



**KwickPOS**

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**COMPANY**

**INTRO**



# ONE POINT OF SALES TO UNLIMITED POSSIBILITIES

“Only good technology  
changes people’s behaviors.”

--Tom Jin  
Owner

# WHO WE ARE



## 40 States

Businesses  
Across U.S.  
and Canada



## 1000+ Clients

In Different  
Retail Segments



## 2 Million+ Sales Processed Daily

Average Daily  
Sales From All  
Clients



## 30 Years of Experience

30 Years in IT  
and 25 Years  
in Restaurant  
Management

Founded in Houston, KwickPOS was born out of a friend's simple request. The founders, Tom Jin and Ming Ye, are Silicon Valley alums with backgrounds in restaurant management. They channeled their expertise into creating their own browser-based POS system and helped restaurants and retails of all size to achieve marketing, management, and all-round development of smart restaurants.

Powered by Linux system and cloud technology, our products and services deliver the quickest response with the personalized interface and unmatched product features while keeping the most affordable price.

## COMPANY

# BIO

# MISSION

KwickPOS strives to create a sustainable and reliable POS ecosystem to help you and your business reach its fullest potential.

# VISION

Forging a final frontier of POS ecosystem to inspire human relationships from the internet to people net

## GROWTH PATH

2003

### Initiation

- . Software Engineers from Silicon Valley
- . Restaurants Investment Background
- . Designed the first-generation POS for private use

2015

### Take Off

- . Founded in Houston, Texas
- . Focused on system comprehensive development and Design

2018

### Expansion

- . Distributed with Major POS and Payment Processing Provider in the U.S.
- . Built System R&D Center
- . Expanded Support Team
- . Cloud Platform and Service

2020

### Major Feature Advancement

- . Contactless Solution to Combat COVID-19
- . New feature development
- . Reached 1000+ consumer base

# THE KWICK WAY

## BUSINESS

# PHILOSOPHY

We create warm technology to free business owners from frustrated obligations with more life fulfillment and opportunities.

KwickPOS truly understands the common frustrations (inconsistent customer service and food quality, increasing labor costs, and unstable employment) can lead to the vicious cycle, low profit margin, bad reviews, and loss of customers.

As online order, self service, and other restaurant technology emerges, many small restaurants have failed to adapt to the current market, losing the competition. KwickPOS is determined to provide customized solutions to transform your business into a digital, smart operation and uncover your potential.

KwickPOS is here to increase work efficiency, reduce costs, boost sales, and solve all your operational problems.



### PROFIT MARGIN

Maximize Income  
Minimize Overhead



### WELL BEING

Safety  
Personal Time



### OVERALL GROWTH

Business Development  
Self Achievement

KWICK  
GROWTH

# YOUR PROBLEMS OUR SOLUTIONS

## THREATENING ISSUES



### MANAGEMENT

Many restaurant owners are forced to multi-tasking, cooking while taking call-in orders and after an exhausting day still needs to deal with sales disputes, employee scheduling, and inventory shortage.



### MARKETING

With intensified competition and lack of time to manage the relationship with customers, restaurants can be quickly taken over by competitors or forgotten by customers.



### SERVICE

Increasing labor cost with inconsistent services lead to a bad reputation, loss of customers, and low sales.



### CASH FLOW

Lack of sales can't provide enough cash for overhead costs while online third-party ordering platforms charge high service fee and withholds sales, which can reduce cashflow.

## KWICK SOLUTIONS

- . Work From Home
- . Alert Message
- . KwickVIEW
- . Delivery Management

- . Branded Company Website
- . Online Order
- . Marketing Tool

- . QR Code Tableside
- . QR Code Payment
- . Kiosk Self Ordering

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# KWICK SERVER

## Boundaryless



- . No need to change your current hardware, works on all computers, tablets, and mobile phones
- . Browser-base platform, no host computer required



## Customization



- . All features can be personalized as desired
- . Straight forward interface to prevent confusion

## OnDemand Operation



- . Central and local server to ensure business running
- . Access and operate business anywhere

