



VIA VENUS  
AESTHETICS



FUSION PLASMA®  
USA

# PLASMA

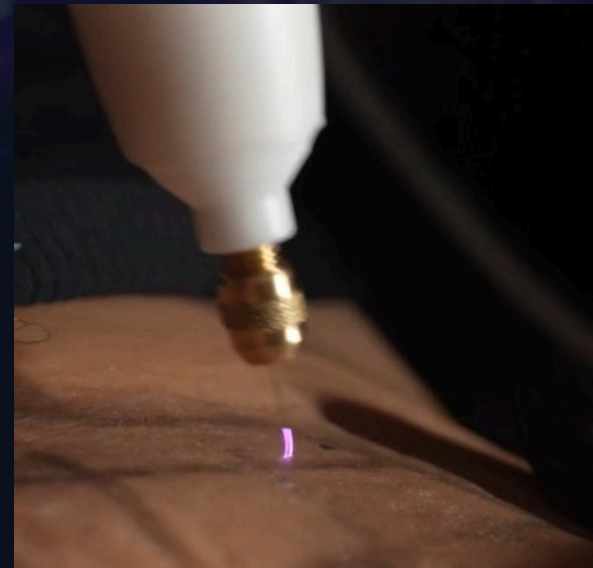
Plasma is often defined as the "fourth state of matter." It is like a gas, but with a twist. In plasma, the gas is so hot or has so much energy that the atoms break apart into smaller pieces — electrons (tiny negative particles) and ions (positively charged atoms). Because of this, plasma can carry electricity and respond to magnetic fields. Plasma can be seen in the sun and stars, lightning, and plasma aesthetic devices.

There are three types of plasma used in aesthetics:

## **COLD PLASMA**



## **WARM PLASMA**



## **HOT PLASMA**

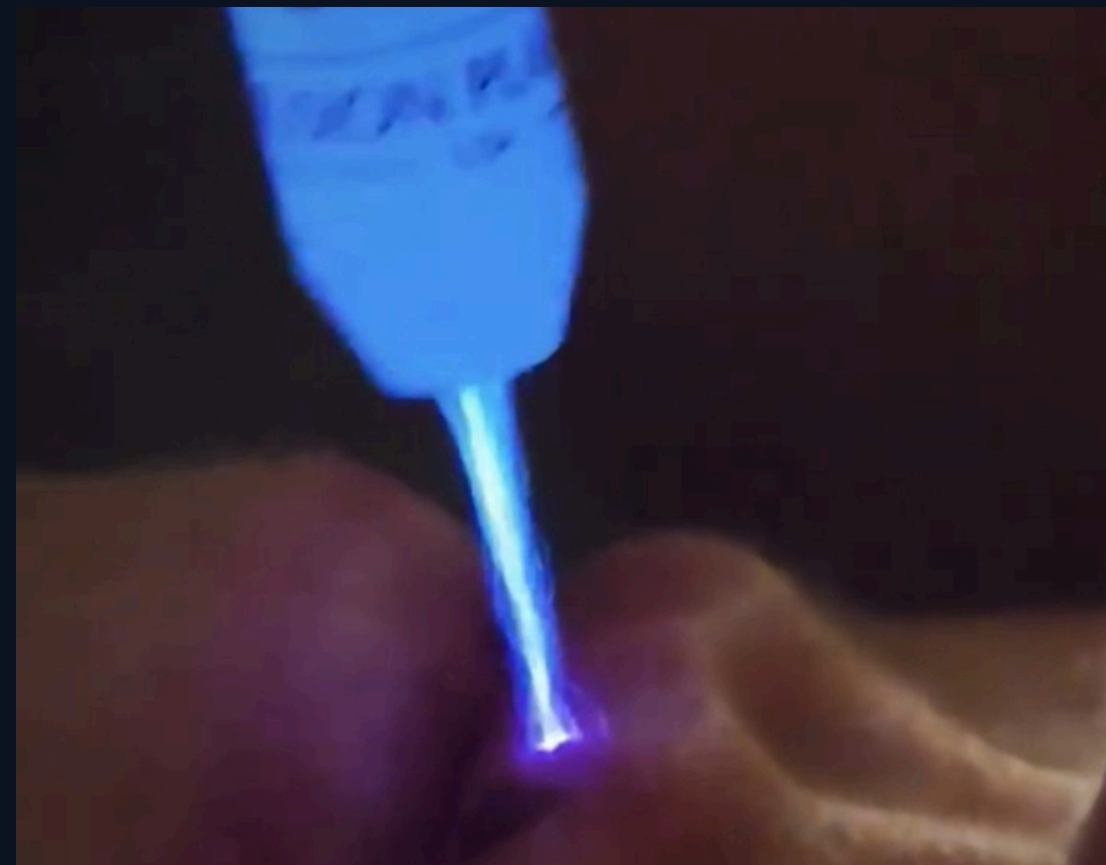


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# COLD PLASMA

Cold plasma is a form of ionized gas produced at low temperatures using electrical energy. Unlike thermal plasma, it is classified as non-thermal, meaning the electrons are highly energetic, while the ions and neutral particles stay at relatively low temperatures. This distinctive characteristic makes cold plasma highly versatile and ideal for a wide range of applications. To help maintain its cool temperature, we use an inert gas—argon—during the process.

