



# JULIA BEAUTY TEOTONIO

## WELCOME!

So, you're ready to level up your brow game with microblading? Let me walk you through everything you need to know about this exciting journey. From booking your appointment and guiding you on what to expect, to helping you flaunt your fabulous new brows, I've got you covered!

## WHAT IS MICROBLADING?

Microblading is a semi-permanent beauty treatment where I use a tiny, hand-held tool to create super fine, hair-like strokes in your brows. Think of it as a little tattoo, but way more delicate and natural-looking. The result? Gorgeous, fuller brows that look natural without looking like tattoos.

Why is microblading life-changing, you ask?

### **Saves Time:**

Say goodbye to spending 20+ minutes perfecting your brows every morning.

### **Custom-Tailored:**

Whether you're into bold full brows, or a thin straighter shape with little to no arch. I design them to fit your style.

### **Long-Lasting:**

Your brows will stay fabulous for 12-18 months (or longer with touch-ups).

Microblading has transformed the lives of so many of my clients, offering a perfect solution for those with overplucked brows, (shout out to all my Drew Barrymore and Pam Anderson lovers from the 90s..lol) or those with hair loss, patchy spots, or conditions like alopecia or the effects of chemotherapy.

It's all about waking up, rolling out of bed, and instantly slaying the brow game. Plus, no more worrying about smudging during workouts, swimming, or sweating in the summer heat. Your brows are locked and loaded to stay flawless 24/7.

Imagine waking up every day with perfectly shaped, natural-looking brows that frame your face and save you so much time. Sounds dreamy, right?

I know deciding to do something new can feel like a big step, but I'm here to guide you through every part of the process. Whether you have questions, concerns, or you're just curious about how it all works. Its honestly one of the most incredible techniques to create soft, beautiful, natural looking brows!





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## WHAT TO EXPECT AT YOUR MICROBLADING APPOINTMENT

### BOOKING YOUR APPOINTMENT

Ready to book? Woohoo! To secure your appointment, a \$200 non-refundable deposit is required (don't worry, this will be applied toward your total cost). Once your appointment is confirmed, you'll receive a consent form—please complete it and either submit it online or bring it with you to your appointment.

### ARRIVAL & CONSULTATION

Please make sure to arrive on time for your appointment, as late arrivals may result in rescheduling to another day.

Once you arrive, we'll kick things off with a thorough consultation. I'll sanitize the area, apply a numbing cream, and get my tools ready. This is your time to share your brow goals, explore color options, and ask any questions you might have. Together, we'll design a completely customized brow shape tailored perfectly to your unique features.

My goal is to ensure you feel comfortable, confident, and excited about the process. You'll have the chance to review and approve everything before we begin, so you're 100% happy with your new brows!

**NOTE:** Consultations typically take place on the same day as your scheduled appointment. However, if you prefer, we also offer online consultations for \$100, which will be applied toward your total cost.

### THE TREATMENT

Using my microblading tool, and following the shape we both agreed on, I'll create precise, hair-like strokes that blend seamlessly with your natural brows. This process typically takes about an hour, depending on the complexity of your design.

### DOES IT HURT?

Okay, let's be real—beauty isn't always painless, but with the numbing cream, most clients say the discomfort is totally manageable. It feels more like light scratching than anything intense. Plus, I'll check in with you the whole time to make sure you're comfortable.



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## RECOVERY TIME

**Day 1-3 ( Dark phase)** Your brows will look alot darker than expected. In some cases they could appear red. Don't panic—this is normal! The color will soften and netralize as they heal.

**Day 4 ( Patchy phase)** Expect some light scabbing or flaking (resist the urge to pick at it. During this phase, it may seem as though no pigment remains once the scabs come off. However, there's no need to worry, this is a normal part of the process. Be patient, as the color will begin to reappear and settle a few days after the scabs have fallen off.

**Week 2-4 ( Blooming phase)** Your brows settle into their gorgeous final look. The end result will be soft and natural. Expect your brows to appear about 70% fuller compared to when you initially started microblading. This initial improvement provides a strong foundation, but the results may not yet be fully even or perfect. You'll come back for a touch-up around 6-8 weeks to perfect them.

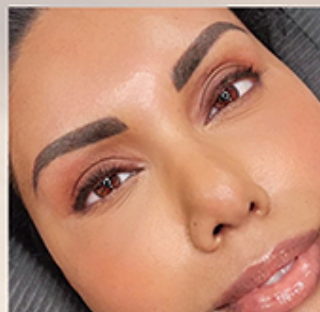


VISUAL GRID SHOWING THE STAGES OF HEALING



BEFORE RIGHT AFTER HEALED

**\*\* Trust the process and remain patient. The results are absolutely worth it! \*\***





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## AFTERCARE

Aftercare is essential for achieving the best results, but it can vary from client to client depending on skin type, healing response, and lifestyle. Follow your aftercare instructions to ensure proper healing and vibrant, long-lasting brows

### 1. THE FIRST 24 HOURS

#### What Happens:

The skin is highly sensitive and may feel tender (similar to a sunburn) or slightly swollen. Pigment appears darker immediately after the procedure.

#### What to Do:

Gently wipe the area every 3 to 4 hours after your appointment with a clean, damp tissue (preferably paper towel) to remove lymph fluid. This prevents the formation of thick scabs. Wipe your brows morning and night. Make sure to keep your tzone clean at all times

Avoid washing the brows or applying any products during this time.

#### What to Avoid:

Touching the brows with unclean hands.

Any makeup application near the brow area.

### 2. DAYS 2-7: INITIAL HEALING PHASE

#### What Happens:

The pigment may appear darker than desired, and scabbing or flaking will begin. (it differs per client)

#### What to Do:

Allow your brows to heal naturally by embracing the dry healing process. It's normal to experience some itchiness, which is a sign that the healing is progressing.

#### What to Avoid:

Picking, scratching, or peeling scabs or flakes.

EXPOSING BROWS TO DIRECT SUNLIGHT, SAUNAS, OR INTENSE SWEATING AREN'T RECOMMENDED

### 3. DAYS 7-14: FLAKING AND COLOR ADJUSTMENTS

#### What Happens:

Scabs or flakes will fall off naturally, and brows may appear patchy or uneven.

Pigment may temporarily lighten, creating a faded appearance.

#### What to Do:

Allow scabs or flakes to come off naturally without interference. MAKE SURE ALL SCABS ARE GONE

#### What to Avoid:

Intense physical activity, swimming, or prolonged water exposure.

Any cosmetic products on or around the brows.

Exfoliation or harsh treatments near the brow area until after 4 weeks.

**NOTE: It takes 4 to 6 weeks for your brows to fully heal and reveal their true colour**

By carefully following these aftercare steps, you'll ensure that your microblading results are long-lasting, vibrant, and beautifully natural. If you have any concerns or notice unusual reactions, reach out to me for guidance. Remember, proper aftercare is the key to perfect brows!