retailcloud

Retail Solutions to help Retail Businesses Grow

Powerful yet simple to use
Unified Commerce Solutions
Actionable Analytics
Retail made simple

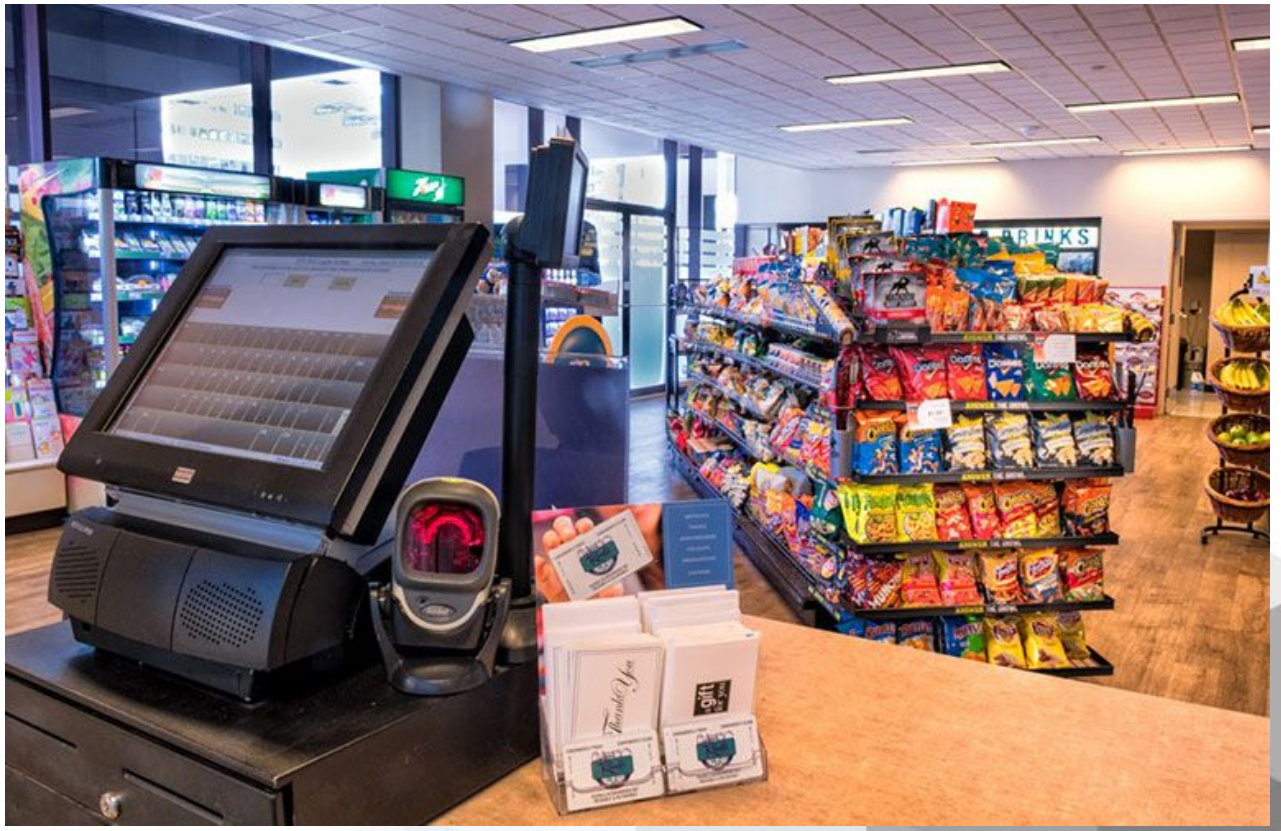
Appeals to enhancing customer relationship

- Customer loyalty programs and gift cards
- Look up customer preferences and history
- Automated VIP and Club pricing
- Email marketing
- Email receipts
- Easy to use analytics and alert management

retail made simple

At the POS

- **Discounts with expiration dates, Variable, % or $, Quantity Discounts**
- **Refunds, exchanges**
- **Daily Sales Report plus hourly sales and dept sales**
- Quick and user-friendly



retail made simple

Employees

- Time and Attendance
- Track sales by department, stor e, and various date/time ranges
- PIN or password-based login
- Commission based tracking
- Clienteling for floor associates
- Rights and role-based access