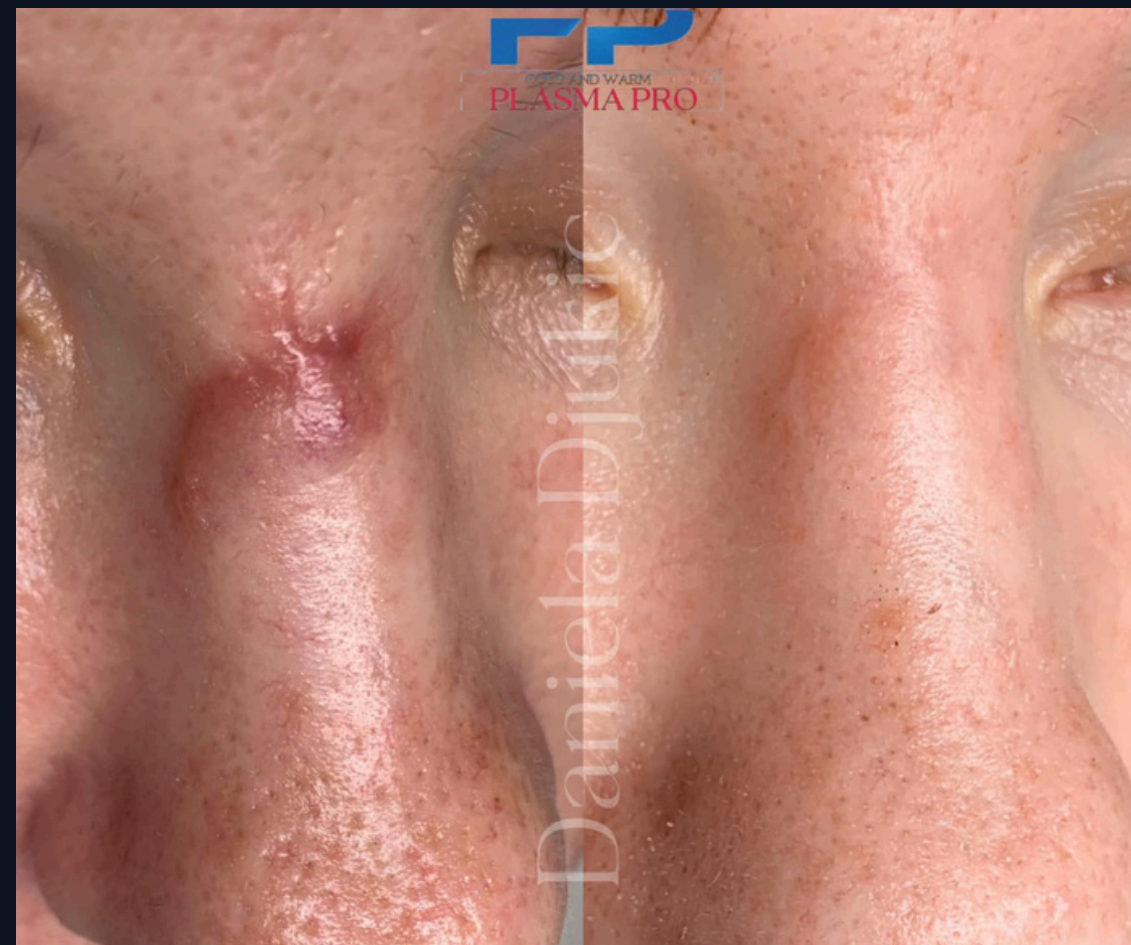




## KEY APPLICATIONS FOR COLD PLASMA:

- Acne and acne scar procedures
- Wrinkle reduction
- Enhancing skin elasticity
- Treatment of skin inflammation conditions
- Accelerating wound healing
- Addressing hair loss (alopecia)
- Increasing permeability (deeper penetration of products)

# COLD PLASMA







# WARM PLASMA

Warm plasma is a type of ionized gas that operates at significantly higher energy levels compared to cold plasma. With operating temperatures ranging from 120 to 400 degrees, it falls under the category of thermal plasma. Due to its elevated heat and energy, warm plasma is especially effective for non-surgical/ non-invasive applications such as aesthetic treatments and surface modifications.





# WARM PLASMA Page 06

Warm Plasma is an effective technology widely applied in aesthetics, skin rejuvenation, and surface treatments. Below are its key applications and benefits:

## 1. Aesthetic and Applications:

- **Wrinkle Reduction:** Reduces the appearance of fine lines and wrinkles on the face and neck.
- **Skin Elasticity:** Boosts collagen and elastin production, tightening the skin.
- **Stretch Mark Reduction:** Minimizes the appearance of stretch marks on the abdomen, legs, and other areas.
- **Eyelid Lifting:** Tightens the skin around the eyes, providing a younger appearance.
- **Acne and Acne Scars:** Improves acne and reduces the appearance of scars.

## 2. Hair Applications:

- **Hair Loss:** Effective in addressing hair loss for both men and women.
- **Hair Regrowth:** Supports the growth of new hair.

## 3. Other Applications:

- **Cellulite Reduction:** Smoothens areas affected by cellulite.
- **Skin Tightening:** Useful for body contouring and tummy tightening.

