

LUMBERJACK RC&D COUNCIL

SWOT WORKSHEET

STRENGTHS

What do we do well? What advantages do we have?

Grant Program - creates positive interaction between Lumberjack, applicants and partners.
Creates positive community outreach and good will
FIA Program
Sustains Lumberjack
Well trained and exemplary staff
Looked at as leader in the field of forest inventory
Partnerships – creates comradery with counties, WHIP, TIP, FLOW, helps them succeed. Mutual benefits as they help Lumberjack succeed.
Community Improvements including improving quality of life, fostering partnerships, engaging volunteers and working across boundaries
Staff – Professional, youthful, kind, knowledgeable, ethical,
Name Recognition – Recognized as a leader within the RC&D Community and county, state & federal partners.
Project Presentation Requirements
Applicant Presentations: help keep the council and county partners informed about projects in their area
Follow Up Presentations keeps council informed of progress & shows results of our program.
Able to work across boundaries.

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What could we improve? What are our limitations or gaps?

[illegible]

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OPPORTUNITIES

What trends or conditions can we leverage? What are potential areas for growth?

Think outside the box when thinking of new funding sources
Develop work that carries value, so it pays for itself
Shared professionals such as AIS and TIS Coordinators, grazing specialists,
Combine sponsored agency/program services to hire a shared technician
Create and implement plan to add more counties to CFI
Split E.D. duties so tasks are more specialized, get full attention and are fit for a specific skill set
Engage younger professionals
Create avenues where our sponsored agencies can coordinate with one another
Use our plentiful natural resources to our benefit – communications should include thoughts of how we impact our area of the Great Lakes, Forests, Farming, Tourism, Health & Well Being. Better Communication=Better Programming=Better Outreach – SELL US!
Develop regional programs and projects

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What challenges or risks could impact our success?

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