playbook

The game plan.

PAYPROTEC

About Payanywhere.

All about Payanywhere.

Payanywhere is the payments platform for powering your business. With point of sale software, hardware, and business management tools, you've got everything you need to accept credit card payments, sell more to your customers, and keep your employees organized.

All about Payanywhere.

Who we are

Payanywhere is built by people who understand payments. We're backed by North American Bancard Holdings, LLC., the sixth largest non-bank merchant acquirer in North America. This means we've put in the time to learn the intricacies of the payments industry and know how to make it work for you and your business.

All about Payanywhere.

What we do

Payanywhere makes payments easy for business owners, employees, and customers. We leverage the knowledge we've gained over the years to create the easy-to-use technology you need to accept payments and run your business.

All about Payanywhere.

What we're made of

We've simplified the complexity of payments into three parts.

1.
iOS & Android App

2.
Point of Sale Hardware

3.
Business Management Portal
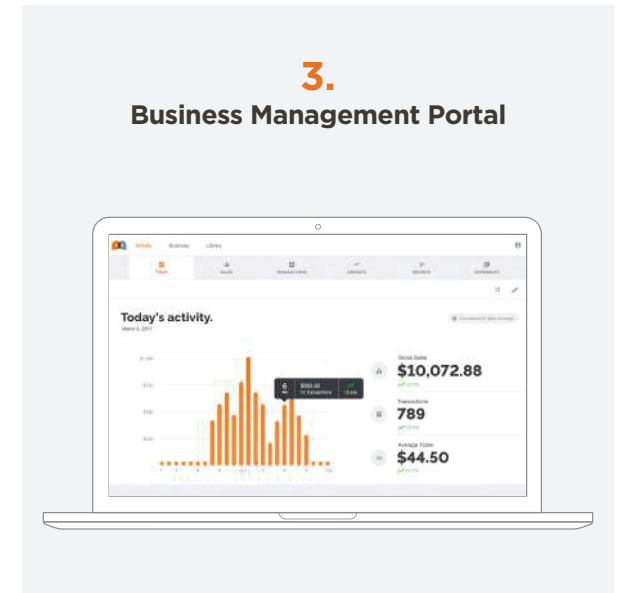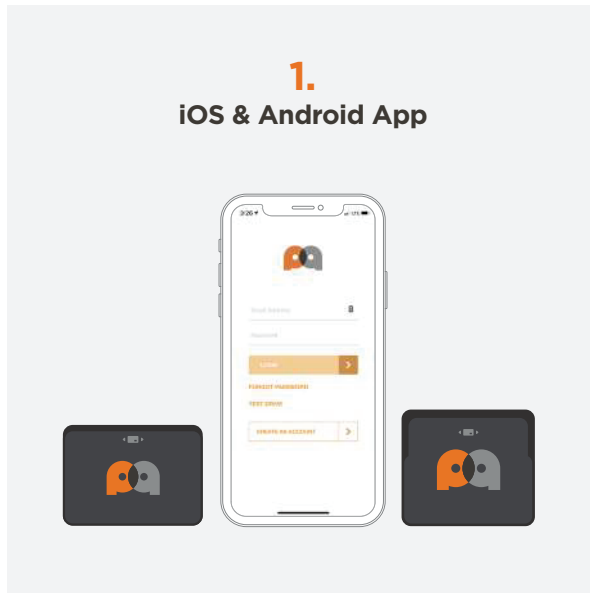
Supporting these three pieces is our in-house payment processor, Electronic Payment Exchange (EPX). This is what handles the transactions between you and your customer. While other payment providers channel your transactions to a third party processing company, Payanywhere handles everything under one roof.
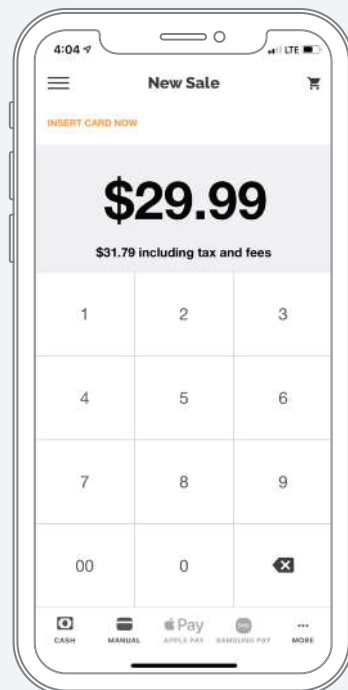
PAYPRTEC

Software.

The Payanywhere app

Available for iOS or Android, the Payanywhere app can be as basic or as feature-rich as you want your payments to be. Use Terminal theme to simplify your payments by entering a transaction amount, accept a payment, and send a receipt. Use Retail theme to create an item library, track stock, and save open tabs.
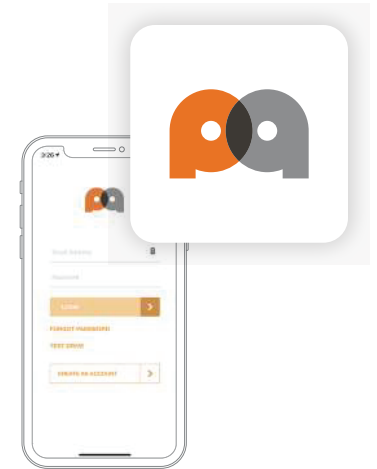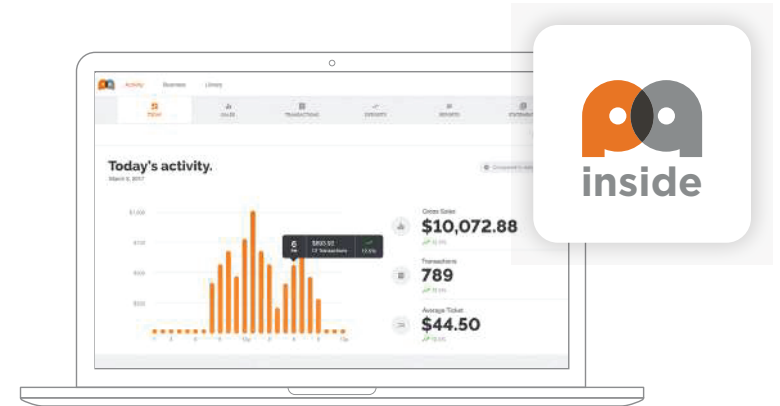
Terminal theme

