

A professional portrait of Dr. Shon Kyle, a Black woman with long, dark, wavy hair, smiling and looking upwards and to the right. She is wearing a grey blazer over a white top. The background is a plain, light grey.

Dr. Shon Kyle

Press Kit 2020

DR. SHON KYLE

Founder & CEO
Faith Forward Ministries
www.linktr.ee/drshonkyle



"If you can faith it, then you can take it...and if you can take it, then you can make it! ~ Dr. Shon Kyle

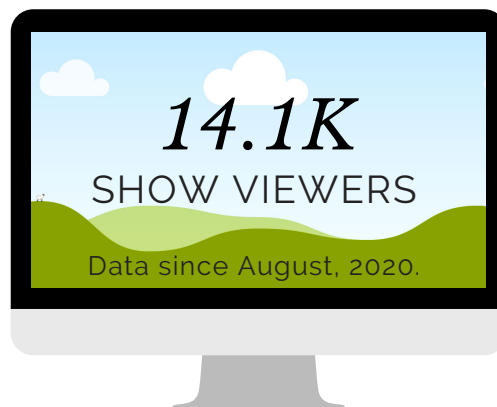
ABOUT ME

Dr. Shon Kyle is a Motivational Speaker, Best-Selling Author, Show Host, Life Consultant, Minister and Mother of Five who teaches how to move forward in life holistically through faith for spiritual, physical, emotional & mental wellness! She spent over 20 years in higher education law teaching and administration before answering her call to holistic faith ministry.

Shon tells her audience the real, raw, and uncensored truth about her traumatic downward spiral into homelessness, chronic illness, and character assassination. She shares how she used her time-tested faith forward holistic approach to turn her life around to thrive and succeed! She has audacious tenacity for life forged through fire, and now encourages and coaches others on how to make a plan, take action, and WIN!

Top Speaking Topics: "Faith It! Take It! Make It! 3 Steps to Manifesting Your Destiny", "Life FORWARDED: 8 Weeks to GREAT!", and "Girl, Get Your Life!"

1.9K
IG FOLLOWERS
Data since August, 2020.



9.3K
FB FOLLOWERS
Data since August, 2020.

About Us

FAITH FORWARD
MINISTRIES

Faith Forward Ministries is a 501(c)(3) Nonprofit Organization. Our mission is to encourage and equip individuals to move forward in life holistically through faith for spiritual, mental, emotional, and physical well-being! Holistic faith, then, looks at the whole person and how each part of that person interacts with life as one soul to address its impact on healing and quality of life, resulting in the manifestation of the best YOU possible! Our Signature Program, **Life FORWARDED: 8 Weeks to GREAT!**, is the only holistic, strategic one-on-one life action plan you will ever need to reach your predestined, purposeful & prosperous destiny! Visit and connect with us at www.faithforwardministries.org TODAY to ENROLL!

AUDIENCE REACH

"AS FEATURED ON"

Dr. Shon Kyle and Faith Forward Ministries have an active presence & a growing following on multiple websites, airwaves, marketing & social media platforms including Instagram, Facebook, Twitter, iHeartRadio, Roku, TuneIn, LinkedIn, YouTube, Amazon, & more! **Dr. Shon has been featured in/on numerous media outlets since August, 2020** including:

- K-Love, 97.9 and Chi_Together Events Featured Speaker for "Night of Faith" at Soldier Field in Chicago, IL
- Naperville Community TV Featured Guest on a Highly-rated, Viewer-Favorite Episode of "Dana Being Dana"
- Freedom Church Mother's Day Guest Pastor with a Sermon on "Transforming Your Mind!"
- Featured Speaker on "Master Your Mind with Dr. Erika", "Candid Conversations with Dr. Carla", and "The Virgo Voice" Podcasts



