



INTRERIOR DESIGN & STAGING



Our COMPANY

We create spaces for better living. Our company is your one-stop solution for all real estate needs, combining design, staging, real estate, and construction services under one roof. We streamline the entire process—from creating stunning, market-ready designs to handling construction and facilitating seamless transactions—saving you time, reducing stress, and maximizing value. Whether you're buying, selling, building, or renovating, we bring expertise, efficiency, and vision to every step, delivering results that exceed expectations. We are passionate about creating beautiful and inspiring spaces. We design high-quality kitchens, bespoke bathrooms, functional living rooms and cozy patios. But we do more than that. We work with you - taking a holistic approach to deliver innovative spaces and experiences that reflect your personality and lifestyle. Every design is one of a kind. With us, what you get is fresh, beautiful and truly unique.



Our FOUNDERS

Jennifer Blake

Jenn's passion for homes and real estate began early—she successfully flipped her first property before the age of 20. While studying at the University of South Florida, she took the leap to make it official, earning her real estate license in 2004. With a keen eye for design and a natural instinct for efficiency, Jenn envisioned a streamlined, full-service approach to buying, selling, and renovating homes. That vision became “Home Companies” today.—a one-stop shop where clients can feel confident knowing everything is handled under one roof, with one point of contact and clear, consistent communication. Today, Jenn owns several beautifully renovated properties and holds active real estate licenses in Tennessee, Alabama and Florida. Her design philosophy centers on what matters most: family and function—creating spaces that are not only beautiful, but truly livable. Knowing your biggest investment is safe, and discussions can be made fully informed are her priority.

Jared Blake

Jared is the brick to our mortar. As Home Companies' Custom Design Builder and Construction Manager, he brings our clients' visions and designs to life with precision and creativity. He oversees every detail—from coordinating crews for our deliverables and installations to managing large-scale builds and intricate design projects. With a background in a successful music career, Jared is no stranger to creativity or building dreams from the ground up. He worked simultaneously for Sony/ATV while owning his own decorative concrete company featured in the Tennessee Parade of Homes, and many accolades as a premier start-up company. Jared seamlessly blends his artistry with craftsmanship to turn bold ideas into beautiful realities. The seamless partnership from purchase, design, and final build are honed safely in his hands with clear communication and trust that go beyond a simple signature.



Our TEAM

Rooted in a passion for timeless design and elevated living, our team is composed of distinguished professionals—each an expert in their field. Our interior designers bring a refined eye for detail and spatial harmony. Our real estate specialists offer market insight and concierge-level service. Our stagers and project coordinators ensure every element is curated with intention, from concept to completion.

Together, we provide a seamless, full-service experience that blends beauty, function, and value—transforming each home into a statement of luxury and lifestyle.



Our
MISSION & VALUES

We are driven by a passion for designing spaces that are as beautiful as they are meaningful. From custom kitchens and bespoke bathrooms to functional living rooms and inviting patios, we craft each design with intention, creativity, and care. We do more than create stunning interiors—we collaborate closely with you, taking a holistic approach that blends style with purpose. Every space we design is tailored to reflect your personality, your lifestyle, and the way you truly live. As a boutique design firm, we pride ourselves on a thoughtful, highly personalized approach. Our work is never rushed or routine—it's curated with care to ensure each project is as distinctive as the people behind it. We don't just design houses. We help you create a home.



Elevated
EXECUTION

Rooted in a deep appreciation for history, we strive to preserve the original character of a space whenever possible. By blending timeless architectural elements with your unique personality, we create homes that feel both soulful and distinctly yours. We believe great design starts with great communication. From the first conversation to the final reveal, we're by your side—collaborating, listening, and keeping you informed every step of the way to bring your vision to life. Backed by over 30 years of combined experience, our extensive network includes top-tier architects, builders, artists, and brokers—ensuring every phase of your project is handled with expertise and care.

Design PACKAGES

- 1 VIRTUAL CONSULTATION: \$250**

Perfect for anyone in need of a fresh perspective. We'll review your space together and focus on solving your top 3 design challenges. This service includes a pre-consultation email with prep instructions, a 1-hour phone or video call (covering unlimited project spaces), and a detailed follow-up email outlining your personalized design recommendations.
- 2 DECORATING CONSULTATION: \$350 FOR 2 HOURS
\$100 PER ADDITIONAL HOUR**

Have meaningful art, furniture, and décor but unsure how to bring it all together? We'll step into your space—virtually or in person—and thoughtfully style the pieces you cherish most. We'll also provide recommendations on additional items to enhance and complete the look.
- 3 INTERIOR DESIGN CONSULTATION + MOOD BOARD: \$1250**

Includes an on-site consultation to guide design direction, color palette, and material choices. You'll receive both 2D and 3D renderings to visualize the layout and ensure the design works for your space—plus a curated Mood Board to tie it all together. Ideal for gaining clarity before a renovation or new construction. Consultation with renderings only (no Mood Board or selections): \$750
- 4 FULL SERVICE DESIGN + MANAGEMENT: \$2500+**

This service includes five on-site meetings throughout your project to ensure flawless execution and exceptional results. We work closely with you to design the space, guide selections, handle ordering, manage storage and deliveries, and oversee complete setup and styling. (Additional charges may apply for oversized deliveries.)
Kitchen: \$5,500+
Bathroom: \$4,500+
- 5 NEW CONSTRUCTION (WHOLE HOUSE): \$25,000**

This full-service package is designed to support you from start to finish. We'll help shape your vision, select finishes, fixtures, and materials, and ensure your style is reflected throughout. We'll collaborate directly with your builder, attend site visits, review plans, and manage design decisions so your home comes together beautifully—down to the last detail.

