a QR code special to you that will draw people into your business to purchase discounted tickets

MENTIONED ON ALL MEDIA OUTLETS

- Radio, TV, Social Media, Billboards (if any), etc.

LOGO USED ON MARKETING MATERIALS

- Logo will be displayed on marketing materials such as flyers, website, social media, billboards (if any), etc.

SHORT AD MENTIONED DURING EVENT

- You can provide ad verbiage if desired

BUSINESS NAME ANNOUNCED THROUGHOUT EVENT

- "Thank you to our presenting sponsor, "business name"

2 PREMIER BOOTH SPACES IF DESIRED

- We will provide 2 front and center booth spaces

10 - 3X2 BANNERS PLACED THROUGHOUT EVENT

- Banners will be displayed along fence lines

ACCESS TO ALL PRE-SHOW EVENTS

- Pre-show events may include performer practices, parties, etc.

15 VIP PASSES

- You will be provided 15 VIP passes with special parking to give as you please

VIP ACCESS WITH CHALET SEATING FOR 15

- VIP Access includes access to terminal, provided lunch, special events, exclusive covered seating with chairs provided, etc.

1 RIDE IN CIVILIAN AIRCRAFT DURING EVENT

- Aircraft and times TBD

BACK COVER AD ON AIRFEST PROGRAM

- Full page ad on back of AirFest program - designing available if needed



GOLD SPONSORS

\$15,000

PRE-TICKET SALES AT BUSINESS AT A DISCOUNTED RATE

- You will be provided a QR code special to you that will draw people into your business to purchase discounted tickets

LOGO USED ON MARKETING MATERIALS

- Logo will be displayed on marketing materials such as flyers, website, social media, billboards (if any), etc.

SHORT AD MENTIONED DURING EVENT

- You can provide ad verbiage if desired

BUSINESS NAME ANNOUNCED THROUGHOUT EVENT

- "Thank you to our gold sponsors, "business name"

PREMIER BOOTH SPACE IF DESIRED

- We will provide 1 front and center booth space

5 - 3X2 BANNERS PLACED THROUGHOUT EVENT

- Banners will be displayed along fence lines

10 VIP PASSES

- You will be provided 10 VIP passes with special parking to give as you please

VIP CHALET SEATING FOR 10

- Exclusive covered seating with chairs provided

FULL PAGE AD IN AIRFEST PROGRAM

- Full page ad in AirFest program - designing available if needed



SILVER SPONSORS

\$10,000

PRE-TICKET SALES AT BUSINESS AT A DISCOUNTED RATE

- You will be provided a QR code special to you that will draw people into your business to purchase discounted tickets

LOGO USED ON MARKETING MATERIALS

- Logo will be displayed on marketing materials such as flyers, website, social media, billboards (if any), etc.

BUSINESS NAME ANNOUNCED THROUGHOUT EVENT

- "Thank you to our silver sponsors, "business name"

BOOTH SPACE IF DESIRED

- We will provide 1 booth space

3 - 3X2 BANNERS PLACED THROUGHOUT EVENT

- Banners will be displayed along fence lines

5 VIP PASSES

- You will be provided 5 VIP passes with special parking to give as you please

VIP CHALET SEATING FOR 5

- Exclusive covered seating with chairs provided

QUARTER PAGE AD IN AIRFEST PROGRAM

- Displayed in AirFest program - designing available if needed

BRONZE SPONSORS

\$6,000

PRE-TICKET SALES AT BUSINESS AT A DISCOUNTED RATE

- You will be provided a QR code special to you that will draw people into your business to purchase discounted tickets

LOGO USED ON MARKETING MATERIALS

- Logo will be displayed on marketing materials such as flyers, website, social media, billboards (if any), etc.

BUSINESS NAME ANNOUNCED THROUGHOUT EVENT

- "Thank you to our bronze sponsors, "business name"

LOGO ON BRONZE SPONSOR BANNER

- 3x2 Banner with all Bronze Sponsor logos

3 VIP PASSES

- You will be provided 3 VIP passes with special parking to give as you please

VIP SEATING

- Exclusive seating with chairs provided

VETERANS SPONSOR (1)

\$6,000

SHOW YOUR APPRECIATION FOR OUR VETERANS

- This sponsorship will allow all veterans to get into the AirFest for free, both days!
- Veterans will be required to show proof

BUSINESS NAME ANNOUNCED THROUGHOUT AIRFEST

LOGO DISPLAYED ON 3X2 BANNER PLACED AT EVENT

LOGO DISPLAYED IN AIRFEST PROGRAM

TICKET SPONSOR (1)

\$5,000

LOGO ON ALL ONLINE TICKET SALES

- Your logo will be displayed on all ticket sales purchased online

LOGO DISPLAYED AT TICKET GATES

- Your logo will be on sign or banner at each ticket gate

LOGO DISPLAYED IN AIRFEST PROGRAM

PERFORMER SPONSORS

\$3,000

BUSINESS NAME ANNOUNCED DURING PERFORMER ACT

- Act made possible by "business name"

PROVIDE FOOD IN LIEU OF SPONSORSHIP

- If a food provider, you may provide meals in place of sponsorship

LOGO DISPLAYED IN AIRFEST PROGRAM



T-SHIRT SPONSOR (1)

\$2,000

LOGO ON SLEEVE OF EXCLUSIVE AIRFEST T-SHIRT

- One color logo

GATE SPONSOR (1)

\$1,000

LOGO DISPLAYED ON BANNER AT TICKET GATES

- Banner with large logo will be placed at the two entrances to the AirFest

BANNER SPONSORS

\$600

3X2 BANNER TO BE PLACED THROUGHOUT EVENT

- Company must provide banner



SPECIAL VENDORS

3% of Sales

FOOD TRUCKS

\$500

EXHIBITORS (FOR-PROFIT)

\$350

10 X 10 GREEN SPACE PROVIDED

- Location may vary - please make us aware if any special requirements are needed (electricity, water, etc.)

EXHIBITORS (NON-PROFIT)

\$200

10 X 10 GREEN SPACE PROVIDED

- Location may vary - please make us aware if any special requirements are needed (electricity, water, etc.)



SPONSORSHIP/VENDOR FORM

Sponsorship:

- Presenting \$25,000
- Gold \$15,000
- Silver \$10,000
- Bronze \$6,000
- Veterans \$6,000

- Ticket \$5,000
- Performer \$3,000
- T-Shirt \$2,000
- Gate \$1,000
- Banner \$600

- Exhibitor (Non-Profit) \$200
- Exhibitor (For-Profit) \$350
- Food Truck \$500
- Special Vendor 3% of Sales

Business Name: _____

Person of Contact: _____

Phone Number: _____

Email: _____

Mailing Address: _____

Payment Method: _____

Special Requests: _____

Sponsor Signature: _____

Date: _____

Airport Director Signature: _____

Date: _____

By signing this document you are committing to pay all dues by July 1, 2025 and fulfill any requirements for sponsorship selected for the North Alabama AirFest put on by Pryor Field Airport Authority.

Please make checks payable to: Pryor Field Airport Authority
Completed forms and checks can be mailed to:
Pryor Field Airport Authority
P.O. Box 1182
Decatur, AL 35602

Questions and completed forms can also be emailed to:
Airport Director, Adam Fox at afox@flydcu.com or by calling 256-355-5770.

Thank you for your support!