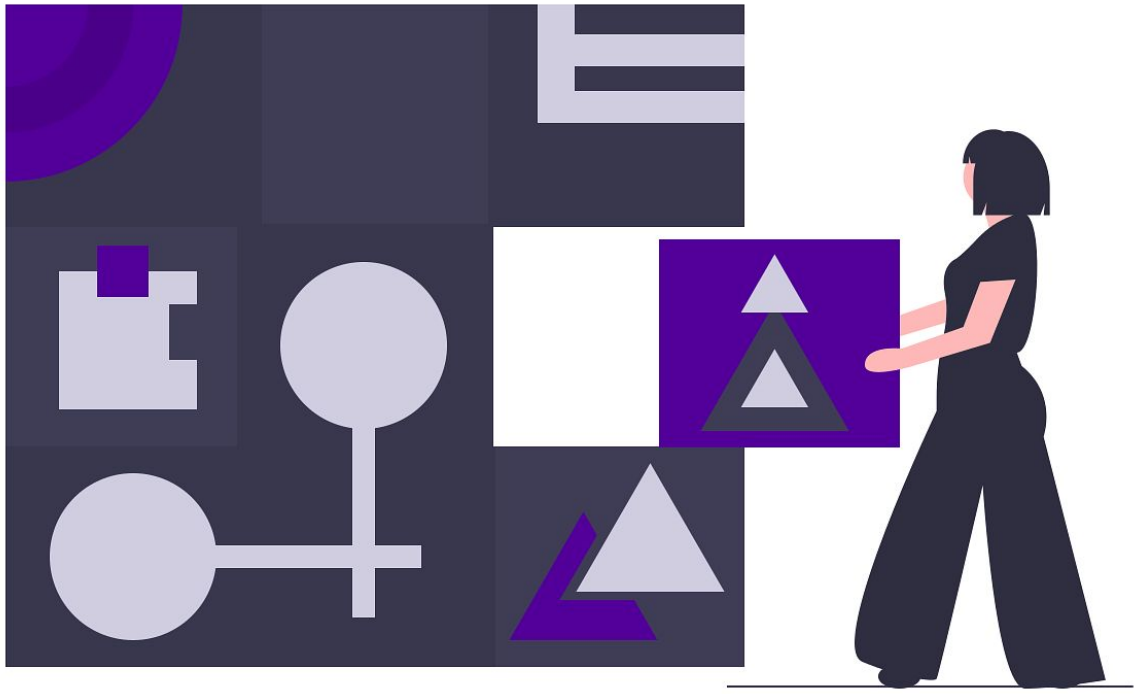
retail made simple

Inventory Visibility

- Identify sub performing products
- Identify customers who typically prefer these products
- See activity through all channels
- Accurate Cost of Goods and Margin Analysis

retail made simple

Why choose us: Simple to implement



Implementation made simple

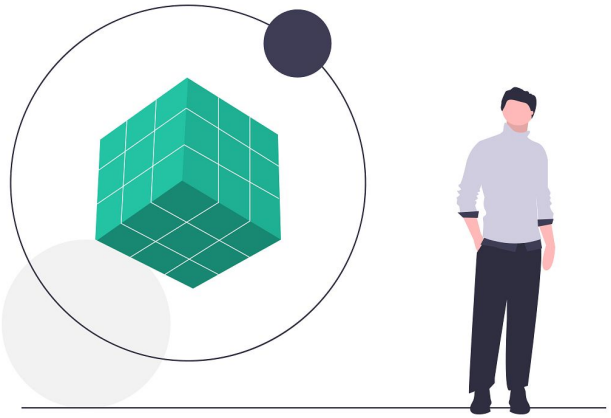
Use the implementation tools, or have our whiteglove implementation team get you started

Intuitive user experience for a quick adoption

Mobile apps to add inventory, print barcodes and get your sales totals

Unified Commerce platform so your merchant can reach their customers where they want to be

retail made simple



retailcloud

Cash Discounts, Non-Cash or Dual Pricing

retail made simple

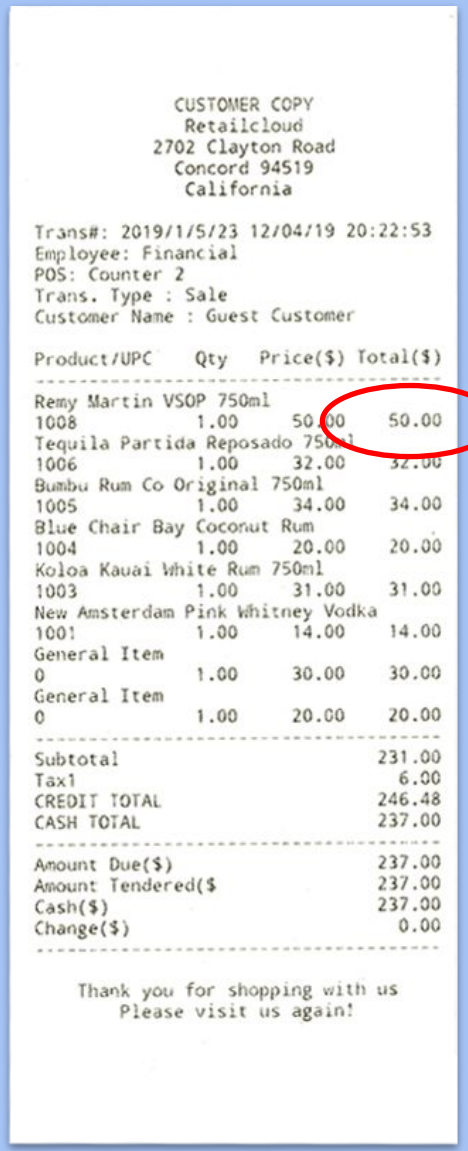
Non Cash Fees: Increase the Item Price

Set your noncash fee and it shows the total for each tender type and prints items at the rate selected

