

ALBY HOLCROFT  
Print Maker and Surface designer

---

# Oscar and Betsy

Design

Playful designs, traditionally created  
for a modern world.

2023







# NUTHATCH DANCE





“I felt my lungs inflate with  
the onrush of scenery—air,  
mountains, trees, people. I  
thought, ‘This is what it is to  
be happy.’”

Sylvia Plath, *The Bell Jar*





# HARDWICK PARK





*Look deep into nature, and then  
you will understand everything  
better.*

*Albert Einstein*





# PHEASANT

Oscar and Betsy Design 2023

10

11

Oscar and Betsy Design 2023



“These woods are lovely, dark and deep,  
But I have promises to keep,  
And miles to go before I sleep,  
And miles to go before I sleep.”

Robert Frost, Stopping by Woods on a Snowy Evening









“One touch of nature makes the whole world kin.”

Troilus and Cressida, William Shakespeare







# BIRD & DOG

Oscar and Betsy Design 2023

18

19

Oscar and Betsy Design 2023





*There is no climate,  
no place, and scarcely  
an hour, in which  
nature does not exhibit  
color which no mortal  
effort can imitate or  
approach. For all our  
artificial pigments are,  
even when seen under  
the same circumstances,  
dead and lightless  
beside her living color;  
nature exhibits her  
hues under an intensity  
of sunlight which  
trebles their brilliancy.*

John Ruskin







# BUDE

Oscar and Betsy Design 2023

Oscar and Betsy Design 2023





“Time is more complex near the sea than in any other place, for in addition to the circling of the sun and the turning of the seasons, the waves beat out the passage of time on the rocks and the tides rise and fall as a great clepsydra.”

John Steinbeck, *Tortilla Flat*







# FOX COVER



“He belonged to the old school of country gentlemen, ruling his estate with semi-benevolent tyranny and turning his back on all symptoms of social innovation. Under his domination the Pack-lestone country had been looked after on feudal system lines. His method of dealing with epistolary complaints from discontented farmers was to ignore them; in verbal intercourse he bullied them and sent them about their business with a good round oath. Such people, he firmly believed, were put there by Providence to touch their hats and do as they were told by their betters . . . And as such he continued beyond his eightieth year, until he fell into a fish-pond on his estate and was buried by the parson whose existence he had spurned by his arrogance.”

Siegfried Sassoon, *Memoirs of a Fox-Hunting man*







# MR.WESTIE





*“He stood breathing,  
and the more he  
breathed the land in,  
the more he was filled  
up with all the details  
of the land. He was not  
empty. There was more  
than enough here to  
fill him. There would  
always be more than  
enough.”*  
—Ray Bradbury



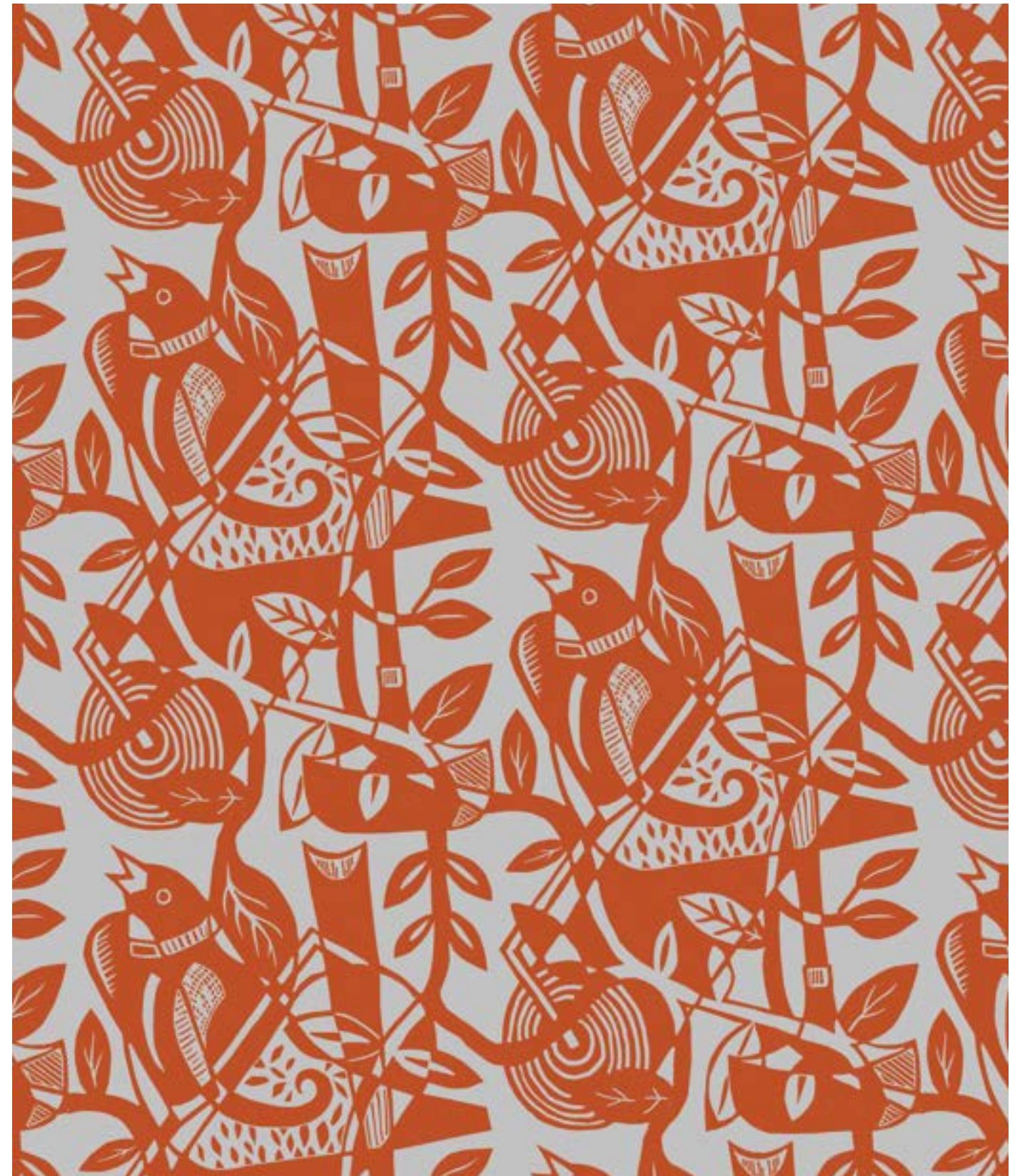




# THE WOODS

Oscar and Betsy Design 2023

34



# THE SONGBIRD

Oscar and Betsy Design 2023

35





*“A bird does not sing because it has an answer, it sings because it has a song.” — Maya Angelou*





**“THE CREATION OF A THOUSAND FORESTS IS IN ONE  
ACORN.”—Ralph Waldo Emerson**







*“All patterns are traditionally designed and hand carved into Lino plates. Images are then individually inked and hand printed before being processed digitally for recolouring or rescaling.*

*As much originality is retained as possible from the carver and the original print to then go on to produce a seamless repeat pattern”.*

**Alby Holcroft**