SS20
MADE IN USA
NUU SOL
WALKING IN AMERICAN COMFORT
A Proud Idaho Brand

The Cascade Flip Flop - Beginning

Deep in the heart of Idaho is a town called Cascade. This quaint little gem is home to less than 1,000 residents. Surrounding Cascade are high mountains full of evergreen trees, beautiful blue lakes and rivers, and some of Idaho's most unique wildlife. As a tribute to one of our favorite places in Idaho, we named our first NuuSol product the Cascade.

We, like many, wanted to make a splash when we landed in the footwear ocean. With 30 billion pairs of footwear produced worldwide in 2017, this was not an easy task. We looked at hundreds of other styles and started to notice some common trends. If it was stylish, it was overpriced and uncomfortable. If it was comfortable, it was unsightly, and still overpriced. So we had a couple questions, "Why do comfort and style dislike each other so much?" and "Why is footwear so expensive?" Well guess what, comfort and style can actually get along quite nicely, and footwear doesn't have to break the bank.

When we set out to create the Cascade flip flop, we had four simple guidelines: MAKE IT COMFORTABLE, MAKE IT STYLISH, MAKE IT AFFORDABLE, and MAKE IT IN THE U.S. That's it, four simple rules. If we can design a product that hits all four of these points, then we are going to make a splash. Well we're making a splash; and not one of those pencil dive into the pool kind of splashes... nope. We went full blown cannonball. The fun colors and sleek design combined with unmatched comfort and a fair price make the Cascade flip flop a must have. And one more thing, it's made right here in the U.S.A.

We're proud of what we're making; be proud of what you wear.

The Technology

The most comfortable flip flop you will ever wear! Unlike any other flip flop on the market, the NuuSol Cascade Flip Flop is powered by Evasol™, a lightweight, soft and supportive material that actually forms to the shape of your foot! When you try these on, you will be amazed with just how comfortable they really are. Wear them around for a bit and you'll notice they are even more comfortable since the footbed has actually softened and your weight is dispersed throughout the whole footbed.

Quality Craftmanship
Found Only In
U.S. Manufacturing

Flexible Toe Post
You Can Barely Feel

Textured Footbed
For Cooling Air Flow

For All Day Comfort

Deep Heel Cup
Promotes Good Posture

Powered By EVASOL™
Soft, Lightweight,
Ridiculously Comfortable

Slip Resistant

The Cascade Flip Flop

Available Sizes
Women's 6-12
Men's 7-13

MSRP
$34.99

CA-17

CA-18

CA-23

CA-20

CA-24

CA-21

CA-25

The Slides - Available SS20

Women's Slide - The Hailey

MSRP
$39.99

Available Sizes
Women's 6-11

HA-17

HA-20

HA-24

HA-25

Men's Slide - The Stanley

MSRP
$39.99

Available Sizes
Men's 8-13

ST-17

ST-18

Increase Sales With Display Racks

Holds up to 64 pairs and only takes up 2 square feet of floor space!

Part Numbers

DR-SS-48 - Display Rack With 48 Pairs
Cascade Flip Flop Unisex: ■ ■ ■ ■ □ ■ ■

DR-SS-60 - Display Rack With 60 Pairs
Cascade Flip Flop Unisex: ■ ■ ■ ■ □ ■ ■

DR-SS-96 - Display Rack With 96 Pairs
Cascade Flip Flop Unisex: ■ ■ ■ ■ □ ■ ■

DR-SS-61 - Display Rack With 60 Pairs
Cascade Flip Flop Unisex: ■ ■ ■ □
Hailey Slide Women's: ■ ■ ■
Stanley Slide Men's: ■ ■

DR-SS-97 - Display Rack With 96 Pairs
Cascade Flip Flop Unisex: ■ ■ ■ ■ □ ■ ■
Hailey Slide Women's: ■ ■ ■ ■
Stanley Slide Men's: ■ ■

Notable Customers

Tsunami Surf Shops
11 stores along the coastline of
North and South Carolina
U.S.A.

Natural Grocers
150 stores throughout the U.S.
Corporate offices located in
Denver, Colorado U.S.A.

Runnings
43 stores throughout 7 states
Corporate offices located in
Marshall, Minnesota U.S.A.

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