

Mississippi High School Rodeo Association

State Finals Rodeo

June 4 – 8, 2024

Hattiesburg, MS

Each Contestant is responsible for a minimum of **\$200 in sponsorships** to be eligible to enter the State Finals Rodeo. This can be in the form of any type sponsorship found on the two sponsorship forms.

Or

Each Contestant can sell a minimum of **\$200 additional Cash Raffle Tickets** (20 tickets) to count towards the \$200 Sponsorship to be eligible to enter the State Finals Rodeo.

Or

Each Contestant can sell a minimum of **\$200 additional Weatherby Rifle Tickets** (25 tickets) to count towards the \$200 Sponsorship to be eligible to enter the State Finals Rodeo.

Or

Each Contestant can sell a minimum of **\$200 combination** of Sponsorships and/or Cash Raffle Tickets to be eligible to enter the State Finals Rodeo.

A Contestant's **required minimum \$200** in Sponsorships and/or Raffle Tickets is due no later than **May 4, 2024**.

Included in the State Finals Sponsor package is:

- A Sponsor letter for potential sponsors
- A Sponsor form that includes vendors, saddles, buckles, and awards
- A Sponsor level form for sponsors that lists their benefits

Each contestant is also responsible for an **item** that can be used for either our **Silent Auction** or our **National Auction Basket**. (We will sort these items.)

Please turn the item in at check in at the State Finals.

Mississippi High School Rodeo Association, Inc.

www.mshsra.org

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Dear Friends,

The Mississippi High School Rodeo Association (MHSRA) is a youth organization that provides a great family environment for our student athletes to compete in the growing sport of rodeo while maintaining certain standards in their education and conduct. Our youth members have an opportunity to learn responsibility and self discipline and to exhibit their talents and sportsmanship in and out of the competition arena. The rewards of their dedication and efforts are the numerous friendships made and the time spent together as a family. Our association encourages these high school students to continue their education at the next level by allowing them the opportunity for scholarships that can be used at community college, four year college or university, trade school, or vocational school. We also have a junior high association that operates under the same guidelines preparing them for the next level.

The MHSRA had sponsoring committees that hosted 15 rodeos across the state from September to May. Our season will conclude with a State Finals Rodeo in Hattiesburg, MS, June 4 -8, 2024, where our top qualifying cowgirls and cowboys earn a berth to represent Mississippi at the National High School Finals Rodeo, the largest youth rodeo in the world with over 1500 competitors from 44 states, 5 Canadian provinces, Australia, Mexico, and New Zealand in Rock Springs, Wyoming, July 14 – 20, 2024. We average in excess of 125 contestants in our state high school membership with about 40 qualifying to travel to compete for a national championship. Mississippi has always competed well at the national level winning several national and world championship titles and placing in the top twenty.

We are very proud of our rodeo athletes and their accomplishments. At the conclusion of our current rodeo season following our State Finals our association awards our State Queen, State Champions, All Around Cowgirl and Cowboy, National Team Qualifiers, and Top Ten for their efforts with thousands of dollars in prizes, including 17 trophy saddles, 70 plus trophy belt buckles, scholarships, and other awards.

It is the generous contributions and support from our many friends and sponsors along with fundraising that makes our special event possible. While we realize that the economy can be difficult at times, we believe it is important to invest in our youth, especially those who believe in hard work, competitiveness, sportsmanship, the spirit of rural life, and preserving our western heritage through their passion for rodeo.

As the current rodeo season comes to an end, we invite you to partner with us in our efforts to continually meet the needs of and offer encouragement to the youth of our organization. We have several sponsorship opportunities available in hopes that one that will be a beneficial fit for you. Please feel free to call on us at anytime if you need more information or have questions. We gratefully appreciate your consideration of becoming a proud and continued partner of high school rodeo. Together we can create positive exposure for you and our industry.