Retail theme
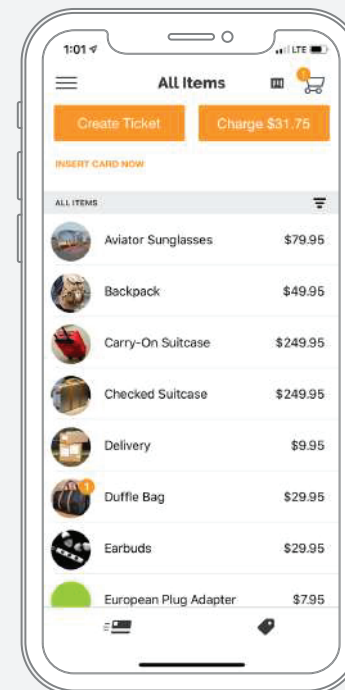
Software.

Payanywhere Inside

Payanywhere Inside is your payments hub and the command center for your business. Accept online payments, pull reporting and statements, edit your account info, and check out added capabilities like integrations with QuickBooks Online or Homebase.

Reporting

• Get in-app reporting to see how business is doing throughout the day.

• Access real-time reporting to track trends and review business performance.

• Get a snapshot of your business with a Flash Report, or pull reports on your sales, items, customers, and employees.

• View your deposits and monthly statements.

• View customer ratings.

• Manage disputes to prevent chargebacks.

Employees

• Set up employees with varying permission levels to help you accept payments, reconcile your reporting, and manage your business.

• Get help hiring the most qualified candidates.

• Manage employees with a built-in time clock.

• Create schedules, track time-off, and communicate with your employees.

Hiring, built-in time clock, and scheduling is free, courtesy of a partnership with Homebase. Paid subscriptions available for more feature-rich options.

Software.

Payanywhere Inside
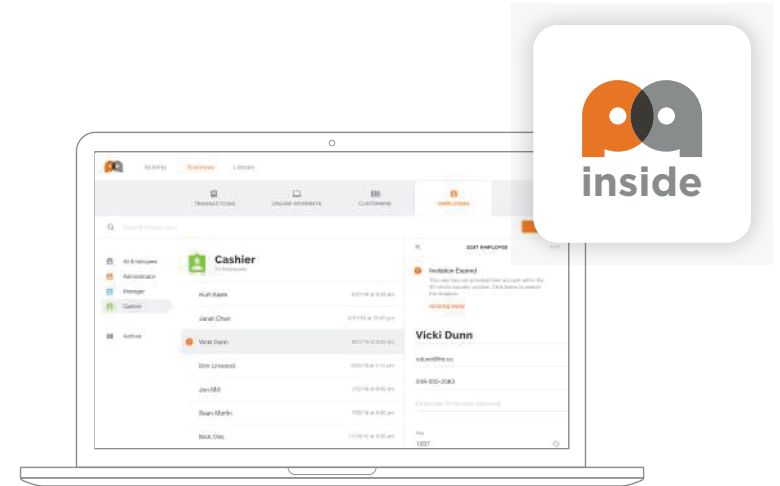
Inventory

• Create items with multiple prices, modifiers, and discounts.

• Bulk upload inventory using a CSV template.

• Keep track of stock and create low stock alerts.

• Use a Bluetooth barcode scanner or your device camera to quickly scan an item and add it to an order.

Developers

• Accept payments in your native application or point of sale.

• Android & iOS SDK.

• Easy and fast integration.

• We handle PCI Compliance and any necessary certifications.

• Use Payanywhere hardware for in-person payments.

Hardware.

Payanywhere credit card readers

Create your own mobile payment solution by pairing a Payanywhere Bluetooth credit card reader with your own smartphone or tablet.

Use the free 2-in-1 reader to accept EMV chip and magstripe cards or choose the 3-in-1 reader to accept EMV chip cards, magstripe cards, and NFC contactless payments.
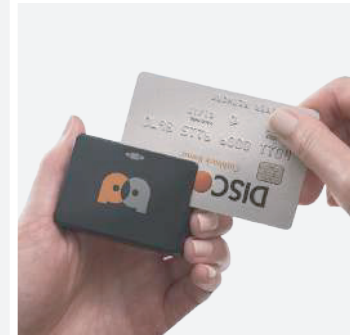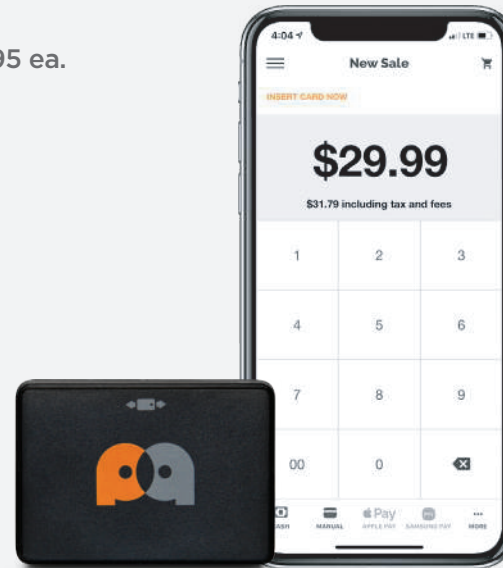
Also compatible with virtual terminal card present transactions in Payanywhere Inside. Existing users can purchase card readers through Payments Hub or Payanywhere Inside.
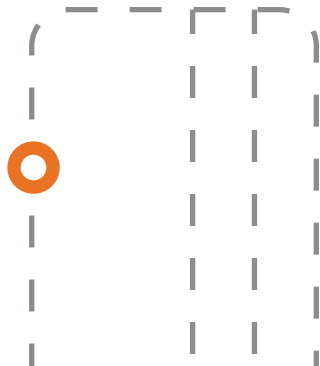
2-in-1
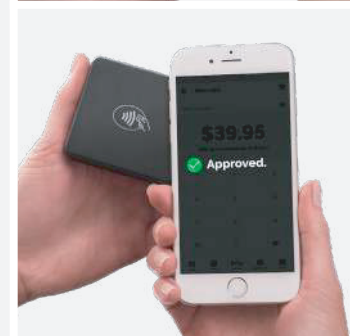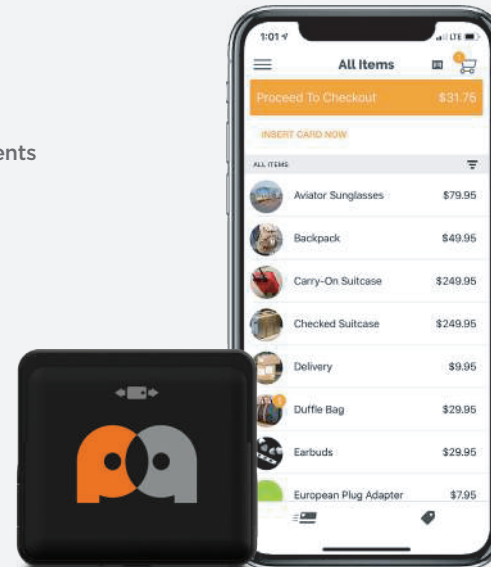**First reader is free.**
Extra readers $29.95 ea.

