



Clover SaaS Plans Platform Fees

December 2024

AGENT COST

Clover Platform Fee

A monthly fee that provides access to the Clover platform with the ability to select the service plan with features and hardware that solves for their merchant's needs.

Clover Merchant Platform Agent Cost

The Agent expense will be priced at their existing monthly CardPointe Fee + an additional \$5 = Clover Platform Fee (per MID/per Month)

- Payments processing
- Business management
- Data privacy and security
- Financing services
- Sales and business reporting
- Mobile payments
- Third-party app marketplace
- 24/7/365 support

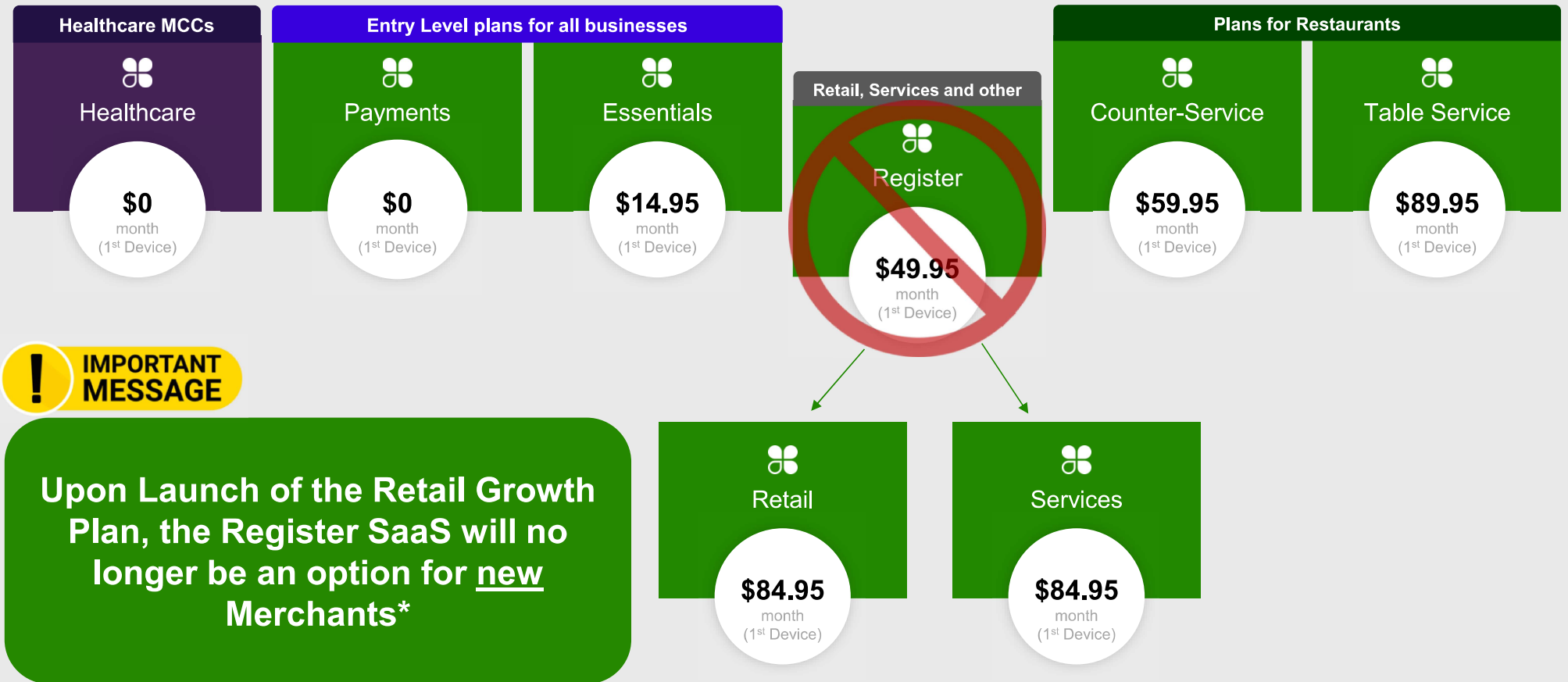
Clover Software Plans Billed Via Clover App Market

The suggested Merchant MSRP (price) for the Clover Platform Fee is \$34.95 (but can be priced however Agent would like)

<div>YOUR PLAN</div> <div>Payments</div> <div>\$0.00</div> <div>per month</div> <div>with up to one device. \$11.95 per month for each additional device.*</div> <div>Highlights:<ul style="list-style-type: none">✓ Payments acceptance for in-store and online sales</div>	<div>Essentials</div> <div>\$14.95</div> <div>per month</div> <div>with up to one device. \$11.95 per month for each additional device.*</div> <div>Select plan</div> <div>Highlights:<ul style="list-style-type: none">✓ Order management✓ Basic inventory management and reporting✓ Customer engagement✓ Branded website</div>	<div>NEW</div> <div>Retail Growth</div> <div>\$84.95</div> <div>per month</div> <div>with one device. \$19.95 per month for each additional device.*</div> <div>Select plan</div> <div>Highlights:<ul style="list-style-type: none">✓ Sales tracking✓ Advanced inventory management and reporting✓ Customer engagement✓ Online store</div>	<div>NEW</div> <div>Services Growth</div> <div>\$84.95</div> <div>per month</div> <div>with one device. \$19.95 per month for each additional device.*</div> <div>Select plan</div> <div>Highlights:<ul style="list-style-type: none">✓ Appointment scheduling✓ Customer engagement✓ Employee management✓ Branded website</div>	<div>Counter Service Restaurant</div> <div>\$59.95</div> <div>per month</div> <div>with one device. \$19.95 per month for each additional device.*</div> <div>Select plan</div> <div>Highlights:<ul style="list-style-type: none">✓ Advanced inventory management and reporting✓ Online ordering</div>	<div>Table Service Restaurant</div> <div>\$89.95</div> <div>per month</div> <div>with one device. \$19.95 per month for each additional device.*</div> <div>Select plan</div> <div>Highlights:<ul style="list-style-type: none">✓ Advanced inventory management and reporting✓ Table mapping and tableside ordering</div>
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Evolving Clover's SaaS offering



