

GET TO KNOW THE...

The Asbury Park Zombie Walk will officially kick off the Halloween season in Asbury Park on Saturday, October 5th. This year our all-ages event celebrates it's 16th year of brains on the Boardwalk and in the City of Asbury Park



What is a Zombie Walk?

A zombie walk is an organized public gathering of people who dress up like zombies and then make their way around city streets in an orderly fashion for fun.

The Asbury Park Zombie Walk

The first Asbury Park Zombie Walk was conceived, organized and produced by **Jason Meehan** in the Fall of 2008. Jason had heard stories of zombie walks in other cities around the world, but found none within the Garden State. As a lifelong horror fan and a proud New Jerseyan, it was clear that he'd have to create one himself - right in his own backyard. The event grew like a true-to-life zombie outbreak, from a small gathering, to a genuine zombie horde, and has earned the Guinness World Record for Largest Gathering of Zombies twice along the way.

In 2015, the event was initially cancelled due to the increasing difficulty of hosting tens of thousands of zombies, but anyone who's ever seen a zombie movie could have predicted that it wouldn't die that easily. The Zombie Walk clawed its way out of the grave thanks to another local institution. **John** and **Mary McGillion** of Johnny Mac's House of Spirits hated to see a beloved Asbury Park tradition die, so they purchased the event and pitched in to run it alongside founder Jason Meehan and the Asbury Park Chamber of Commerce.

The Asbury Park Zombie Walk is consistently one of the Garden State's largest Halloween-season gatherings. Everyone is invited to join in for a day of thrills, chills and laughter throughout the community. Zombies of all ages participate in this family-friendly event. **Best of all, the Zombie Walk is completely FREE!**

PRESENTED BY:

Johnny Mac
HOUSE OF SPIRITS

SPONSORED BY:



OPEN ROAD
— AUTO GROUP —

Zombie Walk Events

Starting at 11:00 AM the Makeup Tent will open along the Boardwalk on the 4th Avenue Green Space with Professional Makeup Artists working their spooky magic. Walk participants are welcome to attend in their own makeup or to patronize makeup artists for a fee.

Additionally, every attendee is welcome, as is their costuming creativity, but we must ask that everyone leave ALL prop weapons at home. Our all-inclusive event is safe, lighthearted fun.

The day will also include competitive zombie-ing in the form of a **Zombie Costume Contest**. Costumed competitors must be on the Boardwalk at **3:00 PM**. Our judges will be wandering the Boardwalk, choosing finalists for Best Young Zombie, Best Adult, Best Couple and Best Group costumes.

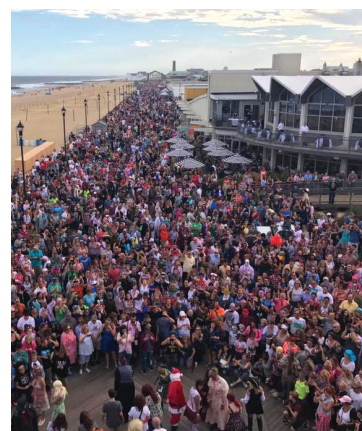
All day long, costumed zombies (and the horror fans who love them) gather on the Asbury Park Boardwalk and then, **at 4:00 the Zombie Walk begins!** From the front of the Convention Hall, zombies will lurch down the Boardwalk towards the Carousel House, where they will turn and finally invade the Downtown - shambling from Cookman, to Mattison, to Main. When the walk is over, zombies are turned loose to enjoy the music and festivities Downtown.

The Zombie Walk will once again be lead by our official automotive sponsor, **MINI of Edison!** Look for their zombie survival cars at the front of the zombie procession!

At **6:00PM**, **Johnny Mac's House of Spirits** will host the final judging for the Zombie Costume Contest and present both cash prizes and the prestigious new golden zombie trophy to some of the day's most impressive dead. Zombies 21 and older can stay at Johnny Mac's into the night for the **Official Zombie Walk After Party!**

A Rain or Shine Event

The Asbury Park Zombie Walk is a "Rain or Shine" event. With the City of Asbury Park having a very busy events calendar, no rain date is scheduled for the event. In the event of severe weather alternate plans may be made. Please check the Zombie Walk website and social media pages frequently for the most up to date information.



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