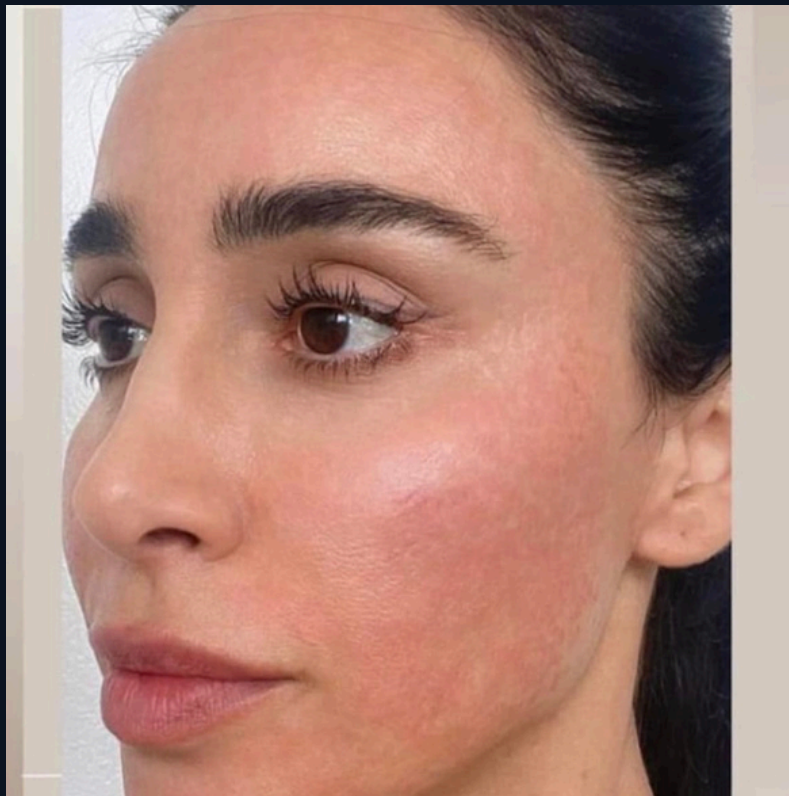


# WARM PLASMA HEALING

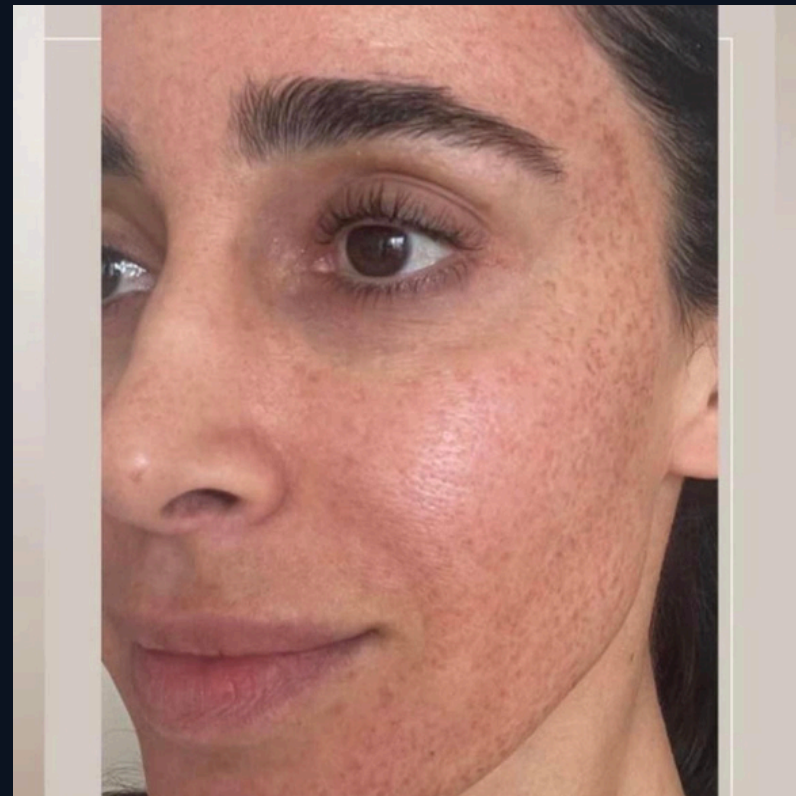
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Typical healing is 5-7 days for the face; 7-10+ days for the neck/ body