▸ EMV chip cards
▸ Magstripe cards

3-in-1
$49.95 ea.

▸ EMV chip cards
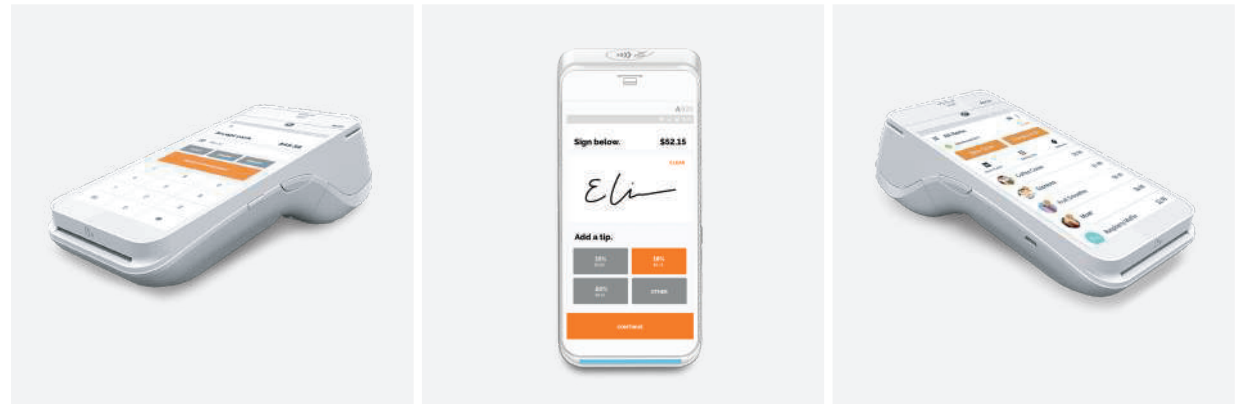▸ Magstripe cards
▸ NFC contactless payments

Hardware.

Payanywhere Smart Terminal

Upgrade your credit card terminal with the Payanywhere Smart Terminal.

- ✔ A 5" touchscreen with Android software.

- ✔ An EMV chip card, NFC contactless, and magstripe reader.

- ✔ PIN debit.

- ✔ Built-in receipt printer.

- ✔ Front and back cameras for easy barcode scanning.

- ✔ 4G and WiFi connectivity.

**Free placement
or purchase for $349.95 ea.**

$9.95/month/device software fee

- ‣ EMV chip cards
- ‣ Magstripe cards
- ‣ NFC contactless payments

camera   magstripe   NFC

receipt printer

5" touchscreen

EMV

Hardware.

Payanywhere Smart Flex

The ideal solution for countertop and mobile merchants who are looking for more than just a credit card terminal but don't want the complexity of a full point of sale.

✔ Merchant facing 8" HD touchscreen display.

✔ Customer facing touchscreen display.

✔ EMV chip card, NFC contactless, and magstripe reader.

✔ PIN debit.

✔ Built-in receipt printer.

✔ Front and back cameras for easy barcode scanning.

✔ 4G and WiFi connectivity.

Free placement
or purchase for $549.95 ea.

$49.95 one time setup fee
$19.95/month/device software fee

▸ EMV chip cards
▸ Magstripe cards
▸ NFC contactless payments

EMV, NFC, and magstripe

camera

receipt printer

8" touchscreen display

PAYPROTEC
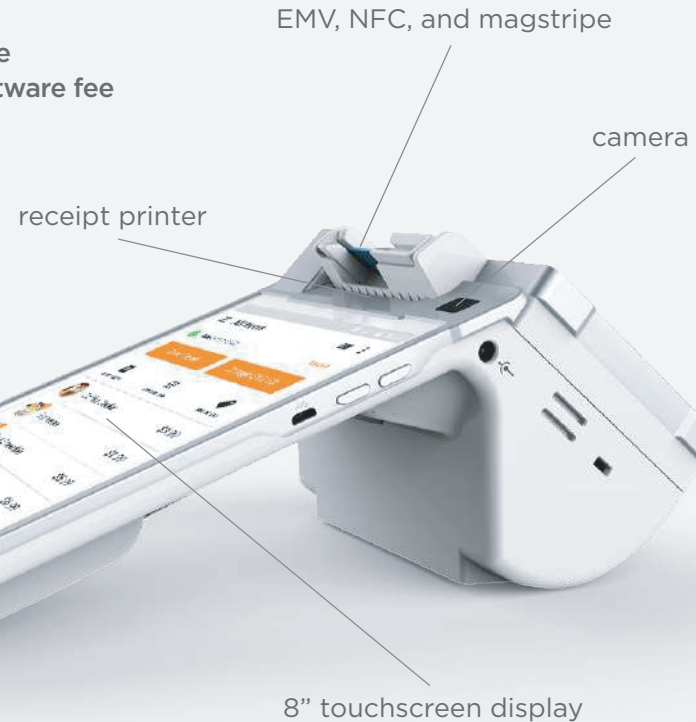
Hardware.
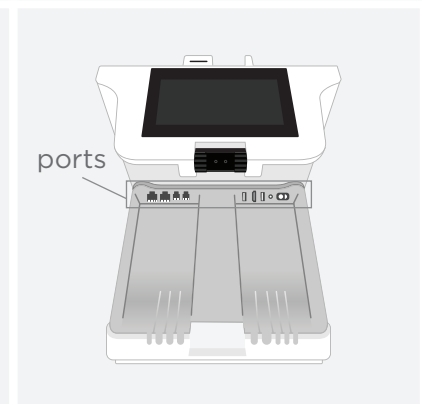
Payanywhere
Smart Point of Sale

The Payanywhere Smart Point of Sale is built for your countertop.

