

Welcome to the Roseville Premier....

2021 Virtual Open House / Town Hall



Coach Kevin Stringer
USSF D License
06B & Technical Director



Coach Andrew Ziemer
USSF A License
Technical Staff Director



Agenda

About Us

Club Philosophy

Program Overview

Coaching Staff

Development Stages & Overview

Season Overview & Costs

Tryout Process

Summary

Q&A

We are addressing a lot of age groups/audiences, each has their own focus & importance.

We only have a short amount of time which is why we made this presentation all encompassing. We will leave time at end to field questions or set up a call in the next few days.



About Roseville Premier

- RYSC is a non-profit, volunteer-based soccer club with 3,800+ players
- The Club offers a seasonal recreational program in the Fall and a year-round competitive program called **Roseville Premier**

The Recreational Program
(Rec)



Year Round Club Soccer
Program (Comp)



Training Camp Program



- This year we celebrate our **35th year** and are proud of our role in bringing the great game of soccer to the Roseville and South Placer County community
- Debt free, no overhead costs, financial security for the future!



CLUB PHILOSOPHY

The RYSC Club Vision:

To provide the best youth soccer program that serves all levels of players, consistent with our core values.

Core Value:

Our mission is that no player will be denied the ability to play soccer based on financial hardship, their ethnicity, or their background.

Our Philosophy:

Provide a fun and safe environment which encourages the love and respect for the game of soccer. When we focus on the development of players, then players are judged not by wins and losses, but by their talent, skill & work ethic. This produces well-rounded athletes, on and off the field.





ROSEVILLE NOW A PLAYERS FIRST- LICENSED CLUB!

We're honored to be nationally recognized on the forefront of raising the standards of youth soccer, as a Player First licensed club.

- **One of only 5 clubs** out of 70+ soccer clubs in Sacramento area to receive this recognition.
- Only club in CA to get accreditation for **recreational and competitive side of club**



PLAYERS FIRST PHILOSOPHIES

Longterm Interests

Players First™ represents our club's commitment to placing the longterm interests of each individual player at the heart of every decision in structuring, operating, and managing our club.

Holistic Approach

Players First™ represents our club's commitment to providing a holistic approach in player development for all of our players, recognizing that the soccer experience must include lessons and opportunity both on the field and off.

Continued Education

Players First™ represents our club's commitment as professionals in youth development to expect ongoing learning, education and development from all of our staff members in order to ensure that our players have the benefit of best-in-class information and resources in teaching and training young athletes.

Communication

Players First™ represents our club's commitment to engage with and educate parents to help them understand and embrace the appropriate expectations and roles for them in their child's overall soccer and athletic development experience.



Our Programs



Our Programs

U6-U19 / Recreational Soccer League



Open to any players U6-U19. Runs August through November every year, incl. 10 league games and typically 1-2 trainings a week run by volunteer coaches.

2016 - 2003

July-November



U9-U19 / Competitive Soccer aka Roseville Premier



Open tryouts for players U9-U19 typically in the Spring where players are evaluated and placed onto teams based on skill set. Season runs June-May, including a Fall & Spring league, multiple tournaments, minor travel and all teams coached by licensed Roseville Premier coaching staff.

2013 - 2003

June- May



Our Programs

U8 Premier Academy



Open to U8 players with advanced soccer skills. This program prepares for the subsequent U9 tryout with two trainings a week, scrimmages vs. other academies and a higher level of training. Program run by our technical staff (training only) and select volunteer coaches (games). This program also includes the Fall recreational league.



2014
Spring, Summer

U6-U8 / Roseville Juniors



Open to players U6-U8. Spring and Summer each with an (8) week program with focus on learning how to play the game with technical staff and volunteer coaches teaching the game of soccer.

2016, 2015, 2014
Spring, Summer

U5-U19 / Year Round Soccer Camps



Open to any Players U5-U19. Typically one-or multi-day camps. Focus is playing, teaching and falling in love with the game of soccer.

2017 - 2003
All year long



Our Programs

U6-U19 / Personal & Small Group Training



Open to any Players U6-U19. Our technical staff will work with your player individually or in a small group setting to develop, assist or provide a bit of side training as needed. Open to competitive and recreational players.