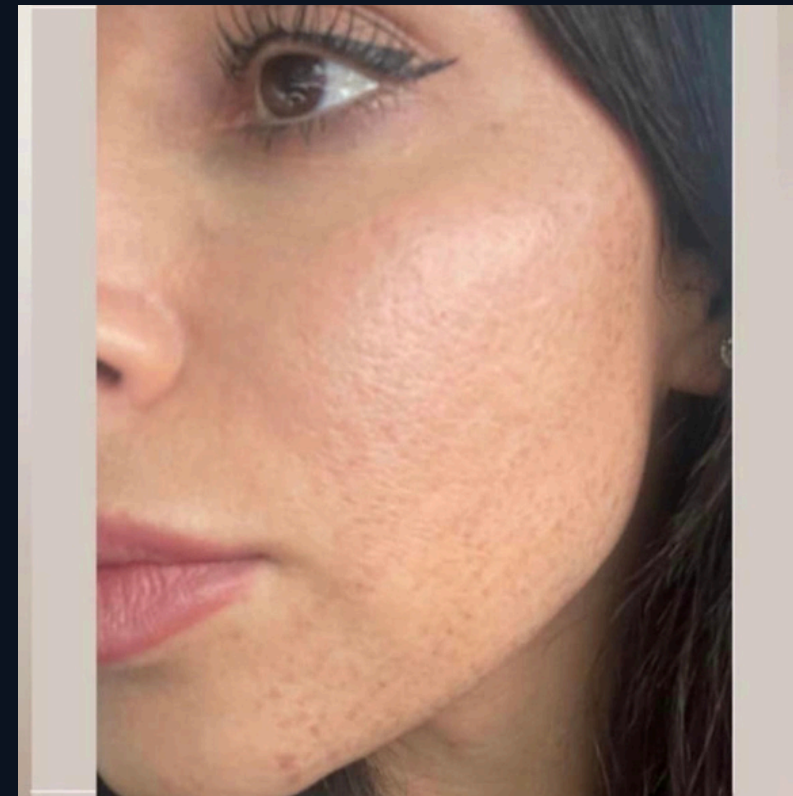
DAY:0



DAY:1



DAY:5



DAY:7





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# WARM PLASMA



Before



Fusion Warm Plasma

Before

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2 weeks healed



Fusion Warm Plasma

Before

After 6 days



1 Session  