- ✔ An 8" HD display touchscreen with Android software.

- ✔ A 4.3" customer facing touchscreen.

- ✔ An EMV chip card, NFC contactless, and magstripe reader.

- ✔ PIN debit.

- ✔ Built-in receipt printer.

- ✔ Multiple peripheral ports to allow for an optional cash drawer.

- ✔ Front and back cameras for easy barcode scanning.

- ✔ 4G and WiFi connectivity.

Free placement
or purchase for $949.95 ea.

$99.95 one time setup fee
$29.95/month/device software fee

‣ EMV chip cards
‣ Magstripe cards
‣ NFC contactless payments

EMV, NFC, and magstripe

4.3" customer facing touchscreen

camera

receipt printer

8" HD display touchscreen

camera

ports

PAYPROTEC

Hardware.

Accessories

Customize your point of sale with a printer, cash drawer, or barcode scanner. Items with prices listed are available for purchase through Payanywhere Inside.

All other accessories are available through retailers like Amazon.

Android

Bluetooth POS 80 Printer
Rent for $8.95/mo
Purchase for $119.95

Cash Drawer
Purchase for $49.95

Bluetooth Printer + Cash Drawer Combo
Rent for $13.95/mo
Purchase for $169.00

Apple iOS

AirPrint

Apple iOS and Android

Star Micronics TSP 650 II Bluetooth Printer

Star Micronics TSP 100

Star SP 700 Kitchen Printer

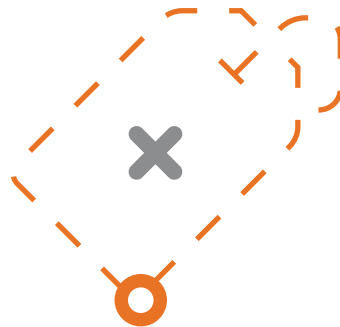**Star mPop**

Epson TM88 Network

Socket Mobile 7ci Bluetooth Barcode Scanner

**WisePad PIN Debit Reader**

Selling Payanywhere.

Who your merchants are.

Payanywhere is a powerful payments platform for businesses of all shapes and sizes, especially those who are service-oriented or in retail. When you're talking to prospective merchants, we want to make sure we'll be the right fit, so here's a handy list of merchant types that Payanywhere is best for.

Retail
Boutiques, Jewelry, Artisan Goods.
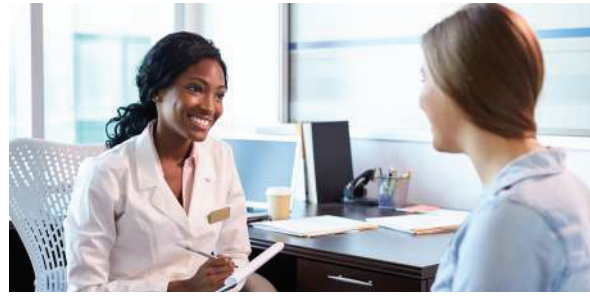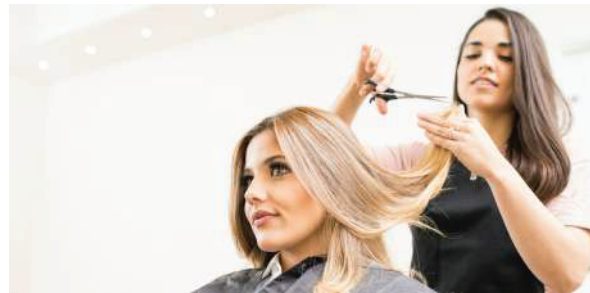
Medical
Doctors, Dentists, Medical Supplies.

Services
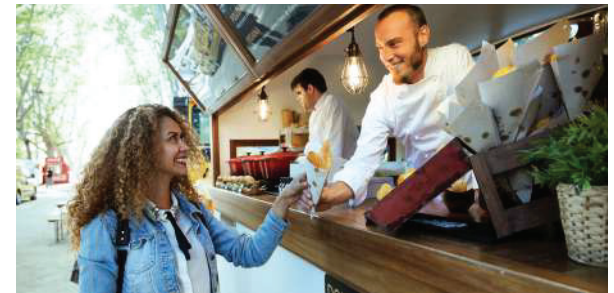Construction, Contractors, Home Improvement.

Professional Services
Legal Offices, Designers, Photographers.

Wellness
Beauty, Fitness, Spas.

Food & Beverage
Catering, Food Trucks, Quick-Serve.

What your merchants experience.

The sales pitch.

- Talk to the merchant to find out their payment acceptance needs.

- If the merchant needs a little more time, offer them a leave behind.

The close.

- Start the application through ELAP, or send them a link to simplified enrollment so they can complete the application on their own.

- Paper applications are also available, if needed.

Onboarding.

- **Welcome experience.**

  - Upon approval, your merchant will receive a Welcome email.

  - Payanywhere ships out any hardware ordered.

  - All equipment comes with a quick start guide to help your merchant get started.

- **Support.**

  - Questions can be answered through the knowledge base in Payanywhere Inside, video tutorials, or by contacting Customer Care.

  - Payanywhere sends out regular communication about latest releases and new features.

PAYPROTEC

What you sell.

The Payanywhere difference

Our in-house processor, EPX is the core of Payanywhere payments. EPX is reliable and secure with a 99% uptime and end-to-end encryption. It also allows for flexibility of features. Need a new feature built? Let us know and we can add it to the roadmap.

With EPX as the processor, your merchants will get better support, better security, and a more reliable payment experience.

Pricing

Price any way you want with the Peak bonus program!

With Peak you'll get:
- $400 activation bonus
- 12x profitability multipliers
- Residuals paid on the 15th every month

The Edge pricing program is also available. Edge allows for a single rate on all transactions and a method for merchants to reduce their processing fees by offering a discount on items paid for with cash.

Funding

- Next day funding is automatic for Payanywhere merchants!

- Cut times as late as 10pm ET.

- Your merchants choose between a daily or monthly discount frequency.

PAYPROTEC

How you get paid.

Your compensation details.

| Pricing plans	Compensation
Custom pricing (Option A)	**$400 on activation***
Pay As You Go (Option B)	**$50 on activation***

*Activation = $300 in processing.

Earn residuals paid to you at qualifying split.

Must meet Peak Bonus Program requirements:

▸ $25 monthly minimum
▸ $5 monthly service fee

PAYPR TEC

How you get paid.

Your compensation details.

Pricing plans	Compensation
Custom pricing (Option A)	**$400 on activation***
Pay As You Go (Option B)	**$50 on activation***

Earn residuals paid to you at qualifying split.

Must meet Peak Bonus Program requirements:

▸ $25 monthly minimum
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*Activation = $300 in processing.

PAYPR TEC

Getting your merchants.
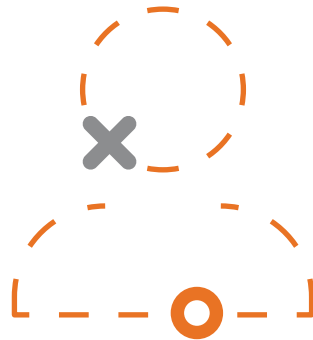
Submitting an application using a template.

Board merchants through the partner portal enrollment system, Simplified Enrollment, or a traditional paper app.
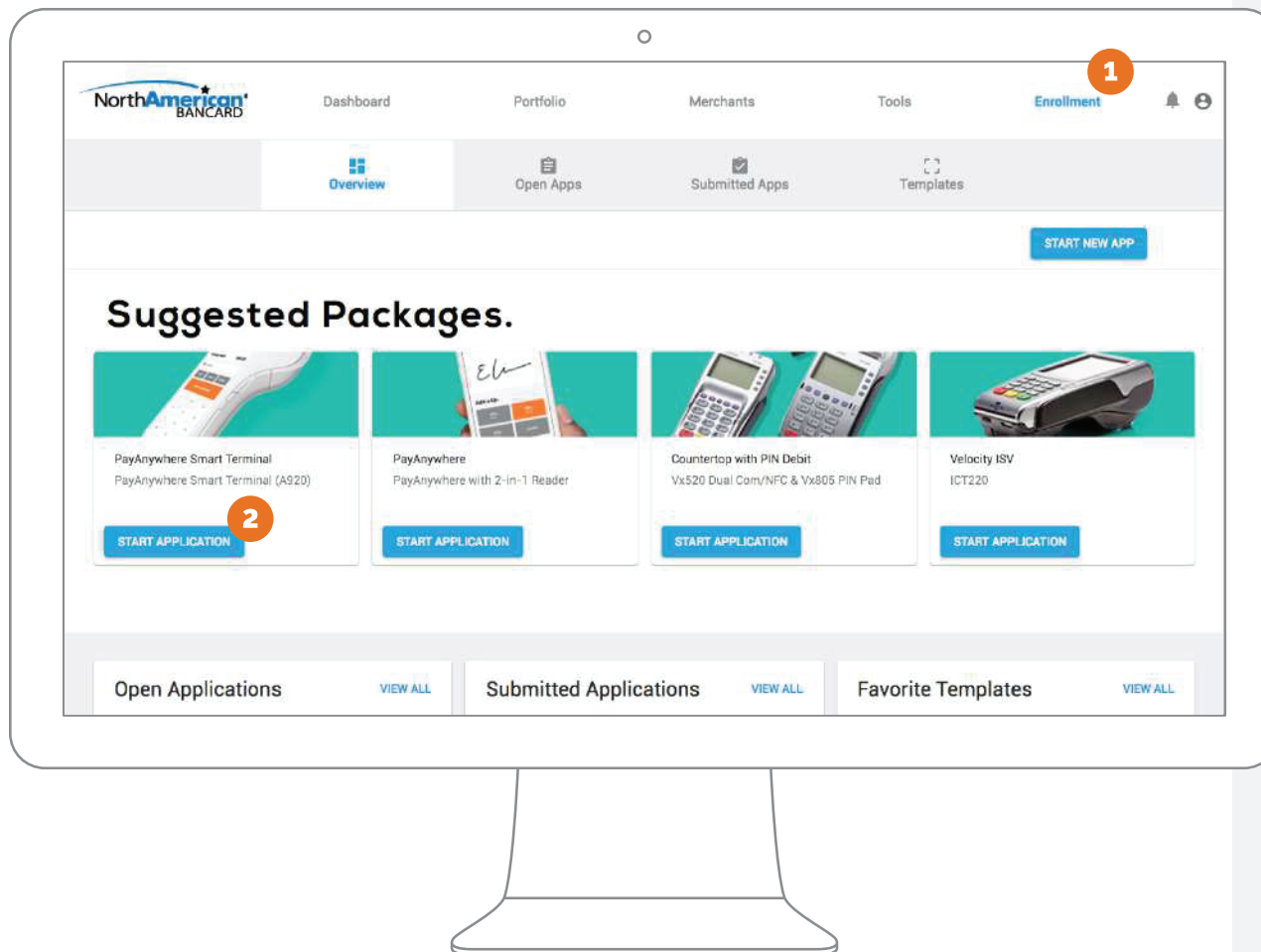
1. Head to enrollment.

2. Click Start Application on the equipment package you'd like to send.

   • Equipment and pricing are pre-set within the package.