Set a percentage rate that you wish to see item prices increase and the tender types you want to apply this to.

retail made simple

Cash Receipts



CUSTOMER COPY
Retailcloud
2702 Clayton Road
Concord 94519
California

Trans#: 2019/1/5/23 12/04/19 20:22:53
Employee: Financial
POS: Counter 2
Trans. Type : Sale
Customer Name : Guest Customer

Product/UPC	Qty	Price($)	Total($)
Remy Martin VSOP 750ml			
1008	1.00	50.00	50.00
Tequila Partida Reposado 750ml			
1006	1.00	32.00	32.00
Bumbu Rum Co Original 750ml			
1005	1.00	34.00	34.00
Blue Chair Bay Coconut Rum			
1004	1.00	20.00	20.00
Koloa Kauai White Rum 750ml			
1003	1.00	31.00	31.00
New Amsterdam Pink Whitney Vodka			
1001	1.00	14.00	14.00
General Item			
0	1.00	30.00	30.00
General Item			
0	1.00	20.00	20.00

Subtotal	231.00
Tax1	6.00
CREDIT TOTAL	246.48
CASH TOTAL	237.00
Amount Due($)	237.00
Amount Tendered($	237.00
Cash($)	237.00
Change($)	0.00

Thank you for shopping with us
Please visit us again!

Credit Receipts

CUSTOMER COPY
Retailcloud
2702 Clayton Road
Concord 94519
California

Trans#: 2019/1/5/24 12/04/19 20:26:00
Employee: Financial
POS: Counter 2
Trans. Type : Sale
Customer Name : Guest Customer

Product/UPC	Qty	Price($)	Total($)
Remy Martin VSOP 750ml			
1008	1.00	52.00	52.00
Tequila Partida Reposado 750ml			
1006	1.00	33.28	33.28
Bumbu Rum Co Original 750ml			
1005	1.00	35.36	35.36
Blue Chair Bay Coconut Rum			
1004	1.00	20.80	20.80
Koloa Kauai White Rum 750ml			
1003	1.00	32.24	32.24
New Amsterdam Pink Whitney Vodka			
1001	1.00	14.56	14.56
General Item			
0	1.00	31.20	31.20
General Item			
0	1.00	20.80	20.80

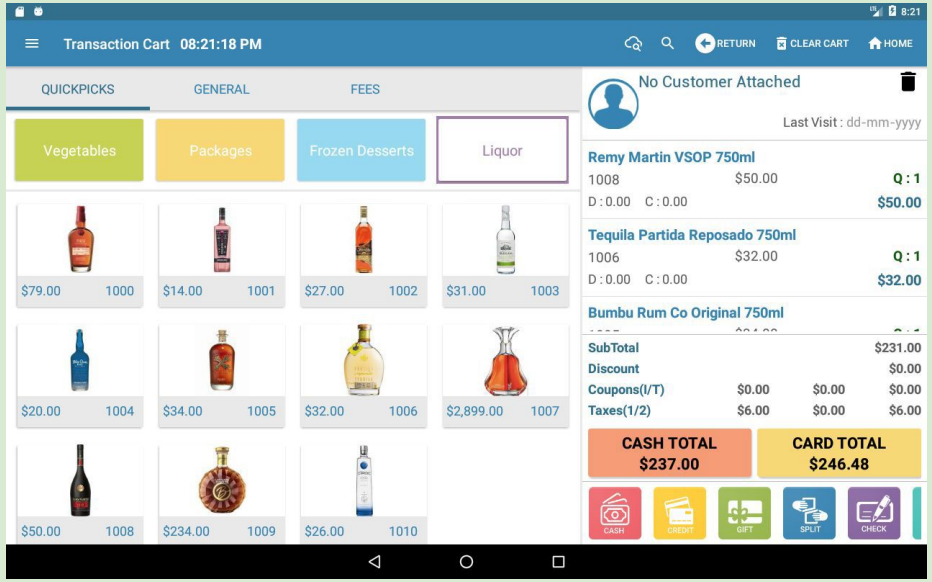
Subtotal	240.24
Tax1	6.24
TOTAL	246.48
Amount Due($)	246.48
Amount Tendered($	246.48
Credit($)	246.48
Change($)	0.00
ACCT:	0057
CARD TYPE:	MASTER
REFERENCE:	1575471360398
APPROVAL:	0057

Thank you for shopping with us
Please visit us again!