2016 - 2003

All year long



U9-U19 / Roseville Premier Player Development Academy



Open to top level players U9-U19 selected by Roseville Technical Staff. This is invite-only program where players get one-on-one time working together with our professional technical staff. This program focuses on individual player development vs. team development.

2013 - 2003

Spring, Summer, Winter

U14-U19 / Soccer Residency Program



Open to top level players U14-U19 who have been scouted by Roseville Technical Staff and are accepted by The Talentprojekt. This is a Soccer Residency Academy near Munich, Germany.

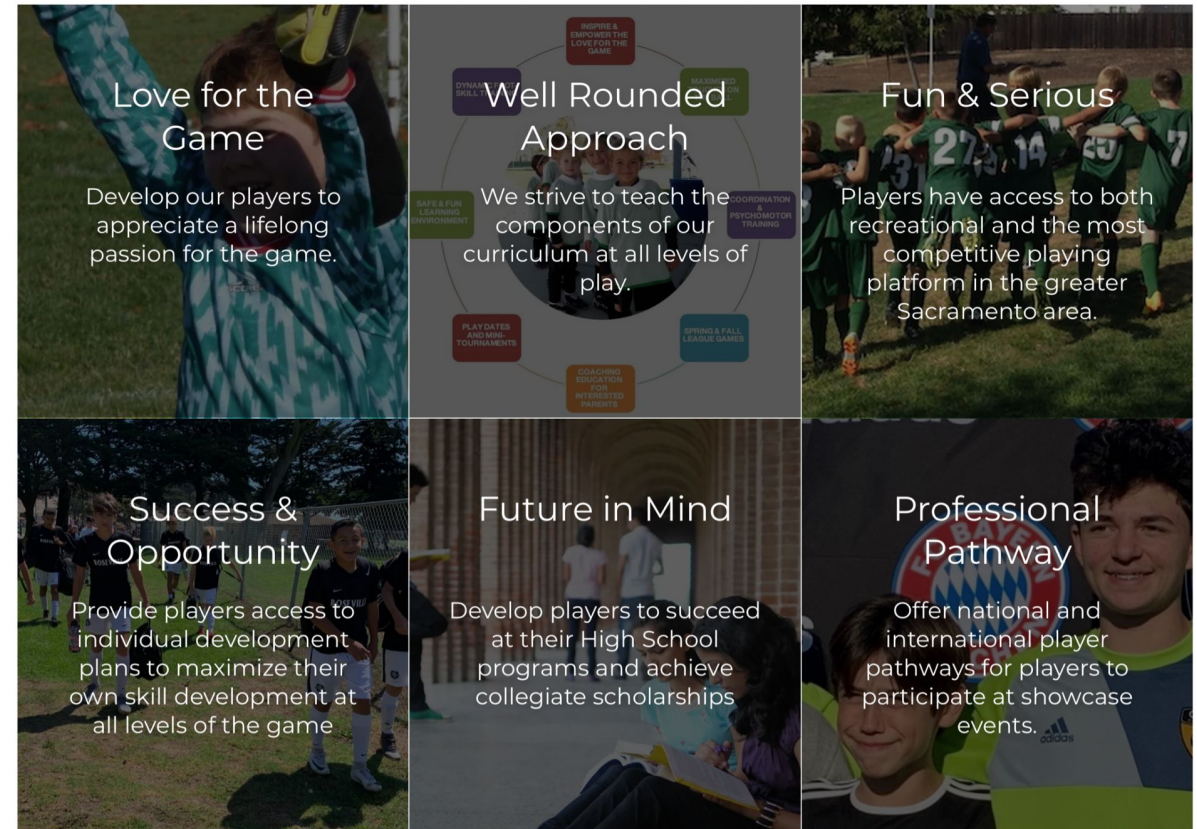
2007 - 2004

Aug-May in Germany



Pillars of our Program

- Love for the Game
- **Development over wins**
- Long term vs short term perspective
- **Never make playing soccer a job**
- Teach vs telling (guided discovery)
- Scholarships during financial hardship
- 100% Driven to achieve Player Success
 - High School
 - College
 - Professional



Our Coaches

- **Volunteer Coaches** – The Club is grateful to its volunteer coaches and strives to provide them with resources to effectively achieve the club's Style of Play. Volunteer coaches ensure that we as a club can contain costs for you, our members.
- **Licensed Coaches** – All coaches will hold the USSF National D or will be in the process of obtaining National D.
- **Experience** – Six-year-olds playing a 4x4 format for the first time should be taught differently from sixteen-year-olds planning for college visits. **The Club instructs coaches on how to evolve the Club's Style of Play as players' & coach skills evolve.**
- **Resources** – The club has designed technical staff that provides activities, practices, and materials to direct coaches on how to accomplish the club's mission and style of play. **These resources are customized by age, highlight the principles and coaching objectives being targeted,** and aid the coach in fostering player education and intelligence.



