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# **UWSP Pride Crosswalk Maintenance Memorandum of Understanding**

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**City of Stevens Point Mayor's Office and the  
University of Wisconsin- Stevens Point Student  
Government Association**

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This memorandum of understanding is entered into on the 5/6/2020. By and between the University of Wisconsin-Stevens Point Student Government Association located at 1015 Reserve Street, Room 052, Stevens Point, WI-54481 and the City of Stevens Point Mayor's Office located at 1515 Strongs Ave, Stevens Point, WI 54481.

## Background

On Monday, October 14th, 2019 the Stevens Point Wisconsin Mayor's Office worked with the University of Wisconsin- Stevens Point Student Government Association (hereby referred to as UWSP SGA in this document) to install a permanent pride crosswalk on Reserve Street in between the Learning Resource Center (also referred to as Albertson Hall) 900 Reserve St, Stevens Point, WI-54481 and the Lee Sherman Dreyfus University Center (hereby referred to as the DUC in this document) 1015 Reserve St, Stevens Point, WI-54481. The paint for the crosswalk was purchased by the Mayor's Office and the sign explaining the significance of the crosswalk was purchased by the UWSP SGA.

Pride crosswalks are public crosswalks that have been repainted in rainbow colors, which have been adopted by the LGBTQ+ community as a symbol of greater acceptance and rights for LGBTQ+ causes and beliefs. The bright walkways are made up of six horizontal red, orange, yellow, green, blue and violet stripes. Cities all over North America have made the LGBTQ+ community feel more at home by creating permanent rainbow crosswalks to honor, support and stand in solidarity with the LGBTQ+ community.

The crosswalk installed in the Stevens Point location was made up of the Philadelphia Pride flag colors, to highlight and honor the AIDS epidemic with the black stripe, and the contributions--and often erasure of folks of color--with the brown stripe. Red representing life, orange representing healing, yellow representing sunlight, green representing nature, blue representing serenity, and purple representing spirit. The purpose of the Stevens Point Pride crosswalk was to display that the City of Stevens Point and UWSP are committed to supporting the LGBTQ+ community.

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## **Mission:**

The project on which the parties are intending to collaborate, has the following intended mission in mind:

To maintain the Pride Crosswalk located on Reserve Street between the Learning Resource Center located at 900 Reserve St, Stevens Point, WI-54481 and the Lee Sherman Dreyfus University Center located at 1015 Reserve St, Stevens Point, WI-54481.

## **Definitions:**

**LGBTQ+:** lesbian, gay, bisexual, transgender, and queer/questioning (one's sexual or gender identity). Source: Merriam-Webster.

**Curing:** Paint is cured when all the solvent has dissipated from the pigment, leaving only the coating on the substrate (the item that is painted). Cure time is longer than dry time. Not only do different types of paint have different cure rates but the same paint in different environments will cure differently as well.

## **Purpose and Scope:**

The purpose of this memorandum of understanding is to establish a division of work between the UWSP SGA and the City of Stevens Point Mayor's Office. This memorandum of understanding will be reviewed upon the change of the mayor of Stevens Point.

The scope of this memorandum of understanding includes the City of Stevens Point Mayor's Office and the UWSP SGA.

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## **Responsibilities and Obligations:**

The City of Stevens Point will be responsible for repainting the white “ladder” (component 1) of the crosswalk while the UWSP SGA will oversee repainting the eight colored stripes (component 2) of the crosswalk. Both parties will be responsible for purchasing the material required to repaint their part of the crosswalk. The UWSP SGA will work with the City of Stevens Point Mayor’s Office to coordinate the painting of both components in order to minimize road closures and traffic rerouting.

The crosswalk will be repainted every year in the month of May, weather permitting, and will also be repainted in the event of damage/vandalism within a week of damage or as early as weather permits. This month is selected in order to give the paint optimal time to cure and express its color.

## **Terms of Understanding:**

The term of this memorandum shall be for a period of 2 years, from the effective date and may be extended upon written mutual agreement of both parties.

## **Legal Compliance:**

The Parties acknowledge and understand that they must be able to fulfill their responsibilities under this memorandum in accordance with the provisions of the law and regulations that govern their activities. Nothing in the memorandum is intended to negate or otherwise render ineffective any such provisions or operating procedures. The parties assume full responsibility for their performance under the terms of this memorandum.

## **Limitation of Liability:**

No rights or limitation of rights shall arise or be assumed between the parties as a result of the terms of this memorandum.

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## Notice:

Any notice or communication required or permitted under this memorandum shall be sufficiently given if emailed, communicated in person, or by certified mail to the parties mentioned in the memorandum. The main point of contact in UWSP SGA will be the Inclusivity Director email: SGA.Inclusivity.Director@uwsp.edu.

## Governing Law:

This memorandum shall be governed by and construed in accordance with the laws of the State of Wisconsin.

## Authorization and Execution:

The signing of this memorandum will constitute a formal undertaking and the signatories shall strive to reach to the best of their abilities, the goals and objectives stated in the memorandum.

This Agreement shall be signed by the President of the University of Wisconsin- Stevens Point Student Government Association and the City of Stevens Point Mayor. This memorandum will be effective as of the date first written above.



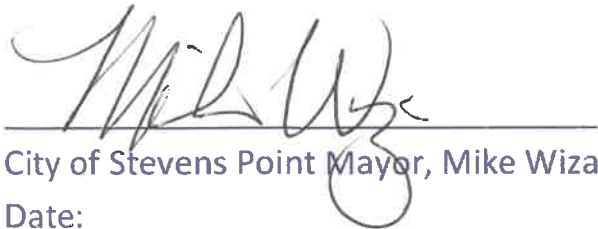
UWSP SGA President, Morgan Jeidy

Date:



UWSP SGA Vice President, Rayvn Knipple

Date:



City of Stevens Point Mayor, Mike Wiza

Date: