# PPT

## liquor stores &
## retailcloud

**17,000**
SKU's

**25+**
Categories

**100+**
Features

**EMV**
Ready

**Item Management**

**Inventory Management**

**Transactions**

**Promotions**

**CRM**

**Management & Security**

# liquor stores & retailcloud

## Item Management

We make it so you can price your products in the quantities and packages that your customers need and want.

- **Case Breaks and Mix & Match Pricing**
- **Inventory Balances**
- **Multiple Units of Measure and SKU's**
- **Shelf and Label Printing**
- **Inventory Balances**

## Inventory Management

retailcloud inventory management system is flexible for tracking all inventory including multiple pack sizes, with auto replenishment based on your current sales pace to ensure full shelves of the products your customers desire.

- **Inventory Replenishment**
- **Purchasing Orders**
- **Selling and Tracking Pack Sizes**
- **Hand Held Inventory Module**

## CRM

Customer reporting provides detail on Most Valuable Customer and what their purchase habits are so you can create better experiences for them.

- **Email Marketing Campaign**
- **Customer Loyalty Program**
- **Preference Reporting**

## Promotions

Create promotions based on categories, mix and match, or VIP club pricing.

Discount and Coupon can be automatically rung up at the Point of Sale with override capability reserved for Managers. Reporting and Analysis allows you to review overall markdown percentages and success of the promotion.

- **Quantity Based Discounting**
- **Category Level Discounts**
- **Time validation on discounts**

## Transactions

- **Age Verification**
- **Multiple Tax Calculations**
- **One Item with Multiple SKU's**
- **Quickpick Navigation**
- **Print, email, or view receipts**
- **Suggestive Selling**

## Management & Security

- **Menu buttons for easy ring up**
- **Complete remote management**
- **Pin or Password login**
- **Time & Attendance**
- **Force Blind Balancing**
- **Rights and Roles Access**

PPT