

2025 COMMUNITY IMPACT REPORT

Creating a healthier, stronger
Yuma County through
prevention, mental wellness,
and community connection.

Connection is Prevention

Throughout 2025, YCADC remained committed to meeting people where they are by working alongside schools, educators, healthcare providers, law enforcement, social workers, and community organizations to reduce substance misuse and strengthen protective factors across Yuma County.



CONNECT

Bringing
people
together.



EMPOWER

Equipping
youth and
families.



PREVENT

Reducing
risk. Creating
hope.

OUR IMPACT AT A GLANCE



29K+

**YOUTH
REACHED**

Through
programs,
events, and
prevention
education.



30+

**TRAININGS &
WORKSHOPS**

Provided to
students,
parents,
educators, and
community
partners.



200K+

**PREVENTION
RESOURCES
DISTRIBUTED**

Educational
materials shared
across Yuma
County.



280

**ACTIVE
MEMBERS**

600% increase in
our membership
roster since
November
2023.



11

**MEETINGS
HOSTED**

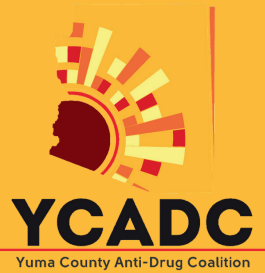
Hosting
coalition
meetings to
engage the
community. Avg
attendance: 60



100K+

**CAMPAIGN &
MESSAGING
REACH**

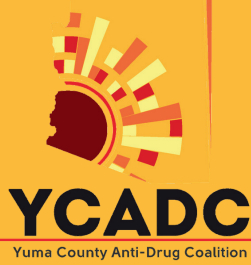
Prevention
messaging shared
through social
media, events, and
public awareness
campaigns



Serving the *community*

COMMUNITY CONNECTIONS

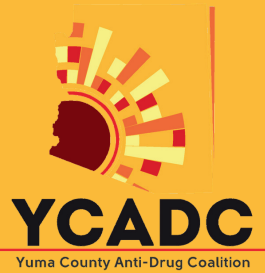
Campaign	Details	Outcome
Yuma Police Department – ID Card Printer	YCADC provided identification card printer to the Yuma Police Department.	Enhanced youth outreach efforts by creating approachable, interactive opportunities for law enforcement to connect with youth at community events.
Yuma County Public Health Services District	YCADC was selected to serve as an official Naloxone distribution site for Yuma County.	Expanded the partnership to increase community access to free Naloxone. 440 UNITS DISTRIBUTED IN 2025
Onvida Health	Partnered with Onvida Health during the 2025 Community Symposium.	Presented to attendees information about YCADC, our impact, prevention education, behavioral health awareness, and available community resources. Increased coalition visibility, drove higher attendance at meetings, and strengthened relationships with community stakeholders.
Yuma County Mental Health Coalition (YCMHC)	Established the Yuma County Mental Health Coalition	To unite organizations around mental health awareness and suicide prevention. Implemented the Yellow Ribbon Program while expanding collaboration across behavioral health providers and community partners.



Serving the *community*

CAMPAIGNS, EVENTS & MESSAGING

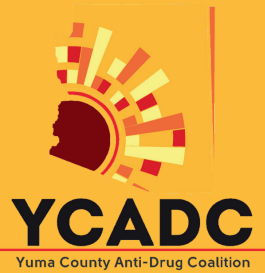
	Campaign	Details	Outcome
Grad Night 2025  SCAN HERE	A large-scale, safe, and substance-free celebration for graduating seniors.	The event drew 1,500 attendees and raised \$34,800 through sponsorships, donations, and community partnerships.	Yuma County maintained strong public safety outcomes during a historically highrisk weekend. Data showed stability, containment — reinforcing the value of structured, safe celebrations for graduating seniors.
RED RIBBON MONTH  SCAN HERE	Expanded countywide prevention education by providing themed prevention kits, educational activities, and coordinated messaging to schools throughout Yuma County while encouraging youth to make healthy, drug-free choices.	YCADC delivered themed prevention kits to 46 schools across Yuma County, ensuring that prevention materials were available to educators, students, and families countywide.	Reached an estimated 8,000 - 10,000 Yuma County Students!
The CONNECTION Podcast  SCAN HERE	In 2025, YCADC transitioned from traditional radio programming to The CONNECTION Podcast, creating a more engaging platform for face-to-face conversations with coalition members, healthcare professionals, educators, law enforcement, and community leaders.	Implemented a structured monthly production plan including guest scheduling, topic development, and cross-platform promotion on Spotify, Facebook, and YouTube.	The podcast expanded access to prevention education, mental health resources, and community services.



