

ANANYA RATH

+91-8527606097 | ananyarath07@gmail.com | [LinkedIn](#)

ACADEMICS

Bachelor in Design (<i>Innovation & Service Design</i>)	2020-24	Delhi Technological University	9 CGPA (batch top 3%)
CBSE (Class XII)	2019	Delhi Public School, Mathura Road	95% (top 1% All India)

PROFESSIONAL EXPERIENCE

- Specialist Consultant, Energy Division** | *Boston Consulting Group, Delhi NCR* Jul 2024 – *current*
- Developing a **policy framework** to incentivize and drive adoption and production of a **green energy technology** in India for a government client
- Intern, Energy Division** | *NITI Aayog, Government of India, New Delhi* Feb 2024 – May 2024
- Developed and refined 3 **public domain repositories** and analytical **dashboards** that act as **single access points for all energy and climate data**
 - Devised the **State Energy & Climate Index**’24 framework and worked on a **classified NITI-ISRO** geospatial mapping venture to aid policy adoption
- Innovation & Strategy Associate Intern** | *Boston Consulting Group, Delhi NCR* May 2023 - Aug 2023
- Assisted in curation of proposals and **implementation of live projects** for 7 digital venture clients, through **research** and **strategy development**
 - Conducted and presented research done via qualitative and quantitative analyses to evaluate and **validate the potential of strategic propositions**
- Data Management Intern** | *S&P Global Market Intelligence, VM Office New York, USA* Sep 2022 - Jan 2023
- Assisted in creation and execution of plan for the automation of a **global financial regulatory reporting system** (EMIR & MiFID) with **500+ users**
 - Responsible for MVP **feature selection, prioritization, and definitions** along with development of **90+ validation models** and **acceptance criteria**
- Business Analyst Intern** | *Dassault 3DS Systemes, Delhi NCR* Aug 2022 - Feb 2023
- Created automated Sentiment Analysis Dashboards via 3DS tools that help **understand market perception for clients** entering the **energy domain**
 - Created a model to identify **scope of innovation** and **profitability** in 11 industries including Business, Oil & Gas, Energy and Public Services
- Development Intern** | *General Electric, Delhi NCR* Jul 2022 - Aug 2022
- Worked on **supply-chain optimization** of the GE Sanand Power Plant, improving aspects like **cost efficiency, sustainability, and profitability**
 - Outlined **lean solutions** and a **PSU partnership** that will lead to **reduction of costs** by **\$1.5M/year** and **decrease carbon emissions** by **520kg/year**
- Business Development Intern** | *Thinkerbell Labs, Bengaluru* Aug 2020 - Jun 2021
- Assisted in **affinity mapping** and **development of policies** that helped in **increasing sales** of an innovative braille literacy device, ‘Annie’
 - Consolidated a database** of **1000+ government** and **CPSU offices** for CSR initiatives that enabled the supply of ‘Annie’ to 3 blind schools

EXTRA-CURRICULARS

- Placement Co-Ordinator** | *Training & Placement Department, DTU* 2023 - 2024
- Served as the liaison between the university, the students, and 300+ recruiting companies for the **placement of 2500+ students**
- Co-Founder & Director of Executive Operations** | *Zomato Feeding India (DTU Chapter)* 2023 - 2024
- Oversaw the functional and organizational components of the initiative which curates **interventions** for poverty-led maternity malnutrition
- Strategic Operations Director** | *180 Degrees Consulting (DTU, India Chapter)* 2022 - 2024
- Developed **strategies for internal and external operations** of the team of 75+ student consultants to **optimize and enhance services** for 7+ **clients**
- Bachelor in Hindustani Classical Vocal Music (Sangeet Visharad)** | *Prayag Sangeet Samiti* 2010 - 2018
- Completed 7 years of training and **Graduated First Class (Distinction)** and completed a one-year Sufi specialization in Indian classical music

PROJECTS & PUBLICATIONS | [Portfolio](#)

- Analysis of Fluctuations in Indian Crude Trade** | *Statistical Analysis Model* | *Indian Institute of Foreign Trade, Delhi* | [Link](#)
- Developed a model to extract trends and track fluctuations and volatility in **global oil trade** and supply-chain dynamics from an Indian perspective
- Business Strategy Consulting Project** | *International Project Lead, 180DC DTU for Beatrice Hope Foundation, Uganda* | [Link](#)
- Led a team of 12+ consultants to deliver **venture-build** consultancy services to an NGO in **Uganda**, empowering **250+ women entrepreneurs**
- Recent Developments in the use of Composites for Knee Cap Prosthetics**
Evergreen Joint Journal of Novel Carbon Resource Sciences & Green Asia Strategy, Vol. 10, Issue 02, pp1084-1093, June 2023
- Challenges and Framework for Measurement and Implementation of Design-Oriented Strategies**
International Conference of Advanced Research & Innovation 2024 (Presented & Pending publication)
- A comparative study of Quantitative and Qualitative methods and the use of mixed methodologies of analysis in UX Research**
International Conference of Advanced Research & Innovation 2024 (Presented & Pending publication)

ACHIEVEMENTS

- United Nations International Millennium Fellowship**
- National Runner Up**, General Electric Lean Design Challenge
- Winner (Gold)**, NIDHI Program 2022, NSTEDB Dept. of Science & Technology, Govt. of India
- Conference Coordinator**, International Conference of Design and Materials 2022
- Mentored **50+ students** for International Debate competitions and **organized 2 National Parliamentary Debates**
- 5 Podium positions** at National Case, Strategy and Business Plan Competitions
- McKinsey Next Generation Women Leader 2023**
- National Finalist**, EY Student Scholarship Program 2022-23
- 2nd Runner Up**, International Policy Essay Competition, Adeline College, London, UK
- Associate Editor DTU Times**, Official Newsletter of Delhi Technological University
- 2nd Best Speaker**, Inter Varsity National Debate 5.0, Indian Institute of Management, Indore
- 6 Podium positions** at National Debates in Conventional, Parliamentary and Turncoat formats

SKILLS

Strategy, Design Management, Data Analysis & Visualization, Research, Innovation, Problem Solving

HOBBIES

Debating, Indian Classical Music, Writing, Volunteering