**Mondays @
8am CST**

HOLISTIC. FAITHFUL. TRANSFORMATIVE

The Morning Lift

with Dr. Shon Kyle

**INTELLECTUAL
RADIO.COM** **iHeart
RADIO** **TUNE
IN** **Spreaker*** **ROKU**

MARKET EXPANSION

OUR GLOBAL GROWTH

The Morning Lift, an internet talk show, launched on 8/31/20, with an average of 1,700 viewers each episode. Dr. Shon Kyle hosts this invigorating LIVE show featuring expert guests discussing spiritual, physical, emotional, and mental wellness.. The hot topics include: mindfulness, holistic life design, organic cooking, self-care, relationship balance, practical fitness, CBD oil integration,, and more to uplift your week & move your life journey forward! The episodes air each Monday at 8am CST on iHeartRadio, IntellectualRadio, TuneIn, Spreaker, Roku, YouTube, Facebook Live, IGTV, our website, and more globally!

The Sisterhood Society of the She Shed Facebook Group launched on 8/11/20 and had nearly 2,000 members internationally within 30 days! It is heralded as one of the fastest-growing Women's Wellness Groups formed on Facebook during the Covid-19 Pandemic! There is now merchandise available to purchase on our website and at: www.shop-the-shed.squarespace.com

Audience Testimonials

WHAT PEOPLE
ARE SAYING
ABOUT DR. SHON
& HER IMPACT

John F. - "Positivity and Well-being! Enjoying your channel! Keep up the great work."

Danielle B. - "Mental Health was programmed to what we thought we can't do !!! What do you think and believe about yourself? I am victorious! Thank you for encouraging me!"

Darlyne D. - "Today was very good...not to say others were not good, but this "Faith, Take it, Make it" pressed hard on my heart. Your Morning Lift Show is uplifting for me. You have wonderful guests!"

SPEAKING ENGAGEMENT RATE SHEET
FOR DR. SHON KYLE

***PLEASE NOTE 25% SPEAKER RATE REDUCTION FOR NON-PROFITS, AND WOMEN'S INITIATIVES RUN BY SOLO ENTREPRENEURS.**

KEYNOTE SPEAKER

UP TO 2 HOURS

\$5,000

GUEST SPEAKER - FULL-DAY SEMINAR

UP TO 8 HOURS

\$4,500

GUEST SPEAKER - HALF-DAY SEMINAR

UP TO 4 HOURS

\$3,500

WORKSHOP LEADER

UP TO 2 HOURS

\$2,500

EMCEE

UP TO 3 HOURS

\$2,000

APPEARANCE

UP TO 1 HOUR

\$1,000

TRAVEL EXPENSES & ACCOMMODATIONS

TRANSPORTATION, ROUND-TRIP AIRFARE AND ACCOMMODATIONS ARE REQUIRED & NOT INCLUDED ABOVE

ADDITIONAL RESOURCES

BOOKS AND MERCHANDISE DISCOUNTS ARE AVAILABLE FOR EVENT ATTENDEES

CONTACT US TO BOOK DR. SHON KYLE FOR YOUR NEXT EVENT

ONLINE: WWW.DRSHONKYLE.COM, CALL: 312-970-0792 OR EMAIL: INFO@FAITHFORWARDMINISTRIES.ORG.

TO MAKE A PAYMENT ONLINE FOR YOUR BOOKING, LOG ON TO WWW.FAITHFORWARDMINISTRIES.ORG AND CLICK THE DONATE TAB AND FOLLOW PAYMENT INSTRUCTIONS. WE ARE A 501(C)(3) ORGANIZATION SO ALL PAYMENTS ARE TAX

DEDUCTIBLE. **WE LOOK FORWARD TO WORKING WITH YOU!**

RADIO SHOW SPONSORSHIP PRICING

IN ORDER FOR US TO MEET OUR DEMAND FOR GLOBAL GROWTH, WE NEED YOUR SUPPORT. YOUR SPONSORSHIP IN THE FORM OF DONATIONS, ADVERTISING, PROMOTIONS, & OTHER MARKETING ENGAGEMENT ALLOWS US TO EXPAND OUR SERVICES AND RESOURCES TO THE LOCAL & ONLINE COMMUNITY AS WELL AS ABROAD!