Submitting an application using a template.
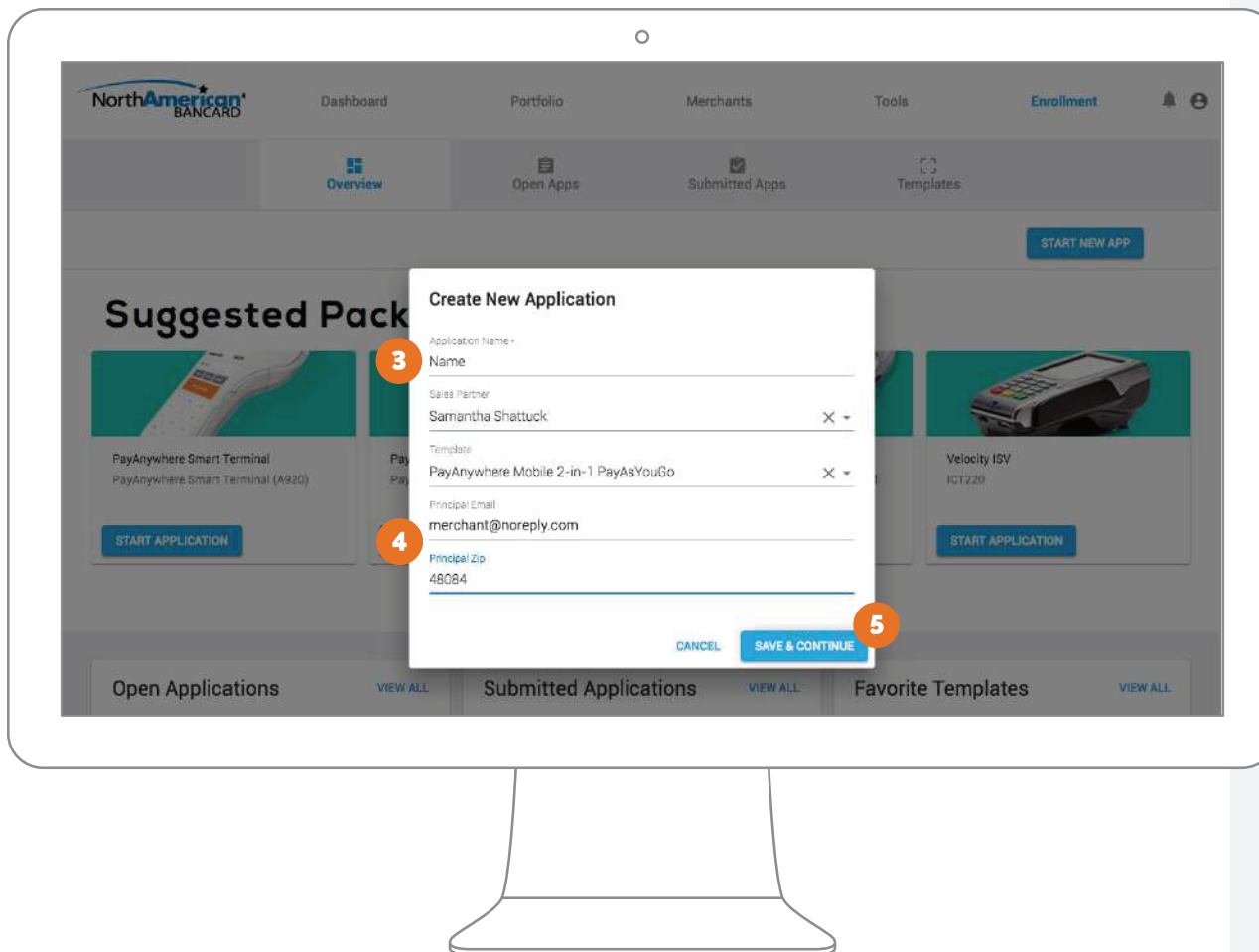
3. Name the application. You can edit the name later, if you'd like.

4. Enter the merchant's email address and zip code.

5. Click Save & Continue.

Submitting an application using a template.
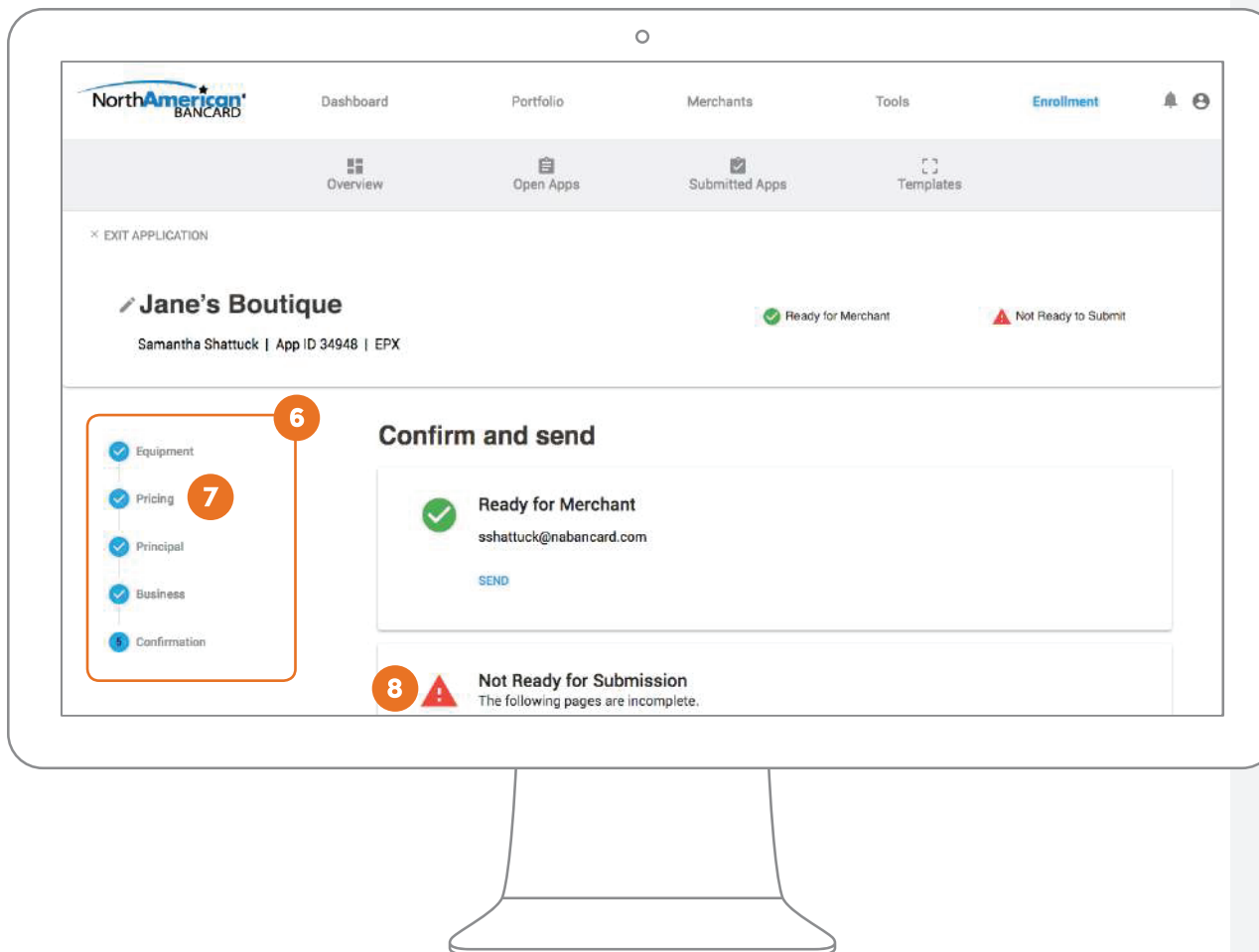
6. Using Simplified Enrollment, fill in any additional details you'd like on the merchant's behalf.