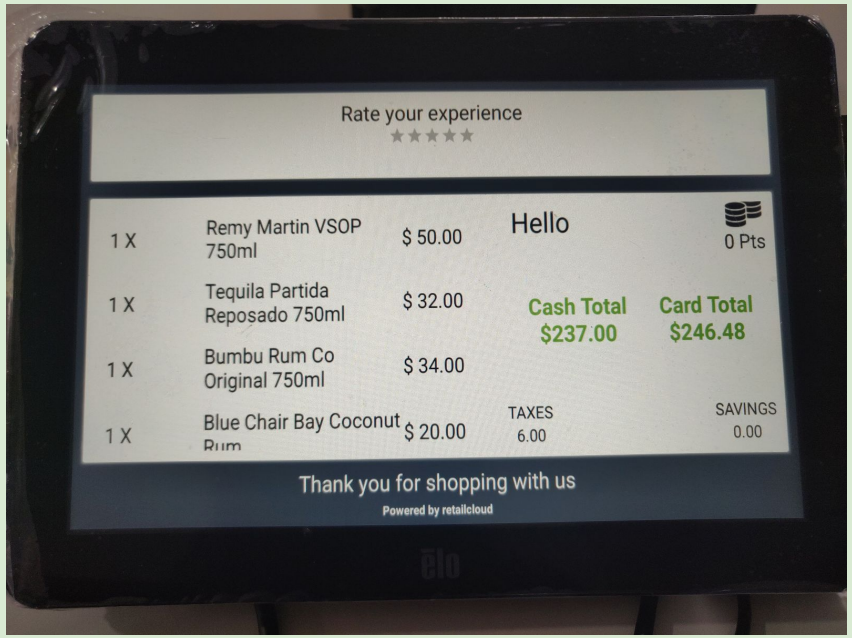
retail made simple

After Adding Items to Cart

Cashier Display



Customer Display



retail made simple

Online Integration

ORDER ROUTING & MEAL PACING
Delayed Routing and Meal Pacing ensures that orders that have multiple items are prepared in a manner so that they are finished at the same time. This makes sure customers get the best you have to offer.

SET LOGO
The KDS will automatically go to sleep when no orders are present displaying a logo of your choice.

MANAGE ORDERS
View cross-ticket consolidation at any time. See all unprepared items for all orders to best manage order preparation.

CUSTOMIZABLE UI
Orders can be shown in a box or line display style.

CONFIGURATIONS
Configure which order types display the customer name and/or customer address with the order.

CUSTOMIZABLE DISPLAY
Customizable display options and interface allows easy to follow order prioritization.

DESIGN COMBO PACKS
Set combo meals to display as a single item or a list of individual items in the meal.

DISPLAY MODE
Change between the box and line display styles on the fly by utilizing the Mode feature.

SETUP DELIVERY ZONE
Create your delivery zone. This will allow your customers to know if their address qualifies for delivery or not.

SAMPLE STORE

https://yourrcstore.shopsettings.com/

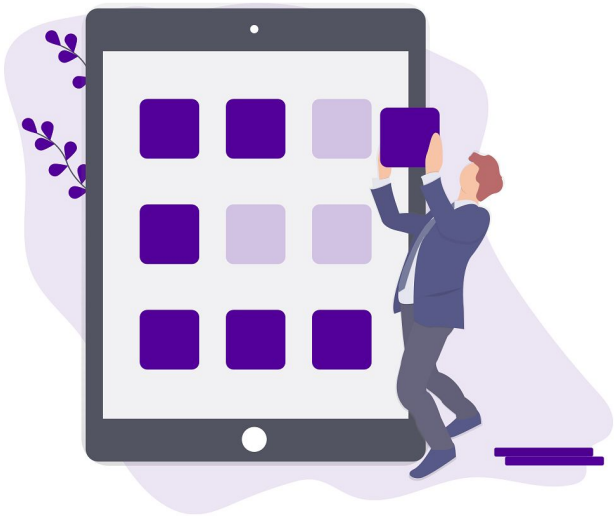
Use OrderUp to integrate online orders and flow with instore staff.

