

Get to know the...

The Asbury Park Zombie Walk Halloween season in Asbury Park on Saturday, October 10, 2020. This year of brains on the Boardwalk.

What is a Zombie Walk?

A zombie walk is an organized public gathering of people who dress up like zombies and then make their way around city streets in an orderly fashion for fun.

The Asbury Park Zombie Walk

The first Asbury Park Zombie Walk was conceived, organized and produced by Jason Meehan in the Fall of 2008. Jason had heard stories of zombie walks in other cities around the world, but found none within the Garden State. As a lifelong horror fan and a proud New Jerseyan, it was clear that he'd have create one himself - right in his own backyard. The event grew like a true-to-life zombie outbreak, from a small gathering, to a genuine zombie horde, and has earned the Guinness World Record for Largest Gathering of Zombies twice along the way.

In 2015, the event was initially cancelled due to the increasing difficulty of hosting tens of thousands of zombies, but anyone who's ever seen a zombie movie could have predicted that it wouldn't die that easily. The Zombie Walk clawed its way out of the grave thanks to another local institution. John and Mary McGillion of Johnny Mac's House of Spirits hated to see a beloved Asbury Park tradition die, so they purchased the event and pitched in to run it alongside founder Jason Meehan and the Asbury Park Chamber of Commerce.

2020 brought a fresh challenge in the form of the COVID-19 pandemic. The annual shamble down the Boardwalk was cancelled, but Zombies still shared their spooky spirit in a Virtual Zombie Walk video compilation.

The Asbury Park Zombie Walk is consistently one of the Garden State's largest Halloween-season gatherings. Everyone is invited to join in for a day of thrills, chills and laughter throughout the community. Zombies of all ages participate in this family-friendly event. **Best of all, the Zombie Walk is completely FREE!**

Zombie Makeovers are back!

Makeup artists will return to the event this year in a limited capacity to offer contact-free airbrush makeup at the Zombie Walk tent located at the 4th Avenue Green Space on the Boardwalk. Due to the continued concern for COVID-19, Social distancing from other groups of zombies is strongly encouraged. Zombie Walk themed face masks will also be available for purchase.

Additionally, every attendee is welcome, as is their costuming creativity, but we must ask that everyone leave ALL prop weapons at home. Our all-inclusive event is safe, lighthearted fun.

Zombie Walk Events

Starting at 1:00 PM, Info Booth Merchandise Stand will open

along the Boardwalk. Costumed zombies (and the undead) will be present at 4:00 the Zombie Walk begins! From 6:00-8:00 PM, a Zombie Costume Contest will be held. The contest is open to all ages and is a fun way to win a new golden zombie trophy to some of the day's best costumes.

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