Warm Plasma



Post  
Warm Plasma  
Treatment



PLASMA PRO

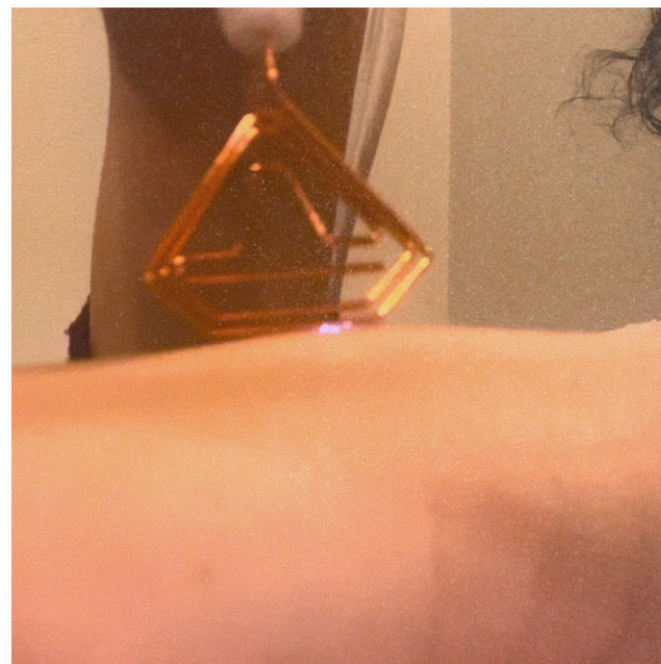
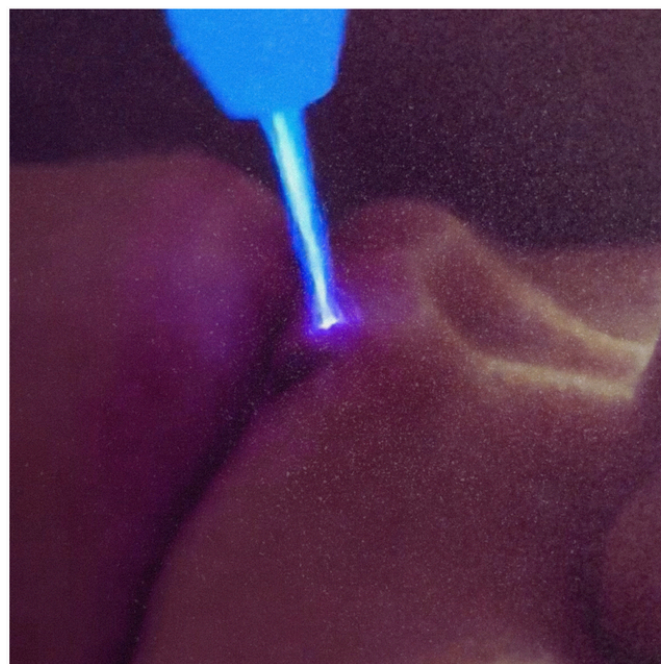
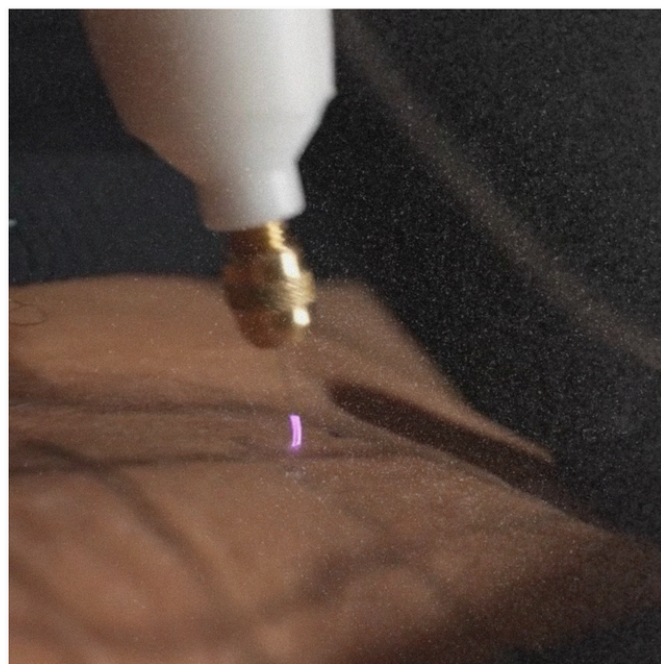
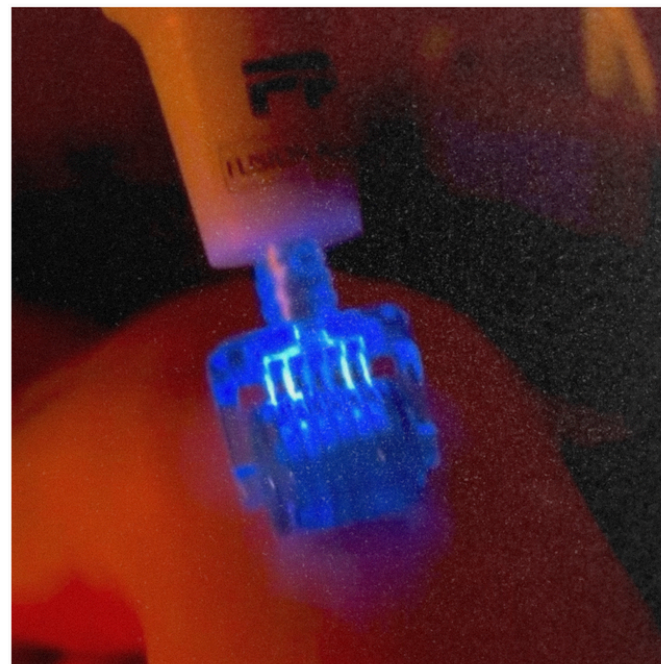
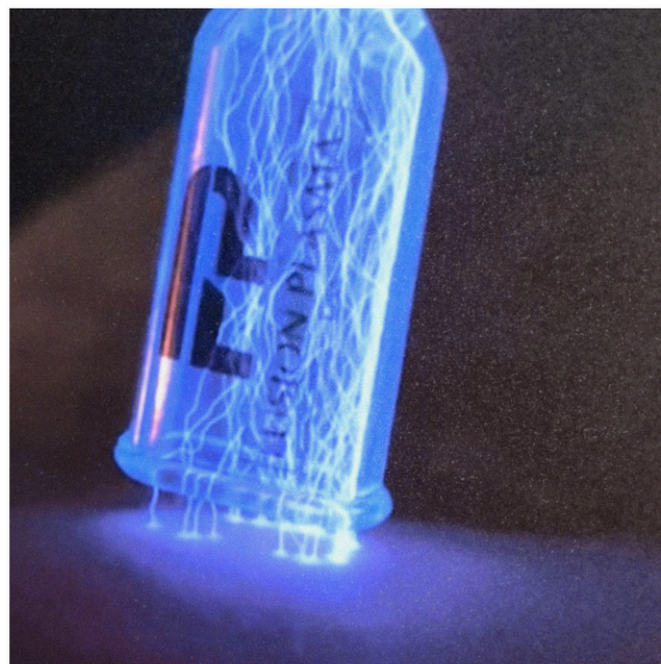
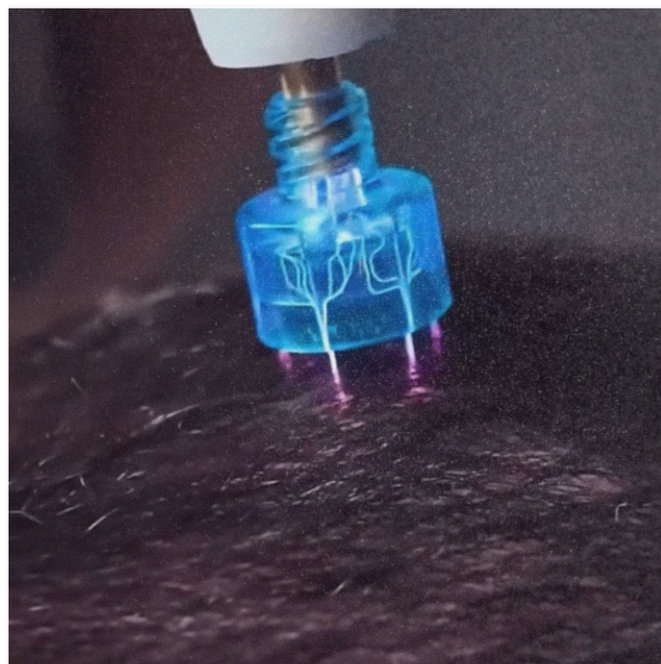