Only $79/mo
Includes online store with up to 2500 items

Pair with A920 and Zebra Printer to print PickUp Labels

Customers and Staff have visibility into fulfillment

retail made simple



retailcloud

OTHER APPS

retail
made
simple

retailcloud

#retailmadesimple

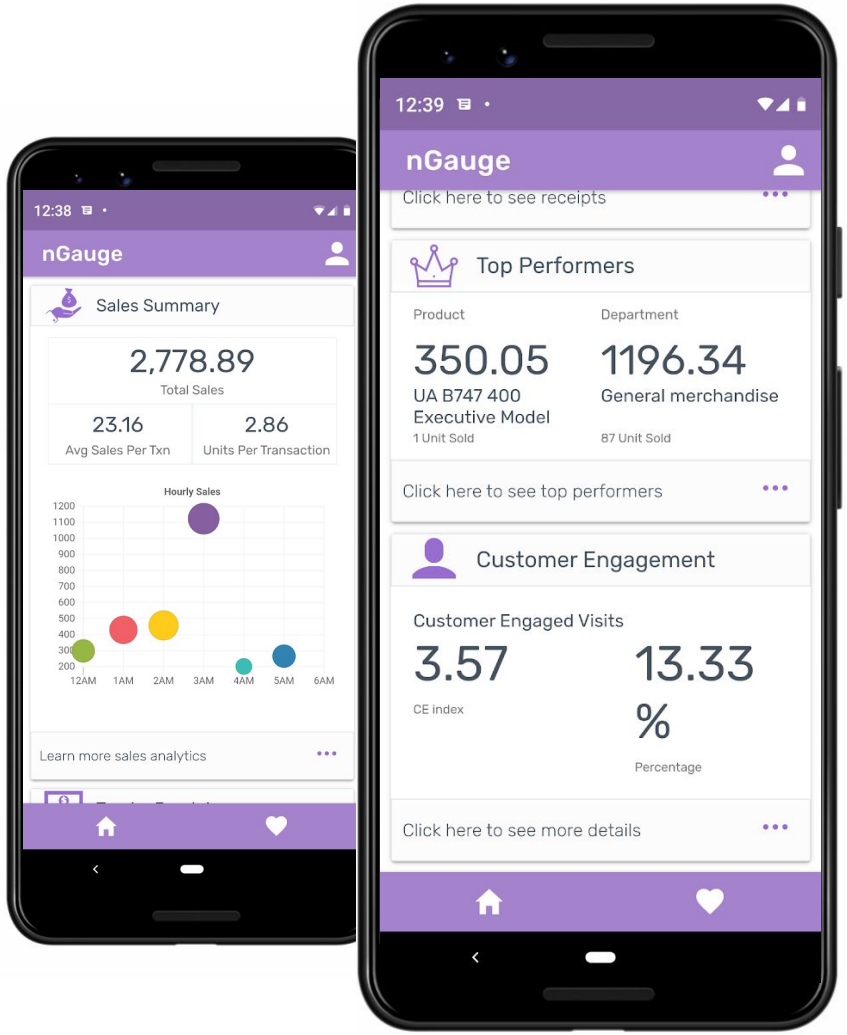
nGauge

RETAIL SOLUTIONS FOR RETAIL BUSINESSES

- ACCESS WITH MOBILE
- HOURLY SALES DASHBOARD
- TOOLS TO BETTER CUSTOMER NEEDS
- DETAILED TRANSACTION ACTIVITY
- TENDER BREAKDOWN
- SALES ANALYTICS
- CUSTOMER RATING ALERTS
- INVENTORY PERFORMANCE INSIGHT

retail made simple

Features: nGauge



- Sales, Margin and Tax Reporting
- Inventory Trends and Preferences
- Key Customer Activity

Great analytics, graphs and information at your fingertips

retail made simple

retailcloud

#retailmadesimple

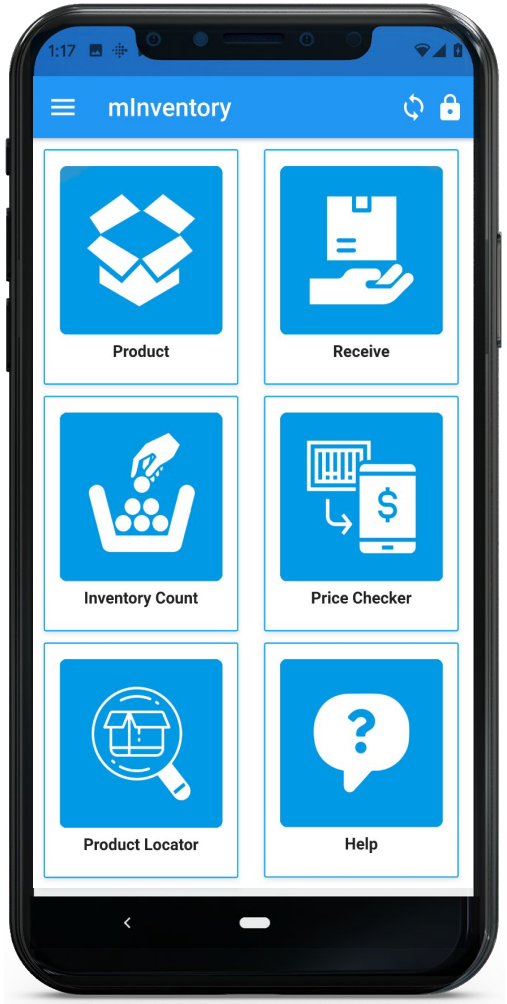
mInventory

RETAIL SOLUTIONS FOR RETAIL BUSINESSES

- SCAN WITH MOBILE
- GLOBAL PRODUCT DATABASE
- PERFORM CYCLE COUNTS
- EASILY ADD PRODUCTS TO INVENTORY
- BARCODE LABEL SCANNING
- RECEIVING INVENTORY
- PRICE CHECKER
- PRODUCT LOCATOR

retail made simple

Features: mInventory



- Receive allows merchants to scan and add new inventory or products from the floor. Manages COGS and creates receiving journals.
- Price Checker is a price checked so employees can easily scan an item and check prices and inventory counts.
- Product can easily manage their catalog, including adding or update products including prices, cost and availability.
- Count manages cycle counts and year end inventory. It can be used on multiple device for faster counting.
-