Purpose of Technical Staff

As the largest club in Northern CA with 4k+ players, it is not financially feasible to have that many paid coaches. Instead, the club installs Technical Staff to:

- **Provide on-going continued education to our coaches** that is updated regularly rather than relying on a coach to attend a course
- Provide supplemental training to players & teams
- Assist and support players with their Individual Development
- Provide guidance and technical club support
- **Help mentor High School and College bound players to achieve their goals**



Our Technical Staff



Kevin Stringer - RYSC Technical
Director



Andrew Ziemer - 11v11



Luciano Estrada - 9v9

USSF B Nat'l License / Brazil C Nat'l License.



Jordan Andersen - 7v7

USSF C License



Kevin Thorsen - 4v4

USSF B License




Coach Sean-Micheal Callahan

USSF D License



Player Focus / Growth & Development

Mid-and end of season review

 Coach: _____ Season: _____ Player: _____ Team: _____ Date: _____						
	Needs Focus	Work On	Good	Very Good	Excellent	
	1	2	3	4	5	
CHARACTER						Comments
Attitude						
Attendance						
Concentration						
Competitiveness						
Leadership						
Punctuality						
Sportsmanship						
ATHLETICISM						Comments
Agility						
Endurance						
Fitness						
Speed						
Strength						
TECHNICAL SKILLS						Comments
Dribbling						
Ball Control						
Passing						
Finishing						
Heading						
Juggling						
Attacking						
Defending						
Ball Strike L						
Ball Strike R						
	0	0	0	0	0	

PDP & ODP Recommendations



Roseville Premier Academy Recommendations (IDP)



Development Focus by Stage

U6-U8 / 4v4

Play for FUN

U9-U10 / 7v7

Play to LEARN

U11-U12 / 9v9

Learn To TRAIN

U13-U14 / 11v11

Learn To PERFORM

U15-U16 / 11v11

Learn to COMPETE

U17-U19 / 11v11

Compete to WIN



Roseville Style of Play

General Principles

We build from the back—organized but adaptive. Players know their position—and when to leave it. Players move on and off the ball to provide support and play high-pressure defense to recover the ball.

Key Qualities

Technically skilled, tactically & positionally aware, dedicated, tenacious, hard-working, passionate, healthy, fit, love of the game, and superlative sportsmanship.

Team-Based

Intelligence

Possession

Dynamic
Attack

High-
Pressure
Defense



How Style of Play Evolves by Age & Format

Format	4V4	7V7	9v9	11V11
Team-Based	Change of direction (offense vs defense)	Movement off the ball; communication	Overlapping runs—and defensive coverage	Communication: self-coaching, instruction
Intelligence	Pass vs. dribble vs. shoot?	Where should I be? Share ball and receive it back	Decision making: offense, defense, transition (WE/THEY)	Reading the game; decision making: WE > THEY, THEY > WE
Possession	Shielding	Pass backwards, sideways; space & time awareness	Positioning & repositioning	Dynamic movement, irrespective of position
Dynamic Attack	1v1 to goal; quick shooting	Identifying & finding space; exploiting mistakes	Creativity, vision, adaptability	Overloading strengths; creating 1v1 isolations
High-Pressure Defense	Formation, pressure to outside	Immediate pressure + cover on GK, defenders	Recovery, shifting	Adapting to force opponent to panic
Love of Game	Team cheers	Fun, team events, birthdays	Team fundraising; player-driven practices	Social media; player-generated engagement