**MISSISSIPPI HIGH SCHOOL RODEO ASSOCIATION
2024 STATE FINALS RODEO SPONSORSHIPS**

SPONSOR LEVELS

- _____ \$ 50.00 – Friends of Rodeo Sponsor
- _____ \$100.00 – Patron Sponsor
- _____ \$150.00 – Buckle Sponsor
- _____ \$200.00 – Contestant Banner Sponsor
(announce sponsor each time contestant competes)
- _____ \$300.00 – Arena Banner Sponsor
(banner hung in arena)
- _____ \$500.00 – Event Sponsor _____
(name on day sheet) Event
- _____ \$600.00 – Bucking Chute Sponsor

- _____ \$1,000.00 – Bronze Sponsor
- _____ \$2,000.00 – Silver Sponsor
- _____ \$3,000.00 – Diamond Sponsor
- _____ \$4,000.00 – Gold Sponsor
- _____ \$5,000.00 – Platinum Sponsor

- _____ \$ _____ - Auto Dealership (contact for more info)

VENDORS

- _____ \$ 250.00 -Vendor (10'x10' space)
_____ vendor product

RAFFLE TICKETS

- _____ \$ 200.00 – Cash Raffle Tickets

BUCKLE SPONSORS

- _____ \$600.00 set of 4 _____
Event
- _____ \$300.00 set of 2 _____
Event
- _____ \$150.00 1 buckle _____
Event
- _____ \$200.00 All Around Buckle
_____ Cowgirl or _____ Cowboy
- _____ \$150.00 Reserve All Around
_____ Cowgirl or _____ Cowboy
- _____ \$150.00 Sportsmanship Buckle
_____ Cowgirl or _____ Cowboy

SADDLE SPONSORS

- _____ \$1,000.00 - Saddle Sponsor _____
(Bronze benefits) Event
- _____ \$500.00 - Co-Saddle Sponsor _____
Event
- _____ \$250.00 – Partner Saddle Sponsor _____
Event

OTHER SPONSORS

- _____ \$ _____ Queen Contest
- _____ \$ _____ Scholarships
(in memory or honor of _____) (optional)
- _____ \$ _____ National Team Jackets
- _____ \$ _____ National Team Shirts
- _____ \$ _____ National Team t-shirts
- _____ \$ _____ Top Ten Awards
- _____ \$ _____ Other _____
(please specify)
- _____ contestant goodie bags and/or items

These sponsorships and awards are for the 2024 Mississippi High School State Finals Rodeo June 4-8, 2024, in Hattiesburg.

Name of Sponsor: _____

Address: _____

Phone Number: _____

Email: _____

Website: _____

Social media: _____

Amount Enclosed: \$ _____ Please make check payable to Mississippi High School Rodeo Assn. or MHSRA

THANK YOU

FOR

YOUR SUPPORT!

Contestant Member Name: _____

Email form to: mhsra1967@gmail.com
Mail check to: MHSRA
34 Emile Davis Rd, Poplarville, MS 39470

<u>Sponsor Level</u>	<u>Amount</u>	<u>State Finals Benefits</u>	<u>(X)</u>
Vendor	\$250	Verbal recognition during each rodeo performance, receive two (2) complimentary tickets to each rodeo performance receive 10' x 10' vendor booth space on concourse	_____
Arena Banner	\$300	Verbal recognition during each rodeo performance, hang one (1) banner in the arena, receive two (2) complimentary tickets to each rodeo performance	_____
Event or Co-Saddle	\$500	Verbal recognition during each rodeo performance, name listed on day sheet hang one (1) or two (2) banners in the arena, receive three (3) complimentary tickets to each rodeo performance	_____
Bucking Chute	\$600	Verbal recognition during each rodeo performance hang one (1) 2 x 8 sign on a bucking chute receive four (4) complimentary tickets to each rodeo performance	_____
Bronze or Saddle	\$1,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, receive six (6) complimentary tickets to each rodeo performance	_____
Silver	\$2,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, receive seven (7) complimentary tickets to each rodeo performance	_____
Diamond	\$3,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, carry flag (if provided) in grand entry each rodeo performance receive eight (8) complimentary tickets to each rodeo performance	_____
Gold	\$4,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, carry flag (if provided) in grand entry each rodeo performance receive nine (9) complimentary tickets to each rodeo performance	_____
Platinum	\$5,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, carry flag (if provided) in grand entry each rodeo performance receive ten (10) complimentary tickets to each rodeo performance	_____
Auto Dealership	\$	contact for more information concerning this package	_____
Name of Sponsor:	_____		
Address:	_____		
email/website/social media:	_____		
Phone Number:	_____	Amount Enclosed: \$	_____
Contact Person:	_____		
Remit to:	MHSRA, 34 Emile Davis Road, Poplarville, MS 39470 or mshsra1967@gmail.com		