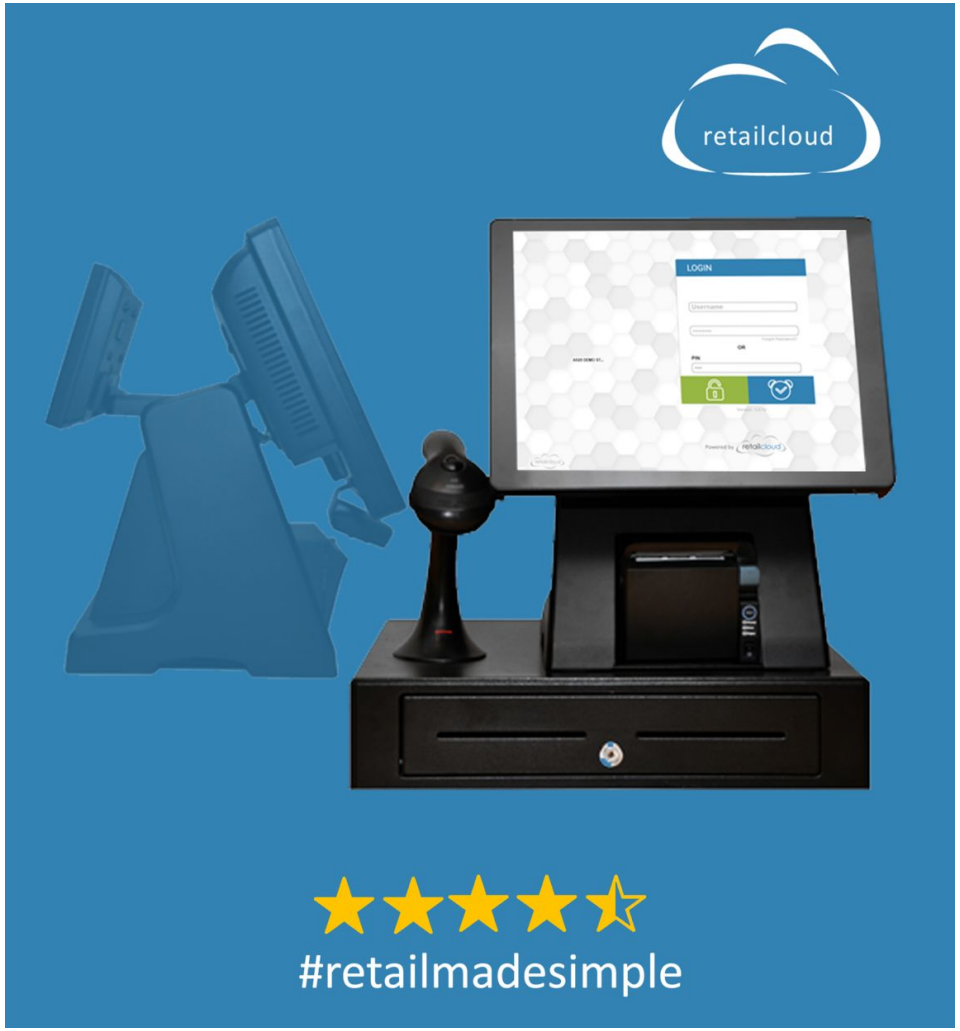
retail made simple

retailcloud

HARDWARE OPTIONS

retail made simple

WinPOS



- 15 inch screen
- Multiple Payment Types
- Unlimited Discounts
- Offline Mode
- Support
- Digital Receipts
- Inventory Management
- Price & Cost Management
- CRM
- Email Marketing
- Barcode Printing
- Quickbooks Online

retail made simple

Pax A920

Great For:

- Mobile Payments
- Inventory Management
- Cash Discounts
- Sales Tax Reporting
- Add nGauge and mInventory

Sell to less complex merchants or as a secondary unit for Line Busting or street shows

retail made simple

Pax E600

Great For:

- Street Festivals, Trade Shows
- Space Saving
- Easy to add Cash Drawer
- EMV and Apple Pay
- Hand Strap for ease of mobility
- Add nGauge and mInventory

Sell to less complex merchants or as a secondary unit for Line Busting or street shows

Pax E500

Great For:

- Retailers with limited counter space
- All in One design including built in printer and EMV card reader
- Customer engaging screen
- Multiple Peripheral ports

Sell to retail stores with limited space such as bakeries, flower/home décor, kiosks, and gift shops

Pax E700

Great For:

- Retailers looking for easy to use POS
- Low profile touch screen
- Customers can pay fast and safe
- Built in printer and EMV card reader