U8 / 4v4 – Boys & Girls: Season Plan

My Ball and ME

- Very young players love to play. Therefore, **all practices based on fun games.**
- **Mastery of the Ball** – 1v0, 1v1 & FUN & we encourage outside of playing
- 4v4 systems only to maximize touches on the ball with progression to 7v7 in Spring
- Play and understand the triangle/diamond (how to identify 1v1 and movement away from ball)
- **Encourage using skill/creativity in the games**
- When WE have the ball WE get BIG – diamond shape
- Main emphasis for U7/8 WE have the ball
- WE to THEY - get it back (mentality)



Play for FUN



U9 & U10 / 7v7 – Boys & Girls: Season Plan

FUN with the BALL and the TEAM

- Move to 7v7
- Continued mastery of the ball - may need to encourage outside of training
- Basic **motor skills like walking, running or jumping have to be combined with ball handling and ball control.**
- **Play and understand** the system 7v7 (**structure, shape, movement** = how to identify 1v1's or 2v1's - creating and using space, scanning/shaping)
- Pre-pubescent players from age 9 to 12 years have a special ability to learn. Therefore, this is the right age to work on specific soccer techniques and skills. Developing good technique is essential at this age.
- 1v1 and 2v1 attacking and defending situations are important to develop individual skills as well as the passing techniques to develop the necessary team game. Begin discussing insight
- Encourage, reinforce player communication
- Main emphasis for U9/10 is still WE have the ball



Play to LEARN



U11 & U12 / 9v9 – Boys & Girls: Season Plan

Playing Together – working with 2-3 players towards a line

- Move to 9v9
- Continued mastery of the ball
- Play and understand the system 9v9 (structure, shape, movement = **how to play together - creating and using space, scanning/shaping**). **Players should rotate in two or three different positions to avoid early specialization.**
- Encourage, reinforce player communication
- Use small-sided games to develop basic attacking and defensive principles, more emphasis on Insight
- **Tactical training focus with possession**, combination play, transition and finishing in the final third, as well as zonal defending.
- Speed, coordination, balance and agility are the main physical aspects to improve at this stage.



Learn to TRAIN



U13 & U14 / 11v11 – Boys & Girls: Season Plan

Playing together – working with small groups/lines

- **Move to 11v11** (learn new system - add #5/8) **structure, shape, movement, how we play together, create and use space, scanning/shaping body**
- Continued Mastery of the Ball (Core Technical Skills)- encourage outside training
- When WE have the ball WE get BIG (team shape)
- They have the Ball – WE get SMALL (team shape, individual and team pressure)
- Setting various defensive lines
- Encourage and reinforce Player Communication
- **Tactical understanding and situational awareness**



Learn to PERFORM



U15 & U16 / 11v11 – Boys & Girls: Season Plan

Playing together – Advanced Training & Understanding

- Tactical training and small-sided games are an essential part of the training at this stage. Attacking and defending principles must be part of all games.
- Teach aspects of the **tactical training like speed of play, quick transition, counter attacking and finishing in the final third, as well as pressing.**
- Technique will focus on speed and accuracy. **Passing and finishing are two of the main techniques emphasized at this stage.**
- Technical training shall be position-specific (e.g. defender: passing, center midfield players: receiving to turn and strikers: finishing).



Learning to COMPETE



U17 - U19 / 11v11 – Boys & Girls - Season Plan

Performance– Specific Training & Understanding

- Tactical training and small-sided games continue to be an essential part of the training at this stage. All tactical aspects of the game must be covered. Strategy and set pieces are now a major part of the training sessions.
- The physical aspect of the game is key at this stage: **endurance, strength and speed will be part of the weekly training routine.**
- **The technical and physical work is based on explosive actions.**
- Players should be expected to show commitment to the team, concentration in training sessions and competitiveness during the game.



Compete to WIN



Typical Season Events

Teams set their own events with guidance & direction from club:

- 2-3 training sessions / week incl. technical staff training
- Weekly GK training + RPA Academy training (selected players only)
- 3-4 Summer Tournaments (local and perhaps one away for bonding, such as Tahoe, Santa Cruz, Bay Area or similar)
- Olders Showcase Tournaments U14+ (ManCity Surf, LA Cup, Mayor's Las Vegas)
- Norcal Premier Fall League (8-10 league games Sept-Nov)
- Typically Winter Indoor Futsal activities (RYSC looking for own facility)
- 1-2 Spring Tournaments
- Spring League (6-8 league games March-April)



Typical Season Costs

Roseville Premier teams set their own budget outside of registration, uniforms & technical staff training.