7. Here, you can change the pre-set pricing in the Pricing section. You MUST select the Save As Template option on the bottom of the page.

8. You have the option to leave the fields empty for your merchant to complete.

  • If the fields are empty, a warning message will appear.

Submitting an application using a template.
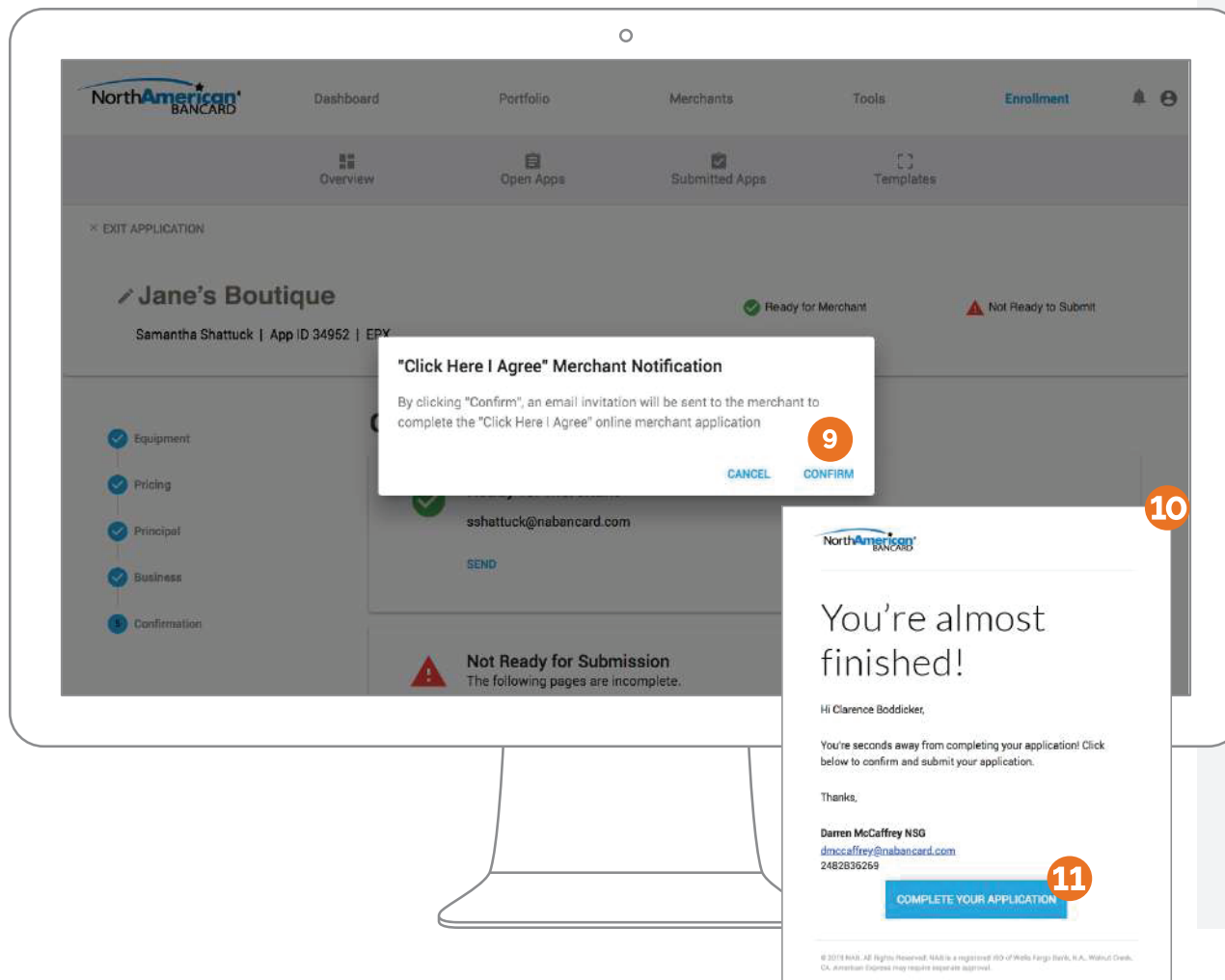
9. Click Confirm if you're ready to send the application to the merchant.

10. The merchant will receive an email with a link to Simplified Enrollment.

- If your merchant is having trouble finding the Simplified Enrollment email, resend the application or send a direct apply link.

11. Upon clicking the link, they can complete the incomplete fields, or, just Agree to the terms and conditions.

Submitting an application from scratch.