KEY*ANNUAL SPONSORSHIP (ALL 48 EPISODES) - **\$1,200 **75% DISCOUNT**PAYABLE IN 6 PAYMENTS**

*SPONSOR LOGO ON "THE MORNING LIFT" IN-STUDIO BACKDROP BANNER FOR ALL EPISODES

*SPONSOR COMMERCIAL ADS DURING SHOW BREAKS

*ALL GOLD SPONSOR ITEMS EXCEPT SPONSOR LOGOS, MENTIONS & PRODUCT AND/OR SERVICE PLACEMENT FOR ALL 48 EPISODES AND FOR THE ENTIRE YEAR OF PROMOTIONS

GOLD SPONSOR

*FOUR MONTH SPONSORSHIP (16 EPISODES) - **\$750 **53% DISCOUNT** PAYABLE IN 3 PAYMENTS**

*SPONSOR LOGO ON FFM WEBSITE & LINK TO SPONSOR'S WEBSITE FROM FFM WEBSITE

*ALL SILVER ITEMS EXCEPT SPONSOR LOGOS, MENTIONS, & PRODUCT AND/OR SERVICE PLACEMENT FOR ALL 16 EPISODES AND FOR THE ENTIRE FOUR MONTHS OF PROMOTIONS

SILVER SPONSOR

*ONE MONTH SPONSORSHIP (4 EPISODES) - **\$250 **37.5%DISCOUNT****

*SPONSOR LOGO & MENTIONS ON MARKETING ADS FOR ALL 4 EPISODES AND FOR THE ENTIRE ONE MONTH OF PROMOTIONS VIA RADIO STATION PUBLICITY, ROKU LISTING, HOST'S SOCIAL MEDIA PLATFORMS, FFM WEBSITE, YOUTUBE & THE LIKE

*SPONSOR MENTIONS AND FEATURED PRODUCT AND/OR SERVICE PLACEMENT ON ONE EPISODE FOR THE MONTH FOCUSED ON A TOPIC THAT SUITS THE PRODUCT AND/OR SERVICE

BRONZE SPONSOR

*ONE EPISODE SPONSORSHIP - **\$100**

*SPONSOR LOGO & MENTIONS ON MARKETING ADS, AND PROMOTIONS FOR ONE SPONSOR-SELECTED SHOW VIA RADIO STATION PUBLICITY, ROKU LISTING, HOST'S SOCIAL MEDIA PLATFORMS, FFM WEBSITE, YOUTUBE & THE LIKE

*SPONSOR MENTIONS AND FEATURED PRODUCT AND/OR SERVICE PLACEMENT ON ONE SPONSOR SELECTED SHOW

PLEASE NOTE - ALL SPONSORS MAY SHARE THE SHOW EPISODES AND/OR MARKETING MATERIALS TO PROMOTE THEIR SPONSORSHIP OF THE SHOW ON THEIR WEBSITE, ADS, SOCIAL MEDIA PLATFORMS, ETC.

CONTACT US TO SECURE YOUR SPONSORSHIP PACKAGE VIA CALL: 312-970-0792 OR EMAIL: INFO@FAITHFORWARDMINISTRIES.ORG. TO MAKE A PAYMENT ONLINE FOR YOUR SPONSORSHIP PACKAGE, LOG ON TO WWW.FAITHFORWARDMINISTRIES.ORG AND CLICK THE DONATE TAB AT THE TOP OF THE PAGE. WE ARE A 501(C)(3) ORGANIZATION SO ALL PAYMENTS ARE TAX DEDUCTIBLE. WE LOOK FORWARD TO WORKING WITH YOU!

LIFE FORWARDED

8 Weeks to GREAT!

www.lifeforwarded.com



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Roku

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YouTube

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Holistic.Faithful.Transformative
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with Dr. Shon Kyle



amazon.com

**BEST
SELLING
AUTHOR**

**FAITH IT!
TAKE IT!
MAKE IT!**

A Simple 3-Step Process to
Manifesting Your Destiny

Dr. Shon Kyle



HOLISTIC.INSPIRATIONAL.TENACIOUS.

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