# PLASMA COMPARISON

Criteria	Cold Plasma	Warm Plasma	Hot Plasma (Plasma Pen)
Pain Level (1 - 10)	- Minimal pain; generally painless.- No numbing cream required. (1)	- Mild discomfort may be felt.- Numbing cream can reduce discomfort. (4)	- High pain potential.- Requires numbing cream or additional pain management. (10)
Range of Applications	- Wide range: acne, wrinkle reduction, wound healing, hair loss solutions, serum absorbtion, cellulite and physiotherapy, microblading, skin conditions, hyperpigmentation etc	- Broad applications: wrinkle reduction, skin tightening, stretch marks, hair loss, scars, fungus, hyperpigmentation	- Narrow range: typically used for wrinkle reduction and small areas like eyelid lifting.
Treatment Results	- Effective and permanent results.- Safe and repeatable.	- Deeper and long lasting results.- Strongly stimulates skin rejuvenation.	- Can deliver dramatic results, but uncontrolled use may lead to burns and scarring.
Procedure Speed	- Fast: 3-10 minutes per session.	- Slightly longer: 5-20 minutes, but results are more impactful.	- Typically 60-120 minutes, but time may increase due to detailed application.
Treatment Comfort	- Comfortable and minimally invasive.	- Mild discomfort is manageable.	- Low comfort; pain and sensitivity during and after the procedure are common.
Side Effect Profile	- Very low: temporary redness and sensitivity.	- Mild swelling and scabbing, usually healing within a few days.	- High risk: pigmentation issues, burns, scarring, and significant scabbing are common.
Skin Type Suitability	- Safe for all skin types, including darker skin tones, with low risk of complications.	- Suitable for all skin types but requires caution with darker skin tones.	- Higher risk for darker skin tones: prone to pigmentation issues and scarring.



# THE TIPS



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# HYPER PLASMA

- 30-35 Degrees of plasma
- Healing the skin
- Inflammatory Skin conditions
- Combination with Warm Plasma
- Product Absorbtion
- Collagen boost
- Sterilization
- Virus, bacteria, Fungus inactivation





# SCALP PLASMA

- 40-45 degrees of plasma
- Regeneration of hair follicles
- Serum Plasma Activation
- Cellulite treatment
- Physiotherapy
- Scalp Plasma Tip: Can be used 8-10 times for the same client.





# PLASMA JET

- 50-70 degrees of plasma
- Nail and Skin Fungus Treatment
- Active Acne Treatment
- Scar Healing
- Concentrated Cold Plasma
- Perfect for small areas



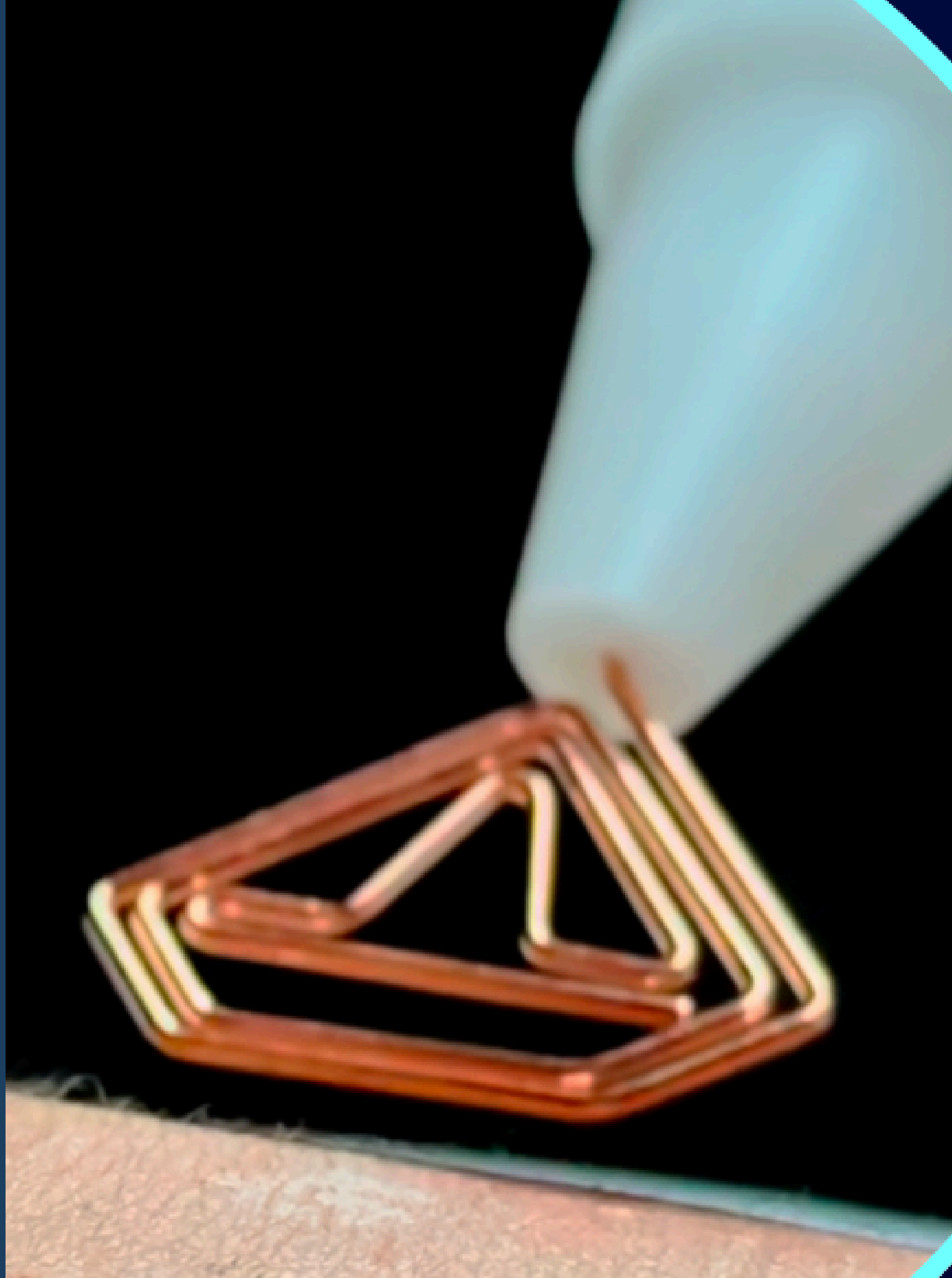
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# DERMA PLASMA