ONE SERVER **ALL SOLVED**

# THE KWICK HIGHLIGHTS

1

All in one solution

2

Operates via web browsers  
and runs on all devices

3

Customize features as clients desired

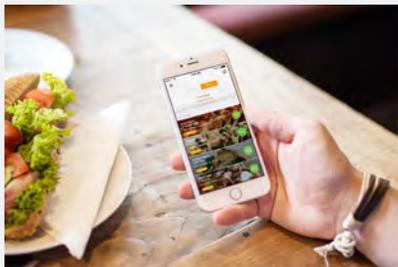
4

Easy self-control, customization

5

Quick new feature development  
with consistent upgrade

# PRODUCTS & FEATURES



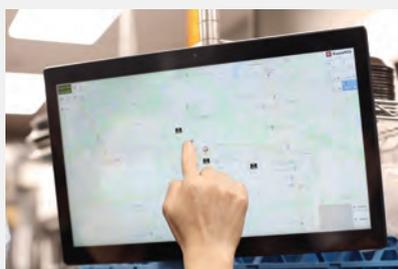
Online Order



QR Code Order & Payment



Kiosk Self Ordering



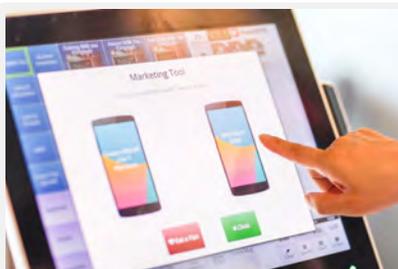
Delivery Management



Remote Access



Multi-Location Management



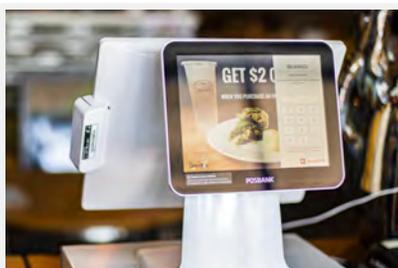
Marketing Tool



Ipad Set



Handheld



Dual Screen

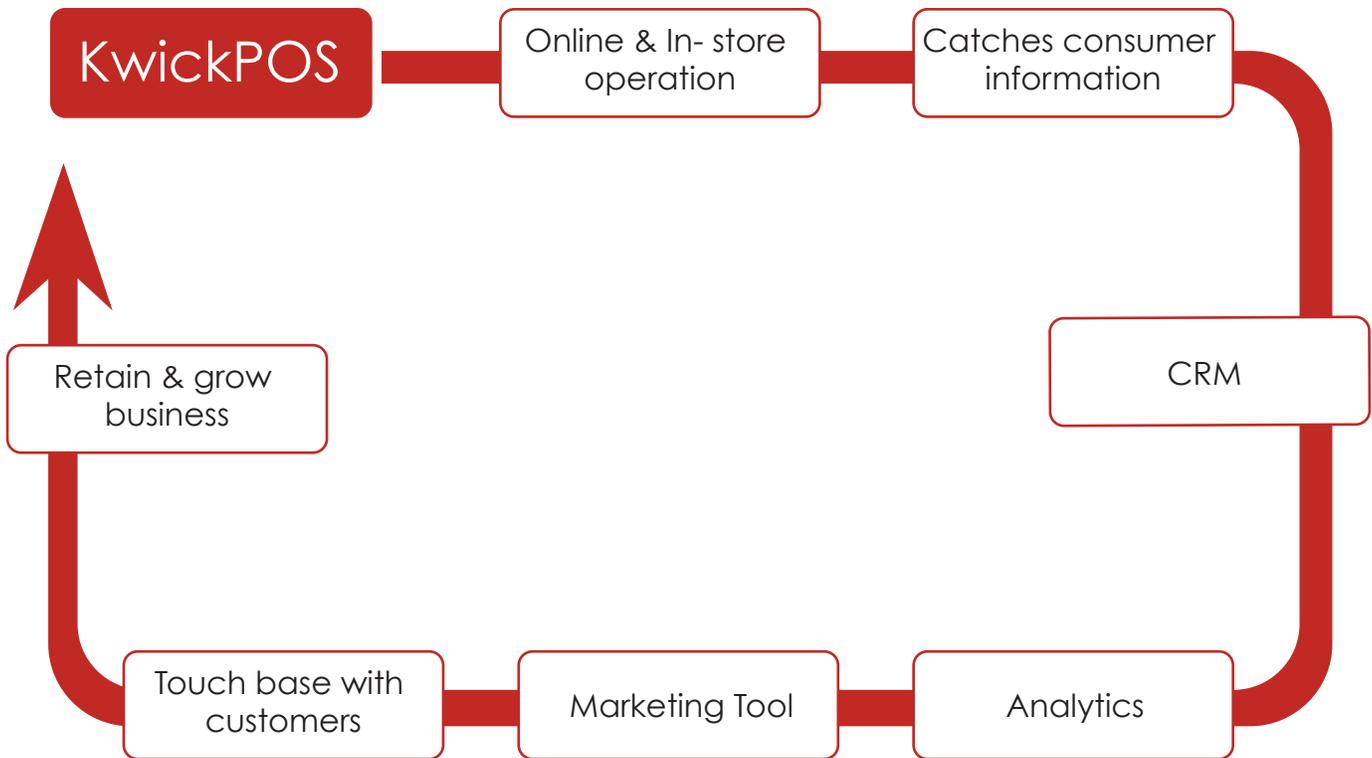


Call Center



Kitchen Display Screen

# THE KWICK ECOSYSTEM



Dine In



Quick Service



Self Service



Café & Bakery



Bar/KTV

**FOOD & BEVERAGE**

## INDUSTRY



Beauty & Wellness



Personal Electronics

**RETAIL**

Real Time Report and Management

## T Jin China Diner

Chinese Cuisine Franchise

**Stores: 15 Terminals: 75**

### Challenge

- . Manage multi location with standardized experience
- . Control all stores' performance

