

MHSRA
STATE FINALS CONTESTANTS

~~ NEW FOR 2021 ~~

Each State Finals Contestant will be featured on a banner that will be displayed on the concourse of the Forrest County Multipurpose Center during the week of State Finals. This banner will be yours to take home at the end of the week.

We need you to be sure and have your picture made at the Amite Rodeo May 7 & 8. The location and more information will be posted with the draw in Amite.

This Photo Banner will replace the State Finals Program Book.

Mississippi High School Rodeo Association
State Finals Rodeo
June 1 – 5, 2021
Hattiesburg, MS

~~ CONTESTANT REQUIREMENTS to COMPETE at STATE FINALS ~~

Requirement 1: Each Contestant is responsible to sell a minimum of **\$200 dollars** in **Sponsorships**. This requirement can be met by selecting **one (1)** of the following options:

Option:	Sponsorship Method:
1	Sell a minimum of \$200 of any type Sponsorship found on the two sponsorship forms.
2	Sell a minimum of \$200 in Smarty Raffle Tickets (pick up at Amite)
3	Sell a minimum of \$200 in Cash Raffle Tickets (These would be in addition to the ones sold earlier in the season) (pick up at Amite)
4	Sell a minimum of \$200 in a combination of Sponsorships and Raffle Tickets.

Requirement 2: Each contestant is also responsible for a **Silent Auction item** to be turned in at mandatory check in. This item will be used for either our Silent Auction at State Finals or in our National Auction Basket. (We will sort these items.)

Requirement 3: Each contestant must have a **2020-2021 Official Grade Transcript**, with final year end grades, school's grading scale, school official's signature, and school seal or stamp, sent directly from the school in a sealed envelope to P O Box 1763, Lucedale, MS 39452 to be received by Friday, May 28, 2021, or emailed from a school official's email account to mshsra1967@gmail.com by Friday, May 28, 2021. You may need to get an extra one in a sealed envelope from the school to bring with you to mandatory check-in in case neither of the above are received.

Requirement 4: **MANDATORY CONTESTANT CHECK-IN IS TUESDAY, JUNE 1, 2021, 9:00 AM – 11:00 AM.**

NOTE: Included in the State Finals Sponsorship package is:

- A Sponsor letter for potential sponsors
- A Sponsor form than includes vendors, saddles, buckles, and awards
- A Sponsor level form for sponsors that lists their benefits

Mississippi High School Rodeo Association, Inc.

www.mshsra.org

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Dear Friends,

The Mississippi High School Rodeo Association (MHSRA) is a youth organization that provides a great family environment for our student athletes to compete in the growing sport of rodeo while maintaining certain standards in their education and conduct. Our youth members have an opportunity to learn responsibility and self-discipline and to exhibit their talents and sportsmanship in and out of the competition arena. The rewards of their dedication and efforts are the numerous friendships made and the time spent together as a family. Our association encourages these high school students to continue their education at the next level by allowing them the opportunity for scholarships that can be used at community college, four-year college or university, trade school, or vocational school. We also have a junior high association that operates under the same guidelines preparing them for the next level.

The MHSRA had sponsoring committees that hosted 14 rodeos across the state from September to May. Our season will conclude with a State Finals Rodeo in Hattiesburg, MS, June 1-5, 2021, where our top qualifying cowgirls and cowboys earn a berth to represent Mississippi at the National High School Finals Rodeo, the largest youth rodeo in the world with over 1500 competitors from 44 states, 5 Canadian provinces, Australia, Mexico, and New Zealand in Lincoln, Nebraska, July 18 – 24, 2021. We average in excess of 125 contestants in our state high school membership with about 40 qualifying to travel to compete for a national championship. Mississippi has always competed well at the national level winning several national and world championship titles and placing in the top twenty. In 2020, we had several who placed in the top ten in the world.

We are very proud of our rodeo athletes and their accomplishments. At the conclusion of our current rodeo season following our State Finals our association awards our State Queen, State Champions, All Around Cowgirl and Cowboy, National Team Qualifiers, and Top Ten for their efforts with thousands of dollars in prizes, including 17 trophy saddles, 70 plus trophy belt buckles, scholarships, and other awards.