- \$280 Season Registration (covers fields, referees, insurance & club expenses)
- \$150 Uniform Cost (3 year Nike contract, uniform will remain the same through 2023)
- U9-U12 average team costs are \$350-\$500 year, split throughout the season
- U13+ average team costs are \$500-\$700 split throughout the season

Our neighbors charge...



registration fee +
uniform fee+
monthly dues +
tournament season fees +
travel and hotel for coach

Typically, all pricing posted online.



Tryout Dates

Youngers - May 24, 25 & 26

- U8/U9/U10 (2014/2013/2012) 4:15pm - 5:15pm
- U11/U12 (2011/2010) 5:45pm - 6:45pm
- U13/U14 (2009/2008) 7:15pm - 8:15pm

Olders - June 7, 8 & 9

- U15/U16 (2007/2006) 5:00pm - 6:15pm
- U17/U19 (2005/2004/2003) 6:45pm - 8:00pm

Where: Veterans Park North



10021 Crocker Ranch Rd,
Roseville, CA 95747



Tryout Process

- Pre-register to attend tryout at rosevillepremier.com
- Wear soccer attire, **white shirt, shinguards, bring your own ball and write name on it** (U8/size 3, U9-12/size 4, U13+ size 5) + water bottle
- Arrive early (parking, checking in etc)
- Check IN, get a player number, head to field (grouped by boys/girls and age group)
- Technical warm-up
- Small sided games (1v1, 2v2 etc)
- Scrimmages
- Receive a call, text or email from coach if selected

At Roseville, **EVERYONE** will get to play soccer!

Make a team...

- U8 (2014) - Premier Academy+ Fall Recreational Season
- U9+ (13-03) - Premier Team (Green, White, Black, Grey)
- U9+ (13-03) - RP Academy Selection (IDP only not a team)

Don't Make a Team...

- Roseville Juniors (2014) + Fall Recreational Season
- U6-U19 Recreational Level
- Camps
- Small Group Training



Tryout Process

What technical staff and coaches are looking at....

- 1 v 0 Skill level (player & the ball)
- 1 v 1 Skill level (player & opponent)
- Game understanding, soccer IQ (player/team/opponent)
- Motor skills (running, jumping, coordination, speed etc.)
- Behavior, Attitude, listening & following instructions



Placement!

Everyone should play soccer based on the level they are challenged & can compete at.



Wrap - Up



Why Join Roseville Premier

- Proven track record of producing top level teams with a player centric approach and focus on development.
- Dedicated, experienced coaching staff (our coaches truly teach the game for the players, game and the community)
- Our program will not allow soccer to become a job for our players. We will maintain fun levels across all age groups.
- Offering year round- or seasonal playing opportunities.
- Comprehensive club- wide training curriculum based on latest USSF player development standards
- Access to NorCal leagues, tournaments, player development training and player showcase opportunities
 - i. Spring, Summer, Fall & Winter League (depends on team) Pre-NPL with younger teams
 - ii. 4-6 Tournaments a year
 - iii. Top level (U15+) teams can attend showcase tournaments (US and Europe)
- Only program in the great Sacramento area with a direct connection to a soccer residency program in Germany
- Most affordable year-round soccer program in the area.
- Roseville Premier Academy- The Academy focuses on individual player development compared to team development. A personalized IDP (Individual Development Plan) is created with each player together with one of our technical coaching staff.
- Financial stability (no overhead)- longevity and long term success of club assured



Results!