Sell to retail stores, specialty shops, gift stores, even Quick Serve Restaurants

retail made simple

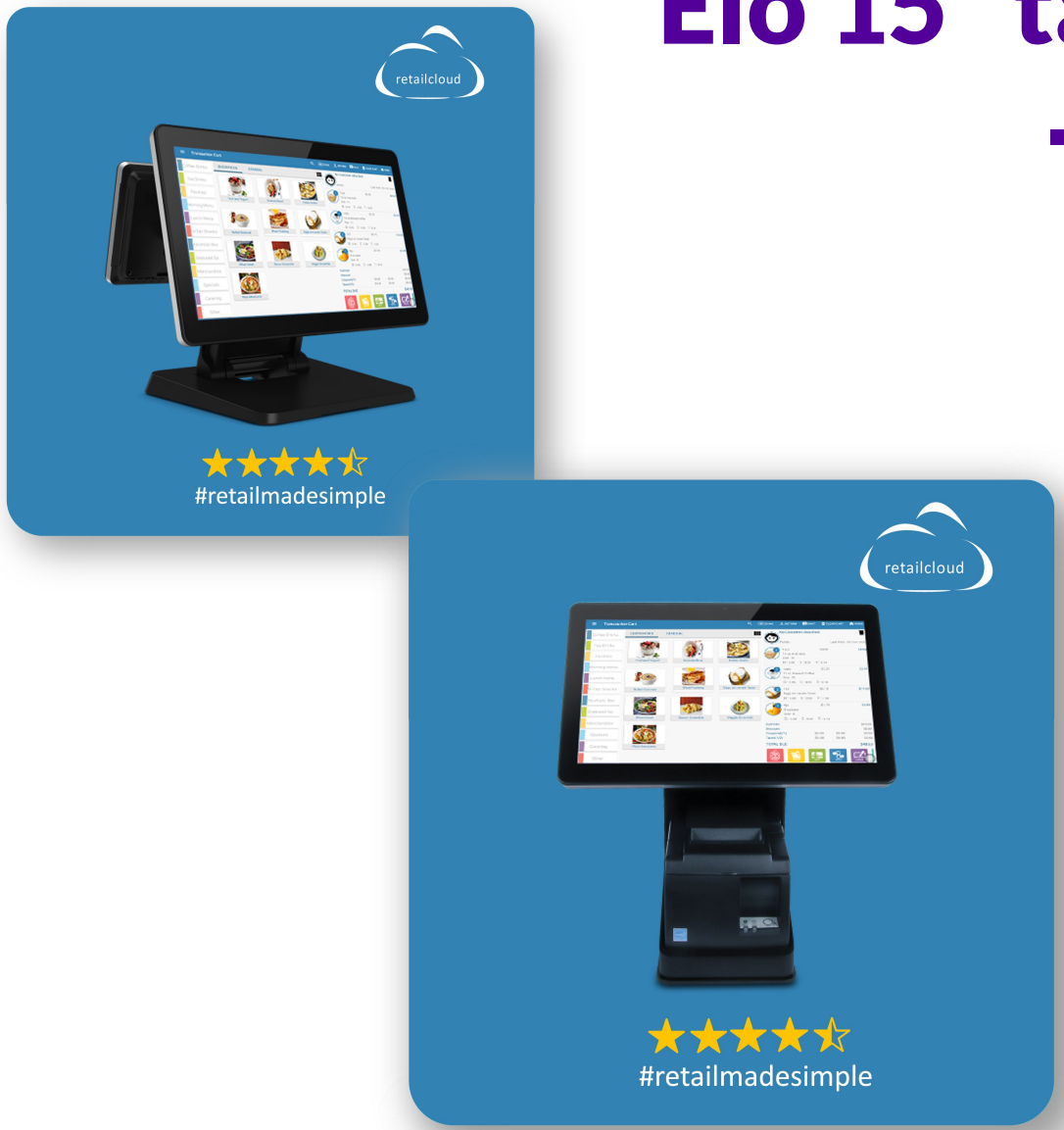
Pax E800

Great For:

- Enhanced Customer interaction, including Feedback and Loyalty Rewards
- Larger 15” Touch Screen with All in One Design
- Integrate with Scale for Grocery Store needs
- Full Feature POS Solution

Great for retail stores, including clothing, sporting goods, grocery stores, liquor stores, and pet shops

Elo 15” tablet station



Great For:

- Pair with the interactive 10” Customer Display
- Larger 15” cashier display
- Easy and seamless application upgrades

