

July 2022-June 2024
STRATEGIC PLAN

**FReN Relationship
and Marriage**

Education Program

[In Conjunction with]

Life & Truth Education, LEMAN Group



ABN: 31 059 748

ACN: 147 454 920

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Program Direction

Since inception, FReN-Australia has sought to innovate its program of relationship and marriage education through research and development and collaboration with other service providers.

It aims to achieve its governance objectives through strategic planning, insight, and foresight, and its management responsibility through ethical leadership and values education.

Over the plan period 2022-2024, we seek to multiply growth by 30% by continuing to reinvent and renew our educational calling to the community, not only to survive in the short term but to become a household name in relationships education in the long term.

The Board/AGM has stressed that going forward in this decade, FReN-Australia will continue to prioritize its goal of advancing education at both membership and community levels. This focus has become all the more critical in the face of the growing need for non-formal approach to education within the Gold Coast communities, not least Labrador and its surrounding suburbs. It is to this cause, I welcome you into our world of Strategic Plan '22-'24.

Dr. Paul E. Momoh
Program Director/
Board Executive Chair.

Program Vision

Preventive and Renewal Education
for Marriages
/Families
Workplace and
Academic Space
Relationships

Our Core Values

People Potential & Purpose Through
Values education and Ethical leadership

Strategic Goals & Objectives 1

(1) Preventive & Renewal Education

To design, innovate and implement evidence-based Life & Truth model of preventive and renewal education towards resolving identified societal challenges in relation to:

(i) Youth and young people's relationships, identity formation, and problem-solving skills.

(ii) Marriages/families, workplace, and academic space relationships.

(2) Ethical Leadership & Values Education

To build emotional intelligence. Renew relationships. Awaken the human conscience through values education and ethical leadership.

(3) Critical Thinking, Research and Evaluation

To foster an organizational culture that promotes critical thinking and qualitative research aimed at constantly evaluating the strategies, methodologies and effectiveness of preventive and renewal education services in relationships (workplace and marriages/families).

Strategic Goals & Objectives 2

(4) Community, Volunteers, and workforce

- (i) To build an inspired and motivated community of volunteers and skilled workforce to reach and support the broader local community, and -
- (ii) To foster Collaboratory services with other providers in the community space.

(5) Sustainable Funding for Charitable Works

To source and acquire capital and recurrent funding that provides sustainable income growth annually and achieves its strategies for future growth.

(6) Annual Financial Growth Plan

- Achieve KPI (Management): Grow revenue by 30% annually.
- Maintain Funding Percentage for Relationship & Marriage Education Program (Administration):

1. Membership donation/funding = 25% of annual income

2. Marriage Education Fund/funding = 100% of annual DGR