

**STATE ASSOCIATION ANNUAL MEETING Minutes – 10/20/2022 – Via Zoom**

**Call to Order** at 10:10 am by President Bob Walker. The members recited the pledge of allegiance

**Introductions** were made and a roll call of councils is as follows:

- A. Golden Sands: Kendra Kunding, Bob Walker, Bill Clendenning
- B. Lumberjack: Tracy Beckman, Larry Sommer
- C. Glacierland: Kari Divine, Mike Hofberger
- D. Southwest Badger: Not Present
- E. River Country: Not Present

Guests: Debra Wallner, Business & Marketing Instructor from Midstate Technical College

**Approval of the 10/20/2022 Agenda** – Motion by Sommer/Hofberger to approve the agenda with the change that this is an annual meeting, not a regular meeting and move the speaker's presentation to after the approval of the agenda. Motion Carried.

**Speaker** – Debra Wallner spoke about media & messaging. Following the presentation, the group discussed ways we could follow up on this topic. An idea is to collaborate on a possible class that Midstate TC could help us develop. The group will digest the information and it will be a topic for the next meeting. The presentation and contact information will be shared with the group.

**Approval of Minutes** – Motion by Hofberger/Sommer to approve the minutes of 8/18/2022 with the change that the minutes are from a regular meeting, not an annual meeting. Motion Carried.

**Treasurer's Report:** A financial report dated 9/30/2022 was presented by Beckman. The net worth is \$12,488.40 with a net gain for the period of \$2.82. Motion by Clendenning/Hofberger to approve the Treasurer's Report as presented and place on file for audit. Motion Carried.

**Council Updates/Status Report:**

- A. Golden Sands – Kunding & Walker reported for Golden Sands. Walker announced that Golden Sands appointed Kunding as their 3<sup>rd</sup> representative to the Wisc State Association.
- B. Lumberjack – Beckman reported for Lumberjack
- C. Glacierland – Divine reported for Glacierland. MOU with Syngenta Group from China update.

**NRCS Update** – There wasn't an NRCS rep at the meeting.

**Elections:** Since the current officers are willing and able to continue in their rolls, a unanimous ballot was passed by those present and eligible to vote to keep the officers the same. Those elected to the next year are Bob Walker, President; Larry Sommer, Vice President; Tracy Beckman, Secretary/Treasurer.

**Public Relations Update** – Walker has plans to talk to River Country RCD. He also has talked to a lawyer regarding whether we are subject to open meetings laws and in his opinion, we are not. He is waiting to hear about the bylaws. Jackie Bowe is doing some branding work and has some product proofs ready to review.

**Legislative Update** – There was no discussion on this topic.

**Select Upcoming Speakers** – Ideas from the past are bird management, board development, executive director development, funder engagement such as NRCS, DNR, USFS, marketing tools, and understand and utilize a financial report.

**Next meeting topics:** Council Updates, NRCS MOU & Update, Bylaws Update, River Country RCD update, public relations update, future speakers, Individual RC&D Information - size of boards, composition of board, duties of board and whatever else we want to include in the way of how we work. Each RC&D will have 5-7 minutes to present.

**Next Meeting Date:** January 24, 2023 at 10am, Via zoom. This is a regular meeting.

**Adjourn** – Clendenning/Beckman moved to adjourn at 12:02pm