Serving the *community*

QUARTERLY PREVENTION CAMPAIGNS

Campaign	Details	Outcome
Mental Health Matters "Let's Talk About It"	Mental Health Awareness	Launched a countywide awareness campaign encouraging open conversations about mental health, reducing stigma, and connecting individuals and families with local support resources.
		Increased awareness of mental wellness while promoting help-seeking behaviors and strengthening protective factors throughout the community.
Don't Let One Bad Decision Be Your Last	Fentanyl & Meth Awareness	Delivered targeted prevention messaging through multimedia campaigns, school outreach, community presentations, and coalition partnerships highlighting the dangers of fentanyl, methamphetamine, and counterfeit pills.
		Expanded community knowledge of substance misuse risks while encouraging informed decision-making and overdose prevention.
Overdose Awareness Month	Overdose Awareness & Prevention	Promoted overdose prevention education, Naloxone awareness, and local recovery resources through community outreach and public awareness initiatives during International Overdose Awareness Month.
		Increased awareness of overdose prevention resources while expanding community access to life-saving education and support services.



Serving the *community*

QUARTERLY PREVENTION CAMPAIGNS

Campaign	Details	Outcome
Back 2 School Campaign	Back 2 School Tips for Parents, Teachers, Caregivers.	Shared prevention resources, family education materials, and healthy decision-making messages to support students, parents, and educators as they prepared for the new school year.
Equipped Youth & Families Campaign	Equipped youth and families with prevention resources while reinforcing healthy choices and strengthening school-community connections.	
Suicide Prevention Month & Yellow Ribbon Program	Suicide Awareness & Prevention	Introduced the Yellow Ribbon Program through the newly established Yuma County Mental Health Coalition while promoting suicide prevention education, hope, resilience, and mental health resources.
Strengthened Community Collaboration	Strengthened community collaboration around suicide prevention, reduced stigma surrounding mental health, and increased awareness of available support services.	
Red Ribbon Month – "Life is a Puzzle. Solve It Drug Free."	Drug Prevention	Delivered themed prevention kits to 46 schools across Yuma County, providing students, educators, and families with classroom activities, educational resources, and consistent prevention messaging.
Expanded Countywide Prevention	Expanded countywide prevention education, empowering thousands of youth to make healthy, drug-free choices while reinforcing prevention messages at school and at home.	

Serving the *community*

COMMUNITY OUTREACH

YCADC maintained a strong community presence by participating in prevention events, health fairs, youth outreach activities, educational symposiums, school functions, and coalition meetings. These events strengthened collaboration among community sectors while connecting residents with prevention resources and local support services.

Building on the coalition's continued growth, YCADC strengthened partnerships across education, healthcare, behavioral health, law enforcement, local government, nonprofit organizations, businesses, faith-based organizations, and youth-serving agencies.

YCADC implemented coordinated quarterly awareness campaigns designed to educate, inspire, and connect community members with prevention resources while addressing emerging substance misuse trends.

Through prevention campaigns, educational videos, public service announcements, podcasts, community presentations, and real-time social media engagement, YCADC reached more than **100,000 individuals**, while the continued growth of www.ycadc.org as a prevention resource hub connected more than **60,000 unique users** with educational materials, local resources, and community events. Together, these efforts increased coalition visibility, strengthened community awareness, and reinforced the message that Connection is Prevention.

STRATEGIC PLANNING FOR 2026

GOALS AND OBJECTIVES



Strengthening Connections

By expanding coalition membership, increasing community engagement, and cultivating new strategic partnerships, we will continue building a connected community where collaboration drives lasting change.



Advancing Prevention

Through innovative programming, strategic communication, and data-informed decision-making, we will empower youth, families, and community members with the knowledge and resources needed to make healthy, informed choices.



Empower Our Community

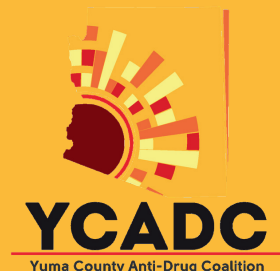
Launch a Community Investment Initiative to engage local businesses, civic organizations, foundations, and community leaders in providing sustainable financial support that strengthens YCADC's prevention efforts and ensures long-term community impact.

We thank you for your ongoing support of YCADC.

Building on the momentum of 2024, the Yuma County Anti-Drug Coalition (YCADC) continued to expand its reach, strengthen community partnerships, and enhance prevention efforts through strategic communication, education, and outreach. Guided by an evidence-informed action plan, the coalition focused on addressing local risk factors by increasing prevention education, expanding access to behavioral health resources, and delivering consistent, community-centered messaging.

Throughout 2025, YCADC remained committed to meeting people where they are by working alongside schools, educators, healthcare providers, law enforcement, social workers, and community organizations to reduce substance misuse and strengthen protective factors across Yuma County. Prevention education for teachers, school staff, and youth-serving professionals equipped trusted adults with practical tools and current information to identify risk factors early and connect students and families with appropriate resources. By aligning every initiative with the unique needs of the community, YCADC continued to build a stronger network of prevention, support, and collaboration—creating safer environments, empowering healthier choices, and laying the foundation for lasting community resilience.

Together, we are creating a stronger, healthier, and more connected Yuma County by inspiring action, strengthening partnerships, and empowering every community member to be part of the solution.



Yuma County Anti-Drug Coalition