

DIGI Discoveries™ Access Executive Program

The "Access Executive Program" by DIGI Discoveries™ is a premier initiative designed to uplift diverse organizations across multiple sectors. Our mission is to empower minority-owned small businesses and their teams with essential skills and insights, enabling them to harness their unique market strengths and achieve exponential growth.

Tailored to Your Business



Objective

This program endeavors to bring economic equity to the forefront, ensuring that minority businesses not only survive but also thrive amidst the challenging business landscape. By giving them the tools, training, and continued support, we hope to build a community of empowered, informed, and successful entrepreneurs who, in turn, can mentor and support the next wave of diverse business leaders.

Program Assessment &	What Happens During the Assessment	Custom Training Solution	Follow-Up Coaching
Engagement Process (Complimentary)	Process?		
 Initial Consultation: Understand the business's current standing, immediate needs, and long-term aspirations. A one-on-one consultation with the company's representative, ideally the CEO or a senior executive. Gain a holistic understanding of the business's operational strengths, potential weaknesses, and areas that require 	 Delve deep into the specifics of the business operations, workforce competencies, market positioning, and financial health. Employ proprietary assessment tools, feedback mechanisms, and SWOT analysis. Create a comprehensive report detailing the areas that need targeted training. 	 Address the identified gaps from the tailored assessment phase and provide training to equip the business with necessary skills and knowledge. Curate modules that encompass workshops, seminars, and hands-on training sessions relevant to the business's needs. An informed, skilled, and ready workforce with actionable insights to drive business growth. 	 Ensure that the strategies and methods implemented during the training phase continue to deliver results and adapt to the changing business environment. Offer reviews, feedback sessions, and one-on-one coaching sessions for 6 to 12 months post-training. Continued business growth, adaptation to market changes, and effective problem resolution.

focus.

Program Benefits

At DIGI Discoveries™, our commitment isn't just to provide training but to be a continuous pillar of support for diverse businesses, helping them realize and achieve their true potential.

Tailored Approach	Skilled Workforce	Sustained Support
Every business is unique. Our approach ensures that each business gets a training solution that fits its unique needs.	Equip the team with the skills necessary to adapt, innovate, and lead in their respective industries.	With up to 12 months of follow-up coaching, businesses are never alone in their growth journey.

Continuous Feedback Loops

- We want you to understand the impact of the training, address new challenges, and recalibrate strategies if necessary.
- We conduct surveys, feedback sessions, and performance reviews with both the company leadership and workforce.
- We measure the success of your Access Executive Program and identify areas for potential improvements.



Join the Access Executive Program today and embark on a transformative journey!