- .25mm microneedling roller/stamp
- 80-140 degrees of plasma
- Hair restoration
- Skin rejuvenation
- Hyperpigmentation
- Cellulite treatment
- Can be used once for the same client.



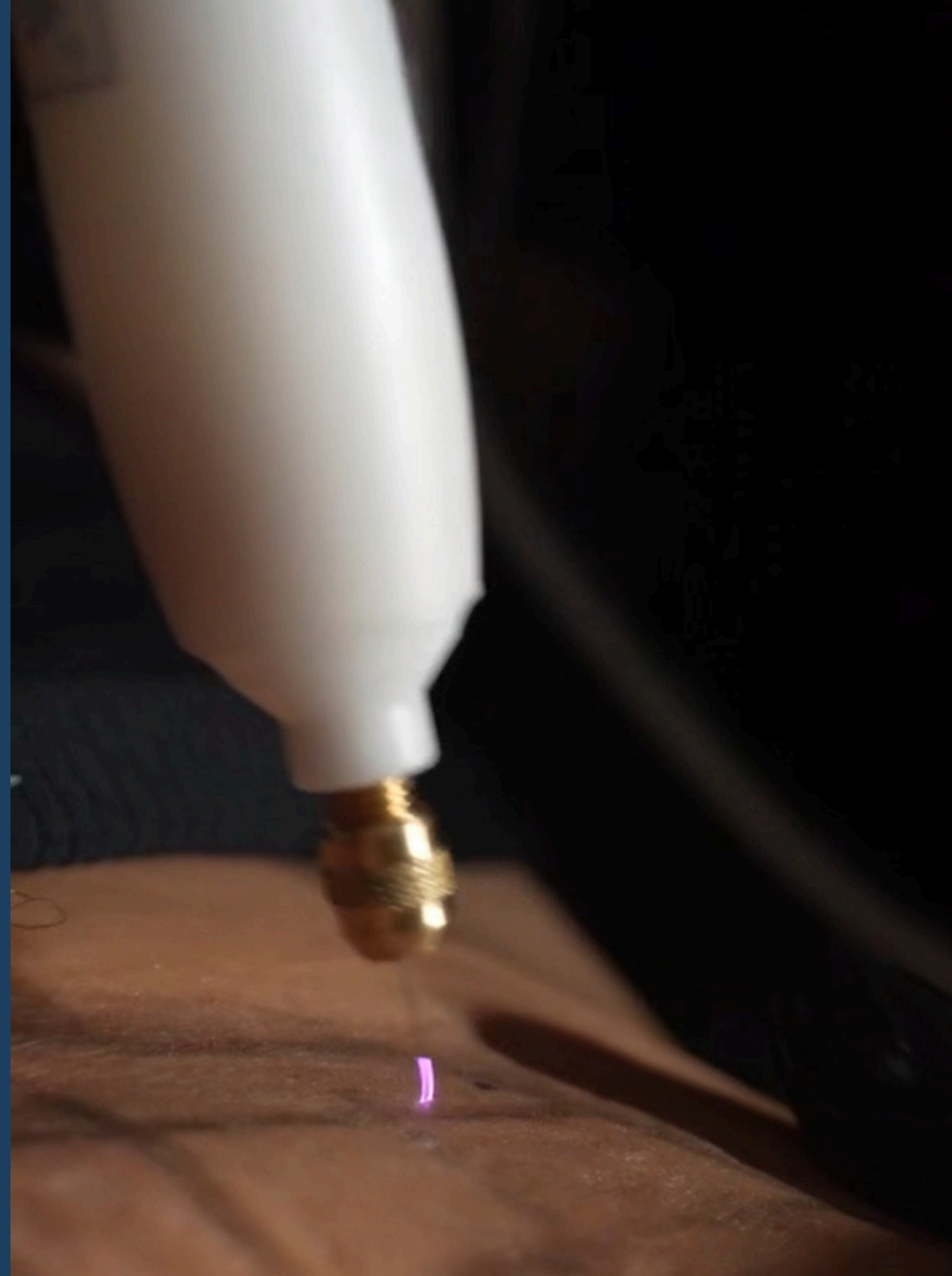




# DIAMOND PLASMA

- Delivers very gentle and tiny plasma arcs while it's moving on the skin
- Combines massage and very gentle warm plasma
- Skin lifting, collagen stimulation, smooth and shiny skin texture