Roseville Premier 2019 State Cup Results

Champions 08G, 02B, 11G-G

Finalists - 07B, 04G, 10B, 11B, 11G-W

Roseville Premier 2019 Fall League Champions

NorCal Premier Gold Fall League Champions – 07B,

NorCal Premier Silver Fall League Champions – 07G, 05G, 10G

Roseville Premier 2019 Notable Team Results

Stanford Summer Classic Champions - 08B, 04G

ARFC Goal Rush Champion - 08B

Junction City Cup Champion - 07B

Copa Del Rey Finalist - 07B

Granite Bay Ghost Games Champion - 07B

Union FC Cup Champion - 07B

ARFC Independence Cup Champion - 07B, 05B

Sac United Capitol Cup Champion - 05B

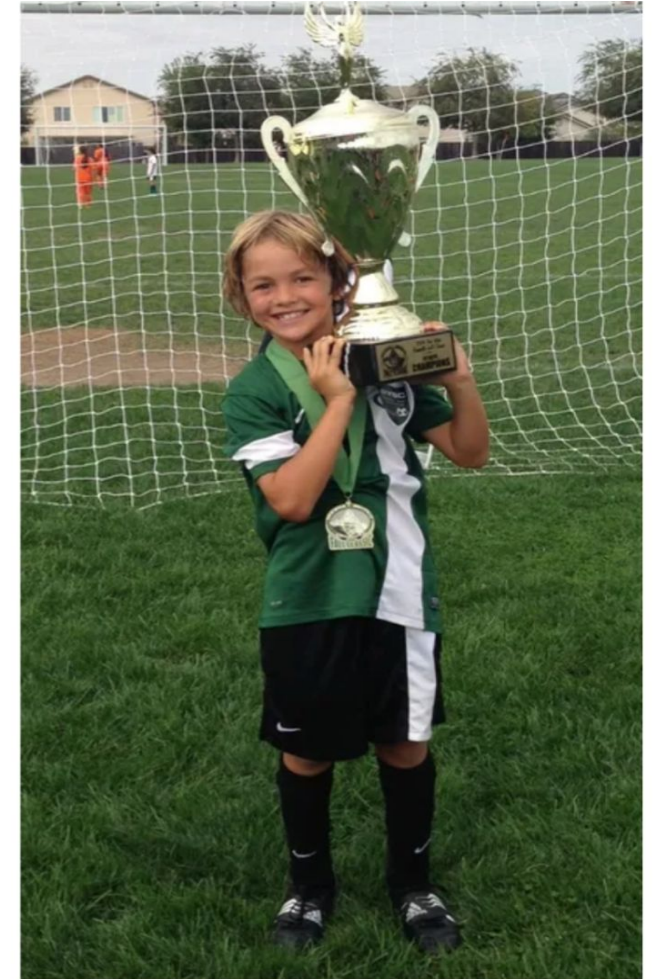
Comstock Shootout Champion - 05B

Davis Legacy Lily Nisen Memorial Tournament Champion - 03B

Palo Alto Tall Trees Tournament - 08G

Elk Grove Sunstroke Classic - 08G

14th Annual Soccer By The Bay - 06G



The Future is Bright!

- Technical staff impact adds 'new voices' and increases level of training & coaching
- New Board structure = new ideas & improvements but maintain tradition and history
- Actively searching for **indoor facility** (commercial broker hired)
- Invested \$100k+ dollars into Maidu field upgrade / Bermuda, new drainage, new irrigation
- RYSC Turf complex committee in full swing
- Roseville Police Activity League partnership - community based philanthropy
- **Club wide curriculum roll out = improved player development, better teams, better results**
- 3- year plan to join MLS Next/ECNL type of league at a fraction of the cost of other clubs
 - need to keep talent in club, attract new talent (homegrown & free agents)
- 2022 / RYSC hosted Showcase & ID tournament (FC Bayern Munich & Talentprojekt)
- 2023/23 First team semi professional adult team to play in regional leagues
- In the works: (2) week soccer travel exchange program with German & Spanish Youth soccer club(s)



Q & A

Addt'l Items



Maidu Soccer Complex



We are proud to financially contribute and partner with the City of Roseville to rehab the Maidu fields into a brand new Bermuda Grass Soccer Complex, with completely redone drainage and irrigation system, making it Roseville's premier state-of-art soccer complex.

Veterans Park North 11v11



Veterans Park, nestled in quiet West Roseville off of Blue Oaks Blvd is our main 11v11 training field.

Hughes South Park 11v11



Hughes South Park in West Roseville offers lighted field for evening hour training & competition.

Stizzo Park 9v9



The Stizzo Soccer Fields were built in 2019 and hosts our 9v9 teams for training and competition.

Mel Hamel Park 7v7



Mel Hamel Park hosts our 7v7 teams for training and competition as well as our U8 Academy group.

Our Fields