1. Click Start New App in the upper right hand corner.

2. Enter the name of the application. Leave the Template, Principal Email, and Principal Zip fields blank.

3. Click Save & Continue.

Submitting an application from scratch.
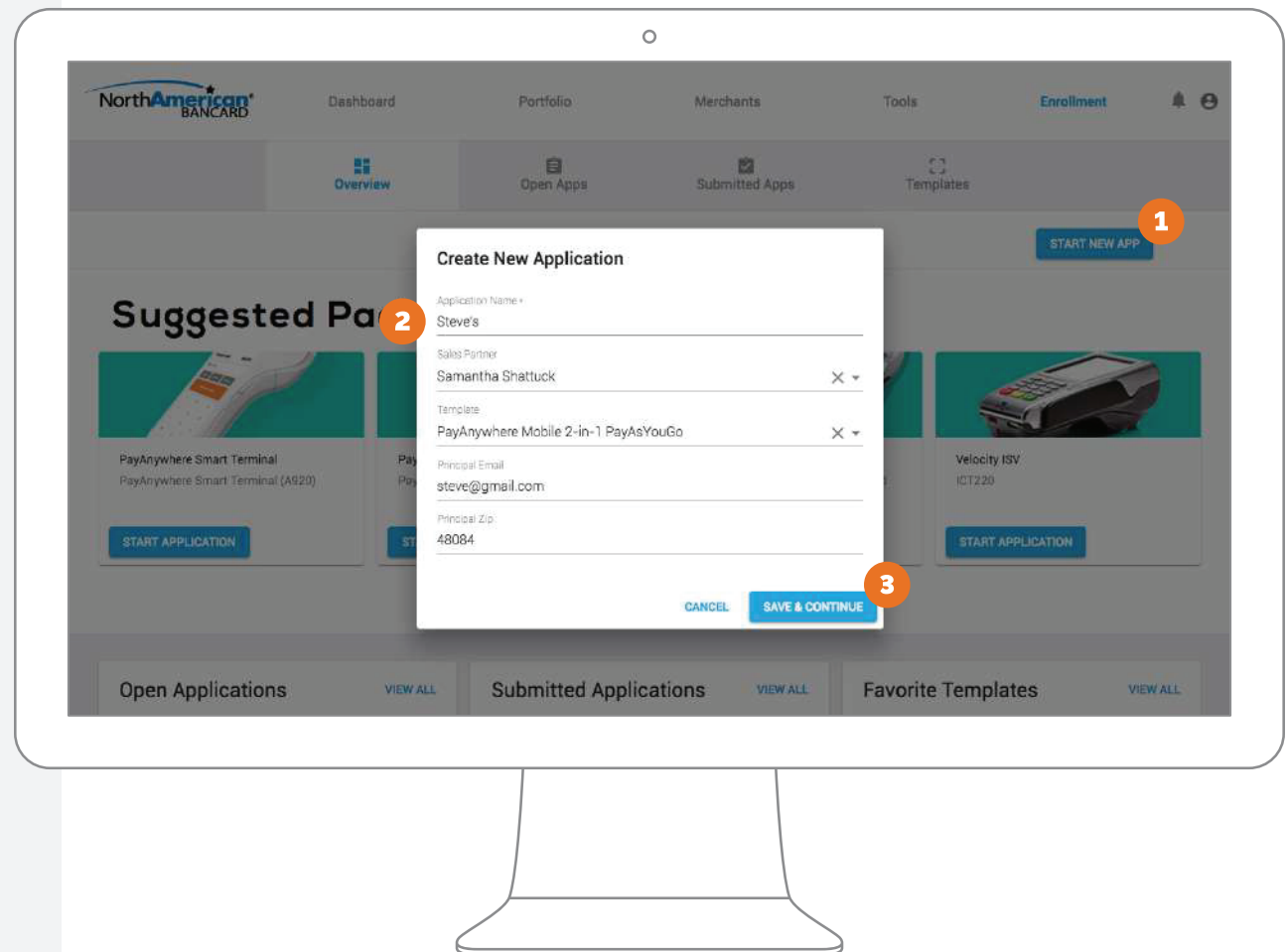
4. Select a piece of Payanywhere equipment.

Merchants using the Virtual Terminal in Payments Hub can connect a 2-in-1 or 3-in-1 card reader for card-present transactions.

5. Select Download Options, if it's Free Equipment, and Order Type.

6. Click Save Progress to stay on the page and save where you are, or click Continue to proceed with the application.

× EXIT APPLICATION

✎ **Main Street Bakery**

NAB Prod Support Testing (26412) | App ID 3642 | EPX

⚠ Not Ready for Merchant   ⚠ Not Ready to Submit

1 Equipment
2 Pricing
3 Principal
4 Business
5 Confirmation

Equipment

Use the ➕ button to add up to five equipment options.

PAYANYWH...

Terminal
Payanywhere Smart Flex (E600) **④**

Free Placement
None **⑤**

Order Type
Deployment (Free/Purchase)

PinPad
No Debit

Free Placement

Order Type

External Printer
No Printer

Check Reader
No Check Reader

Free Placement

Order Type

☐ Semi Integrated

Gateway

Software

Additional Options ⌃

☐ Password Protected Returns   Terminal Access Key

Other Software Name and Version Number

Terminal / Download Notes

⑥

SAVE PROGRESS   SAVE AS TEMPLATE   CONTINUE

Submitting an application from scratch.

7. Select the pricing model.

8. If you're placing the merchant on Edge, make sure your merchant enables Cash Discounting in the Payanywhere app.

Note, the settings on the merchant application will be greyed out and you will be unable to make any selections.

9. Click Continue.

Submitting an application from scratch.

10. Complete the Principal and Business pages.

11. On the confirmation page, send the application to the merchant for a signature. Once the merchant signs through Simplified Enrollment or through a paper application, you can review the summary and edit the options, or click Submit.

- To edit, choose the bonus option if applicable, Discount Frequency, Shipping Destination, Funding, and add any comments.

Submitting an application from scratch.

12. Click Save.

13. Click Submit Application.

14. A summary of the application will appear. Click Submit.

Resources.

In the Partner Portal, you can find a treasure trove of sales materials, comparison charts, training materials, videos, and other handy documentation you may use to support your sales efforts.

Don't forget about our Vimeo channels you can use to access merchant facing promotional and how-to videos and our partner Vimeo channel that showcases new products you can sell!

Merchant channel: https://vimeo.com/user47072975
Partner channel: https://vimeo.com/user71474605

PAYPROTEC

Get in touch.

f

facebook.com/payanywhere

twitter.com/payanywhere

You
Tube

youtube.com/payanywhere

**Contact your Partner Relations Advisor
for any additional questions or help:**
844.334.9625

**We also love your feedback!
Please email any comments or suggestions to:**
partners@payprotec.com

PAYPROTEC

playbook