### Solution

- . Access real-time online reporting in-store or remotely through any browsers and devices
- . Monitor and compare each store's performance on one interface with a high-level and granularly view
- . Real-time controlling of employee performance, finance, and inventory to achieve consistent customer service



**T. JIN**  
*China Diner*

## Enterprise Management and Order Control

# Crafty Crab

Seafood Franchise

**Stores: 19 Terminals: 152**

## Challenge

- . Manage employees from all stores in different states with standardized operational process
- . Each dish allows for many special requests that order accuracy and simplified meal preparation are a must

## Solution

- . Real-time controlling of employee performance, access permission, and payrolls
- . Monitor and compare each store's performance on one interface with real-time reporting and analysis
- . One-click synchronization for daily special and menu updates
- . Reduced food serving time by customized kitchen printer, order display settings for each item's multiple options and special requests
- . Order ahead and delay features to control cooking time while ensuring dish quality



Order & Tip Management

## Shogun

Japanese hibachi & sushi

**Stores: 1 Terminals: 4**

### Challenge

- . Complex ordering structure requires a specialized printing, order display settings for each Hibachi station
- . Simplify the custom-alcohol ordering process and employee tipping system
- . Need a user-friendly system to streamline operations, covering bar, hibachi stations, sushi bar, and dine in area

### Solution

- . Built the order by seat structure for Hibachi stations, according to customer billing preference and order display for chefs and service staff
- . Simplified alcohol ordering interface supports complex modification for each item while reducing order placing time
- . Tip settings allow for automated amount allocation to bartender, busboy, sushi chef, waiters, and time-specific tip ratio
- . Itemized tip reports reduced daily reporting time
- . Customized system interface and features let operators grasp the use of the system in less than 5 minutes



**SHOGUN**  
Japanese Grill & Sushi Bar

## Rockin' Rolls Sushi Express

Conveyor Belt

**Stores: 3 Terminals: 2**  
**self ordering iPad: 49**

### Challenge

- . Ensure accuracy for on going orders
- . Serving food at a consistent speed

### Solution

- . The self ordering system provides an independent ordering station for each guest and enables guests to control the order process at their pace from browse to order to route the order directly to the kitchen
- . Kitchen display integration groups different orders by items or working stations to minimize the food serving time
- . A seamless communication between customers and kitchens



## Tiger Sugar

International Dessert Chain

**Stores: 2 Terminals Kiosk: 2**

### Challenge

- . Small ticket amount needs a simplifying order process to increase the turnover rate
- . Personalize each item requires order accuracy

### Solution

- . System is customized that allows customers to easily adjust and edit each drink with the least steps
- . Orders print straight to kitchen to different prep stations and group items to reduce serving time
- . Digital receipt with order link attached promoting repurchase while increase loyalty
- . Increase kitchen efficiency while minimizing customers' waiting time
- . Reduce in-store labor and its cost



## Diva Nail

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Beauty and Massage Chain

**Stores: 4 Terminals: 4**

### Challenge

- . The commission-based payment system has a complex structure, which wasted lots of time on handling disputes
- . Split one bill and its tips based on different tasks

### Solution

- . Commission share plan automatically records and lists each employee's pay in relation to the tasks they have performed
- . With customer paying one bill for different services, the system assigns the correct amount to the employees who served the customers
- . Easy to track each payroll status
- . Replaced manual recording and calculation, the efficiency is increased by 90%
- . Customized loyalty and reservation program simultaneously improve repurchase rate and customer experience



# Proved by Loyal Clients



## Visit Our Operations



## Get A Demo

KwickPOS is a browser-based POS system, you can access the demo on KwickPOS' website through any web browsers.

1. Go to KwickPOS website <http://kwickpos.com/>
2. Click the Sign In button
3. Sign in with Username: **KwickPOS** and Password: **0000**
4. On KwickPOS demo, you need to click Login on the right corner
5. Use password **000** to login as a **BOSS** to access back office



# KwickPOS

ONE POINT OF SALES TO UNLIMITED POSSIBILITIES

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