Full pos solution – great looking and compatible with all peripheral options

Peripherals

CR5000 Barcode Reader

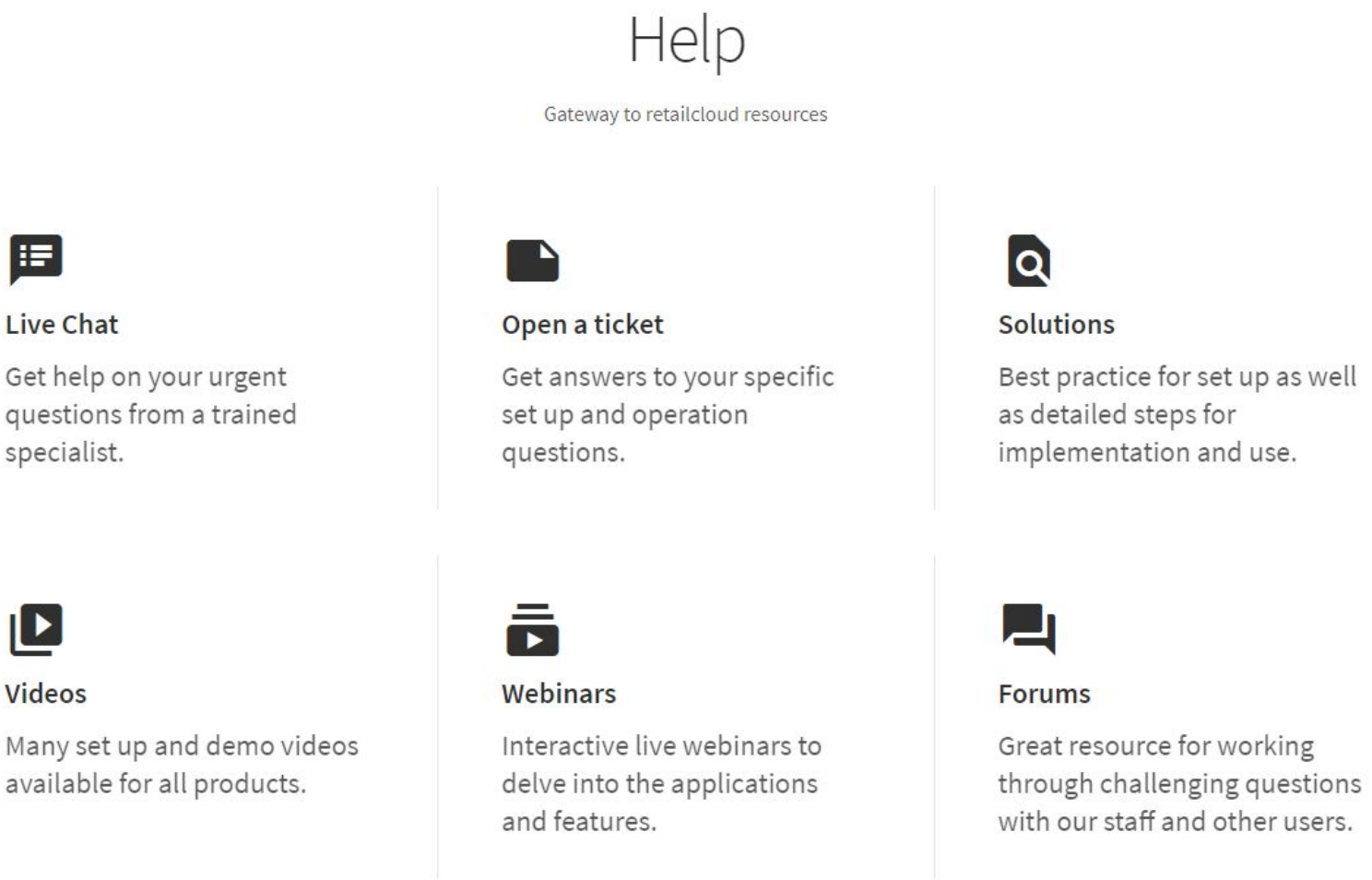
Pas S300 reader unencrypted

Deli Scale and printer with pole display

2” Zebra Barcode Printer

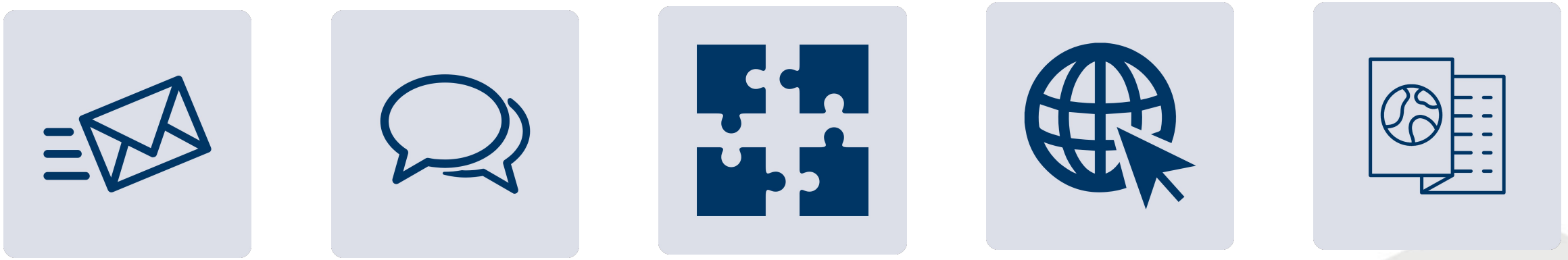
retail made simple

Support for you and your staff



retail made simple

Thank you!



ANOTHER GREAT RESOURCE FOR QUESTIONS:
support@retailcloud.com

retail made simple