

Career Training Benefits for CWA Members at No Cost*

CAREER PORTAL | ONLINE TRAINING | INSTRUCTOR-LED TRAINING

Education and training is one of the most effective activities to direct a member to improvement, upward mobility and a sense of confidence on the job. In this era of downsizing and outsourcing, members without education benefits or security in their contracts welcome these resources. The Engage and Empower project provides an opportunity for members to further develop or learn new skills for the future.

There is no cost for this program as it is a benefit of being a CWA member.

Featured Programs:

- CISC Networking Academy
- CompTIA Certifications
- LinkedIn Learning
- c-Point Career Portal
- Pinnacle/Ed2go Career Map
- Talent Curve Workshops

Hundreds of courses to choose from! Go to **cwanett.org/engage** for more details.

*Funding is limited through this CWA Strategic Industry Fund program for members without prepaid negotiated training benefits until August 2021 or as funding is available. See website for other unit specific eligibility requirements.

cwanett.org/engage

C-Point Interactive Career Portal

A Custom and Exclusive Tool for All CWA Members

C-Point is a powerful, self-directed portal that allows each member to progress through a well-planned career review process and do it at their own pace. The goal is for CWA members to examine their current situation and identify areas to support and build confidence on the job while learning new strategies and skills for the future.

The C-Point experience includes:

Overview of assessments that highlight practical career considerations and measure:

- Motivation
- Personality
- Workplace Culture
- Resilience

Tools – a suite of interactive tools including:

- Resume Builder
- Career Planner
- Interview Simulator
- Psychometric/aptitude tests

Career Service Automation – Customer Relationship Management (CRM)

- Appointment/event booking
- File storage
- Note taking

Customized Content on:

- Networking techniques
- Usage of social media in job search
- Your online presence
- How employers review resumes & what are the key words to use
- How to transition your current skills to new job opportunities

All members have access to the assessment inventories on the C-Point portal that will help identify:

- Unique strengths, skills and special abilities
- Preferences, work-style and desired work/life environments
- Career and life interests

Workshops:

Talent Curve is our trusted provider of certified career coaches for the Engage and Empower project. They will provide the following LIVE on-the-web workshops for eligible members beginning December 2020 until the end of the project.

- Learned Optimism – How to Change Your Mind and Life (60 minutes)
- Critical Thinking and Problem Solving (60 minutes)
- Take Action and Reach Your Goals (30 minutes)
- Relationships, Resilience and Reflection – The Three R's (60 minutes)
- Creating and Achieving SMART Goals (30 minutes each)
- Managing Change (60 minutes)
- The Advantage of Meeting Customers Face-to-Face (60 minutes)

Visit cwanett.org/engage for available workshop dates and times.