**Existing Merchants on Register can continue to use Register*

How do you access the Clover Merchant Platform?

MERCHANTS ACCESS THE PLATFORM THROUGH A SERVICE PLAN THAT'S RIGHT FOR THEM

Service plans that provide access to Clover with the ability to add additional features and hardware when needed

Basic service plan for merchants who only need the ability to accept payments

Clover Payments
\$0/month up to one device
\$7.95/month each add'l device

Includes:

- Virtual terminal
- eCommerce products
- Developer tools
- Invoicing
- Transaction reports

Service plans for different types of merchants who need to accept payments and tools to manage and grow their business

Clover Essentials
\$14.95/month up to one device
\$11.95/month each add'l device

• Clover Payments features

Plus:

- Basic order management
- Basic inventory management
- Customer engagement
- Advance reporting

Retail Growth & Service Growth
\$84.95/month up to one device
\$19.95/month each add'l device

NEW Retail Growth \$84.95 per month <small>with one device, \$19.95 per month for each additional device.*</small> Select plan	NEW Services Growth \$84.95 per month <small>with one device, \$19.95 per month for each additional device.*</small> Select plan
Highlights: <ul style="list-style-type: none">✓ Sales tracking✓ Advanced inventory management and reporting✓ Customer engagement✓ Online store	Highlights: <ul style="list-style-type: none">✓ Appointment scheduling✓ Customer engagement✓ Employee management✓ Branded website

Clover all-in-one, restaurant service plans for dine-in, take-out, and delivery services

Counter Service Restaurants
\$59.95/month up to one device
\$19.95/month each add'l device

• Clover Register features

Plus:

- Additional features for restaurants such as online ordering, take-out and delivery, remote order printing and item modifiers

Table Service Restaurants
\$89.95/month up to one device
\$19.95/month each add'l device

• Clover Counter Service features

Plus:

- Additional features for table service restaurants such as table mapping and tableside ordering and firing

Clover Merchant Platform - \$34.95/month (MSRP)

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|--------------------------------|-----------------------|-------------------------------|----------------------|
| • Payments processing | • Business management | • Data privacy and security | • Financing services |
| • Sales and business reporting | • Mobile payments | • Third-party app marketplace | • 24/7/365 support |



Clover Payments and Essentials – Pricing Guide

New Clover Merchants

Clover Platform Pricing (billed through Merchant Statement)

\$34.95/ month/ MID Clover Platform Fee
Merchant can be priced with any type of acquiring structure/rate

• The Clover Go \$6 fee is no longer applicable or available for Clover Go merchants – Clover Go merchants will follow the Clover Platform pricing above

Clover SaaS Pricing (billed through Clover App Market)							
Clover SaaS Plan	Healthcare	Payments (with or without hardware)	Essentials (with or without hardware)	Retail Growth	Services Growth	Counter Service Restaurants	Table Service Restaurants
Price per Month	\$0/month for first device, \$11.95 for each additional device	\$0/month for first device, \$11.95 for each additional device	\$14.95/month for first device, \$11.95 for each additional device	\$84.95 for first device, \$19.95 for each additional device	\$84.95 for first device, \$19.95 for each additional device	\$59.95 for first device, \$19.95 for each additional device	\$89.95 for first device, \$19.95 for each additional device



- Clover Go merchants (stand-alone) can be sold with either Payments or Essentials SaaS. The SaaS pricing for Clover Go merchants would be per MID (not per Clover Go device)
- Clover Go is not considered a hardware device when SaaS is charged per device
- Clover for Healthcare Plan will mirror Clover Payments functionality and be \$0

Clover Payments and Essentials – Pricing Guide

Cross-Sales Merchants

Merchant Group	Pricing	Fees Added	Fees Removed
Existing Clover Merchants*	Existing Clover merchants will be grandfathered into their current pricing/SaaS structure	If any additional hardware is cross-sold, the merchant would pay for the hardware and any applicable SaaS fees	N/A
Existing Non-Clover Merchants (e.g. FD130 or CP merchant with no Clover account or device)	These merchants will pay the \$34.95/month** Clover Platform Fee and New SaaS Pricing (Payments/Essentials/Register/CSR/TSR/Dining)	\$34.95/month** Clover Platform Fee	N/A



*Reminder: Station Duo requires 2020 or 2021 SaaS Plans. If a Station Duo is cross-sold to an existing Clover merchant with software plans older than 2020 plans, that merchant would automatically be upgraded to the new 2021 SaaS Plans

**Reminder: Partners can price the Clover Monthly Fee at any price, suggested MSRP is \$34.95/ month.

