

THE STREET RSI APP

Privacy Policy

Effective Date: July 27, 2026

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This Privacy Policy explains how [LEGAL ENTITY] (“we,” “us,” or “our”) handles information in connection with The Street RSI App (the “App”).

1. Privacy Design

The App is designed primarily as an on-device RSI workflow, checklist, medication-timing, and history tool. Under the currently described Version 1 design, RSI workflow history and clinical configuration data are intended to remain locally on the user’s device and are not intentionally uploaded by us to a cloud database, ePCR, EMR, or remote clinical record.

2. Information Stored on the Device

The App may store locally:

- RSI checklist completion and uncheck states and associated timestamps.
- Medication configuration selected or entered by the user or agency.
- Medication preparation and administration confirmations.
- Medication onset/duration timer information and acknowledgment times.
- Tube-placement workflow status and selected ET tube lip-line values.
- Post-RSI checklist status, including BP-check completion.
- RSI session history.
- Checklist visibility, ordering, notification, sound, haptic, onboarding, and other App preferences.

3. Patient Information

The App is not designed to request or require patient names, dates of birth, addresses, medical record numbers, incident numbers, or other direct patient identifiers. Users should not enter protected health information (PHI) or patient-identifiable information into configurable or free-text fields. The App is a workflow aid rather than an ePCR or EMR; users and organizations remain responsible for determining whether their use complies with HIPAA, state privacy laws, employer policies, institutional requirements, and other applicable obligations.

4. Notifications

If enabled, the App may use Apple’s local notification services for medication onset and duration reminders. Notification permissions and delivery are controlled in part by iOS and device settings. Notification content may include a configured medication name and timing information. Users should consider lock-screen notification privacy, especially on shared or institutionally managed devices.

5. Subscriptions and Purchases

Subscriptions and purchases are processed through Apple’s App Store and StoreKit. We do not directly receive or store full payment-card information. Apple may provide transaction and entitlement information needed to determine subscription status. Apple handles information under its own terms and privacy practices.

6. Information We Do Not Intentionally Collect in Version 1

Under the currently described architecture, we do not intentionally collect or transmit to our own servers:

- Patient names or direct patient identifiers.
- RSI session or medication-administration histories.
- Lip-line documentation.
- Device location.
- Contacts.
- Photos, camera content, or microphone recordings.
- HealthKit data.
- ePCR or EMR records.

If a production or future version adds analytics, crash reporting, cloud synchronization, accounts, remote servers, advertising, or other data collection, this Policy and applicable App Store privacy disclosures must be updated.

7. Support Communications

If you contact support, we may receive information you voluntarily provide, such as your name, email address, device/App details, screenshots, and message content. Do not send PHI or patient-identifiable information in support requests. We may retain support communications as reasonably necessary to respond, troubleshoot, improve the App, maintain business records, or comply with law.

8. Sharing and Sale of Information

We do not sell patient information or RSI history. Under the current Version 1 design, locally stored RSI workflow data is not intentionally transmitted to us. We may disclose information we actually possess when required by law or legal process, to protect rights, safety, or security, or to service providers acting on our behalf where applicable.

9. Retention and Deletion

Locally stored RSI history remains on the device until removed using available App controls, removed through device/App data management, or deleted with the App and its associated local data, subject to iOS behavior and backups controlled by the user or device administrator. Deleting local history does not affect subscription records maintained by Apple.

10. Security

We use reasonable design and platform safeguards appropriate to the App's architecture, but no device, software, or storage method is completely secure. Users are responsible for securing devices with appropriate passcodes, biometric controls, operating-system updates, and institutional security practices.

11. Device Backups and Managed Devices

Depending on iOS, backup settings, and device-management policies, locally stored App data may be included in device backups or otherwise handled by Apple or an organization managing the device. Those processes are outside our direct control. Organizations should evaluate their own backup, retention, and privacy settings.

12. Children's Privacy

The App is intended for trained healthcare professionals and is not directed to children. We do not knowingly design the App to collect personal information from children.

13. Third-Party Platform Services

The App relies on Apple platform services for functions such as App Store distribution, subscriptions, and local notifications. Those services are governed by Apple's applicable terms and privacy practices. Material third-party services added later should be reflected in an updated Policy.

14. Privacy Rights

Depending on where you reside and the information we actually possess, applicable privacy laws may provide rights concerning access, correction, deletion, or other handling of personal information. Requests may be submitted using the contact information below. Rights may not apply where we do not possess the relevant information or an exemption applies.

15. Changes to This Policy

We may update this Privacy Policy as the App, technology, data practices, or legal requirements change. The updated Policy will display a revised effective date. Material changes should also be reflected in applicable App Store privacy disclosures.

16. Contact Us

Privacy questions or requests may be directed to:

LifeLine EMS Training and Consulting LLC • www.lifelineemstraining.com •
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Production Review Note

Before publication, compare this Policy against the final production build and App Store privacy questionnaire. If the App uses analytics, crash-reporting SDKs, remote servers, cloud storage, accounts, advertising, or other third-party collection not described here, revise this Policy and the App Store disclosures accordingly. Qualified legal review is recommended.