# WARM PLASMA

## GOLD & SILVER TIPS

- 120 - 400 degrees of plasma
- Delivers plasma arcs while it's moving on the skin.
- Effects dermis and epidermis.
- Creates superficial damage on the skin
- Wrinkles, Skin lifting, Eyelid lifting, Surgical and Acne Scars, hyperpigmentation, stretch marks, Skin Tag removal
- Gold needle delivers more energy and damage



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# FUSION PLASMA TRAINING \$7,900

You will learn:

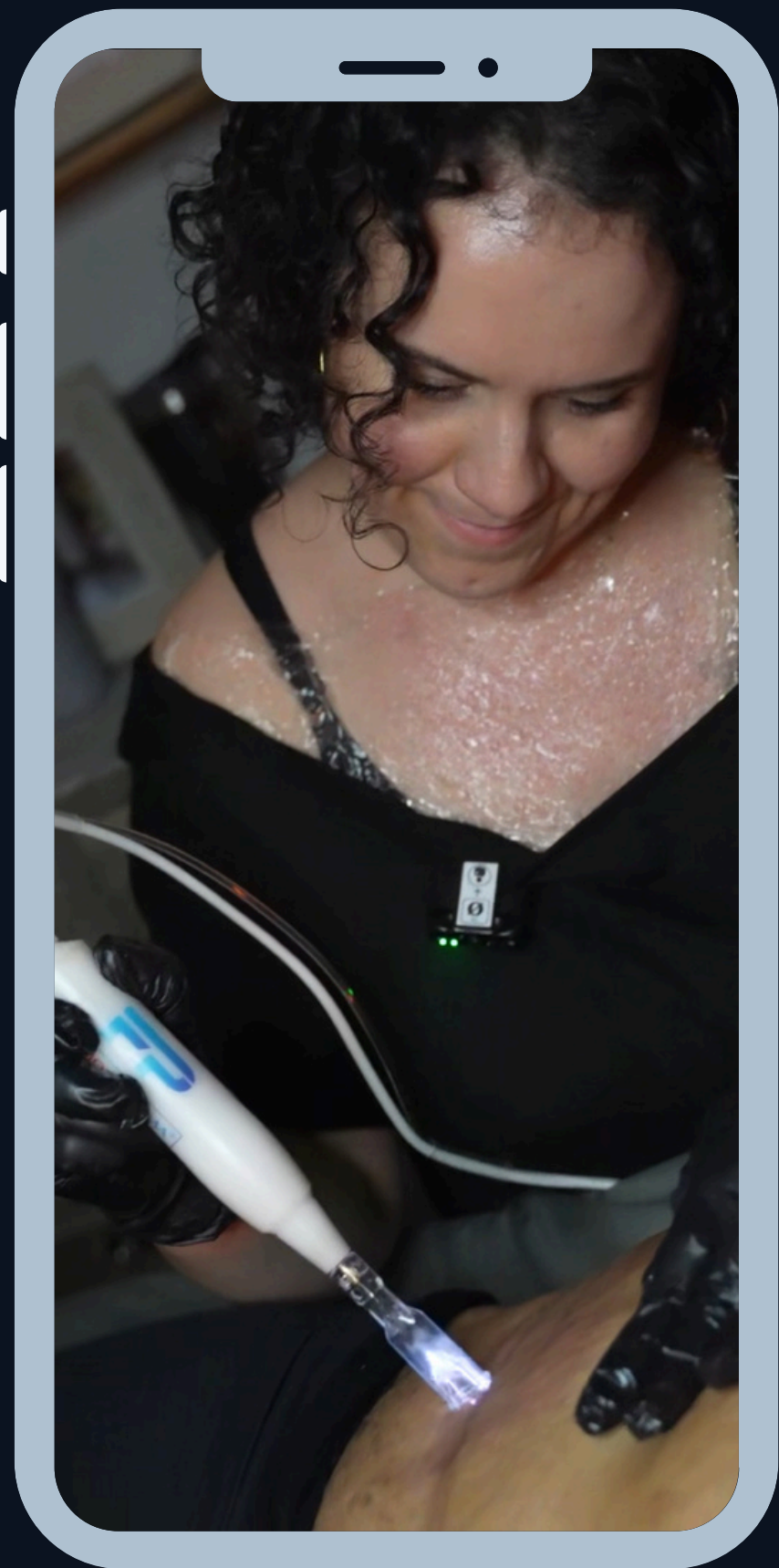
- All about the device
- All about Cold Plasma
- All about Warm Plasma
- Best tip for every concern
- Comprehensive Treatment protocols
- Applications for best results
- Contraindications

You will get:

- Fusion Plasma Pro Device + Tips
- One on one in-person in Northern California or virtual training.
- Training materials Customizable consent forms and marketing materials
- Ongoing support







CONTACT

# LET'S CONNECT



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