Additional INFORMATION

PAYMENT STRUCTURE

- 50% Deposit Due at Project Inception
- Remaining 40% Due at Design Approval and 10% at project completion
- Full payment for selected final materials collected prior to ordering
- Additional fees may apply for material storage, deliveries, assembly, quality checks, returns/exchanges, and on-site installations.

DESIGN SOLUTION ADD-ONS

- 2D & 3D Renderings - Included with full-service packages
- Ordering & Storage - 30-, 60-, or 90-day storage options available
- Delivery & Installation - Full-service delivery and setup
- Project Management & Assembly - Based on scope, labor, and timeline
- Add-ons typically increase item costs by 20-25%. Construction, cleaning, and disposal fees are billed separately by contractors.

DELAYS AND AVAILABILITY

While supply chain and availability issues can arise, we work proactively to anticipate and address any potential delays before placing orders. If something unexpected comes up, you'll be notified right away and provided with alternative options to keep your project on track. In most cases, final timelines and design outcomes remain unchanged. If a unique item requires extra time, we're happy to return at a later date to complete the install—at no additional cost to you.

ADDITIONAL REVISIONS

Once a project is underway, an industry-standard fee of \$250 applies for each requested revision or change. However, any adjustments required due to availability or supply chain issues are always accommodated at no additional cost—as long as a presented alternative is selected.

RUSH PROJECTS

If you need your project completed on an expedited timeline, a rush fee may apply. Any additional costs will be clearly communicated and provided at the time of your request.



What to EXPECT

OUR PROMISE TO YOU

From the very first design board, we aim to inspire and impress. Our goal is to make the process seamless and stress-free—respecting your budget and delivering results that exceed expectations. We're committed to transparency, offering honest estimates and flexible pricing options to create a customized package that fits your unique needs. Before we finalize any numbers, we ensure every design element has been carefully selected and approved by you—so what you see is exactly what you'll get. There are no surprises—just beautiful, intentional design with clear communication every step of the way.

BENEFITS

Our services are designed to work for you—on your terms. While we're proud of our trusted team and curated vendor relationships, you're never locked in. You can use our designs with your own contractor, tradespeople, or vendors. We offer a fully modular approach—breaking down each phase of your project so you can choose exactly what you want to take on yourself, and what you'd prefer to leave in our hands. Whether you're looking for hands-on support or a little design guidance, our flexible process allows you to stay in control while getting the expert help you need.

OUR SERVICE MENU INCLUDES:

- Mood Boards & Concept Development
- Spatial Planning
- Product Specifications
- Color & Selections Consultation
- Full Design Plans
- Finish & Fixture Selections
- Procurement & Ordering
- Delivery Coordination
- Secure Storage Solutions
- Project Management & Installation Oversight
- Waste Disposal Coordination
- Styling & Decorating
- Staging & Temporary Room Plans
- Construction Planning & Management
- Organization & House System Planning
- Real Estate Evaluations & Budget Planning



Next STEPS

- 1 SELECT DESIGN PACKAGE & CUSTOM ADD-ONS**
Choose the design package that best fits your project's needs. From there, you can tailor your experience with add-on services for a fully customized approach.
- 2 SHARE YOUR INSPIRATION**
From Pinterest boards to personal photos, share anything that reflects the style, color palette, or feel you're aiming for. Your inspiration helps guide our creative direction.
- 3 COLLABORATE & REFINE**
Design is a collaborative process. We'll meet with you—virtually or in person—to review your mood boards and make revisions until the vision is exactly right.
- 4 FINALIZE YOUR SELECTIONS**
Once the design is approved, we'll guide you through selecting products that align with your budget and timeline—ensuring every detail comes together seamlessly.
- 5 START-TO-FINISH PROJECT MANAGEMENT**
Whether you choose to manage the project yourself using our design boards and product selection worksheets—or let us handle it all—we're here to support your vision from concept to completion.



Staging SERVICES

1

MINI STAGING :

Mini-staging included when you list with us!

This package features a two-hour, hands-on walkthrough where we assess each room and exterior space with a curated checklist of recommendations to highlight your home's best features. Includes:

- Decluttering & depersonalization consultation
- Furniture layout & accessory placement
- Color consultation

2

HANDS-ON STAGING :

Available as an add-on for our clients

Includes everything in Mini Staging, plus:

- Placement of accessories, bedding, plants, and window treatments
- Decluttering assistance & on-site storage suggestions
- Timeline of tasks to complete prior to photography
- \$500 per room (2-room minimum)
- 30-day staging contract; additional fees apply beyond

3

CONCIERGE STAGING SERVICE

Only 1% of the sale price for our real estate clients

This premium, market-tailored package includes everything above, plus:

- Full furnishings, rugs, lighting, and artwork
- Minor renovations as needed (e.g., painting, fixture upgrades)
- Designed to appeal directly to your ideal buyer



Featured
PROJECTS















Say Howdy
CONTACT

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