

Mississippi High School Rodeo Association, Inc.

www.mshsra.org

Roscoe Thomas, National Director

96 Coolsprings Church Rd NE

Meadville, MS 39653

601-384-0168

roscoe.jt@icloud.com

Emily Ladner, Secretary

4165 Road 386

Kiln, MS 39556

601-337-0106

mshsra1967@gmail.com

Thomas Royals, President

24 Walker Loop

Lumberton, MS 39455

662-836-6627

royalsranch@gmail.com

Dear Friends,

The Mississippi High School Rodeo Association (MHSRA) is a youth organization that provides a great family environment for our student athletes to compete in the growing sport of rodeo while maintaining certain standards in their education and conduct. Our youth members have an opportunity to learn responsibility and self-discipline and to exhibit their talents and sportsmanship in and out of the competition arena. The rewards of their dedication and efforts are the numerous friendships made and the time spent together as a family. Our association encourages these high school students to continue their education at the next level by allowing them the opportunity for scholarships that can be used at community college, four-year college or university, trade school, or vocational school. We also have a junior high association that operates under the same guidelines preparing them for the next level.

The MHSRA had sponsoring committees that hosted 14 rodeos across the state from September to May. Our season will conclude with a State Finals Rodeo in Hattiesburg, MS, June 2-6, 2026, where our top qualifying cowgirls and cowboys earn a berth to represent Mississippi at the National High School Finals Rodeo, the largest youth rodeo in the world with over 1500 competitors from 44 states, 5 Canadian provinces, Australia, Mexico, and New Zealand in Lincoln, NE July 19-25, 2026. We average in excess of 125 contestants in our state high school membership with about 40 qualifying to travel to compete for a national championship. Mississippi has always competed well at the national level winning several national and world championship titles and placing in the top twenty.

We are very proud of our rodeo athletes and their accomplishments. At the conclusion of our current rodeo season following our State Finals our association awards our State Queen, State Champions, All Around Cowgirl and Cowboy, National Team Qualifiers, and Top Ten for their efforts with thousands of dollars in prizes, including 17 trophy saddles, 70 plus trophy belt buckles, scholarships, and other awards.

It is the generous contributions and support from our many friends and sponsors along with fundraising that makes our special event possible. While we realize that the economy can be difficult at times, we believe it is important to invest in our youth, especially those who believe in hard work, competitiveness, sportsmanship, the spirit of rural life, and preserving our western heritage through their passion for rodeo.

As the current rodeo season comes to an end, we invite you to partner with us in our efforts to continually meet the needs of and offer encouragement to the youth of our organization. We have several sponsorship opportunities available in hopes that one that will be a beneficial fit for you. Please feel free to call on us at any time if you need more information or have questions. We appreciate your consideration of becoming a proud and continued partner of high school rodeo. Together we can create positive exposure for you and our industry.

Thank you in advance for your consideration.