It is the generous contributions and support from our many friends and sponsors along with fundraising that makes our special event possible. While we realize that the economy can be difficult at times, we believe it is important to invest in our youth, especially those who believe in hard work, competitiveness, sportsmanship, the spirit of rural life, and preserving our western heritage through their passion for rodeo.

As the current rodeo season comes to an end, we invite you to partner with us in our efforts to continually meet the needs of and offer encouragement to the youth of our organization. We have several sponsorship opportunities available in hopes that one that will be a beneficial fit for you. Please feel free to call on us at any time if you need more information or have questions. We gratefully appreciate your consideration of becoming a proud and continued partner of high school rodeo. Together we can create positive exposure for you and our industry.

**MISSISSIPPI HIGH SCHOOL RODEO ASSOCIATION
2021 STATE FINALS RODEO SPONSORSHIPS**

SPONSOR LEVELS

- _____ \$ 50.00 – Patron Sponsor
- _____ \$100.00 – Contestant Performance Sponsor
(announce sponsor each time contestant competes)
- _____ \$150.00 – Buckle Sponsor
- _____ \$200.00 – Contestant Banner Sponsor
(announce sponsor each time contestant competes)
- _____ \$250.00 – Performance Sponsor _____
(name on day sheet) Night
- _____ \$300.00 – Arena Banner Sponsor
(banner hung in arena)
- _____ \$500.00 – Event Sponsor _____
(name on day sheet) Event
- _____ \$600.00 – Bucking Chute Sponsor
- _____ \$1,000.00 – Bronze Sponsor
- _____ \$2,000.00 – Silver Sponsor
- _____ \$3,000.00 – Diamond Sponsor
- _____ \$4,000.00 – Gold Sponsor
- _____ \$5,000.00 – Platinum Sponsor

VENDORS

_____ \$ 250.00 -Vendor (10'x10' space)

Vendor Product

RAFFLE TICKETS

_____ \$ _____ - Smarty Raffle Tickets (pick up at Amite)
_____ \$ _____ - Cash Raffle Tickets (pick up at Amite)

BUCKLE SPONSORS

- _____ \$600.00 set of 4 _____
Event
- _____ \$300.00 set of 2 _____
Event
- _____ \$150.00 1 buckle _____
Event
- _____ \$200.00 All Around Buckle
_____ Cowgirl or _____ Cowboy
- _____ \$150.00 Reserve All Around
_____ Cowgirl or _____ Cowboy
- _____ \$150.00 Sportsmanship Buckle
_____ Cowgirl or _____ Cowboy

SADDLE SPONSORS

- _____ \$1,000.00 - Saddle Sponsor _____
Event
- _____ \$500.00 - Co-Saddle Sponsor _____
Event
- _____ \$250.00 – Partner Saddle Sponsor _____
Event

OTHER SPONSORS

- _____ \$ _____ Queen Contest
- _____ \$ _____ Scholarships
(in memory or honor of _____) (optional) _____
- _____ \$ _____ National Team Jackets
- _____ \$ _____ National Team Shirts
- _____ \$ _____ National Team t-shirts
- _____ \$ _____ Top Ten Awards
- _____ \$ _____ Other _____
(please specify)
_____ contestant goodie bags and/or items

These sponsorships and awards are for the 2021 Mississippi High School State Finals Rodeo

Name of Sponsor: _____
Address: _____
Phone Number: _____
Email: _____
Website: _____
Social media: _____
Amount Enclosed: \$ _____ Please make check payable to Mississippi High School Rodeo Assn. or MHSRA

THANK YOU

FOR

YOUR SUPPORT!

Contestant Member Name: _____

Email form to: ladner.lisam@gmail.com

Mail check to be **received by**

Friday, May 28 to:

MHSRA 34 Emile Davis Road
Poplarville, MS 39470

These can be turned in at the Amite Rodeo or sent to the address here or turned in at Mandatory Contestant Check-In.