

## Bail Bond Education



**Ronnie Minnick**  
**Professional Bail Bond**  
**Education**  
**1999 - Present**



## Courtroom / Jail Appearance

Dressing the Part: **Appearance is the first thing people judge.** In the bail profession, **credibility is established** the moment a bail agent walks into a courtroom or jail. Judges, clerks, deputies, and jail staff make **immediate assessments about professionalism,** seriousness, and trustworthiness long before a bail agent speaks. Appearance matters.

**People hear what they see ! Go To Court, Let people see you !**

**Professional dress is about respect for the court,** the seriousness of the proceedings, and the authority entrusted to licensed bail agents. When agents present themselves casually or carelessly, they unintentionally weaken their position, their arguments, and the perception of the industry. Bail agents who dress professionally signal that they understand the legal environment and belong in it. **Appearance reinforces credibility** when requesting relief from forfeiture, filing motions, addressing clerks, or interacting with judges. It also distinguishes professional sureties from defendants, family members, members of the public, and other bail agents who may be present.

**Equally important is jail appearance.** Jail personnel rely on quick visual cues to determine **who is credible and professional.** A professional appearance helps ensure smoother access, clearer communication, and fewer unnecessary obstacles. Bail agents who look prepared and professional are more likely to be treated with respect and courtesy.

How you present yourself directly affects **how seriously you are taken.** Professional appearance protects your reputation, strengthens your authority, and elevates the standing of yourself, your company, and the entire bail profession. In an era where our system of bail is constantly scrutinized and criticized, **professionalism and professional appearance is a necessity.**

Get involved in your community, the general public is our jury pool. Establish a positive repour with your Judges, Prosecutors, Sheriffs, jailers, etc.

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## **The Professional Bail Bondsman**

### **Bail Release Options**

The Constitution of the State of Arkansas in so far as here pertinent provides:  
Art. 2, Section 8, “All persons shall before conviction, be bailable by **sufficient sureties**, except for capital offenses. Art. 2, Section 9. “Excessive bail shall not be required.”

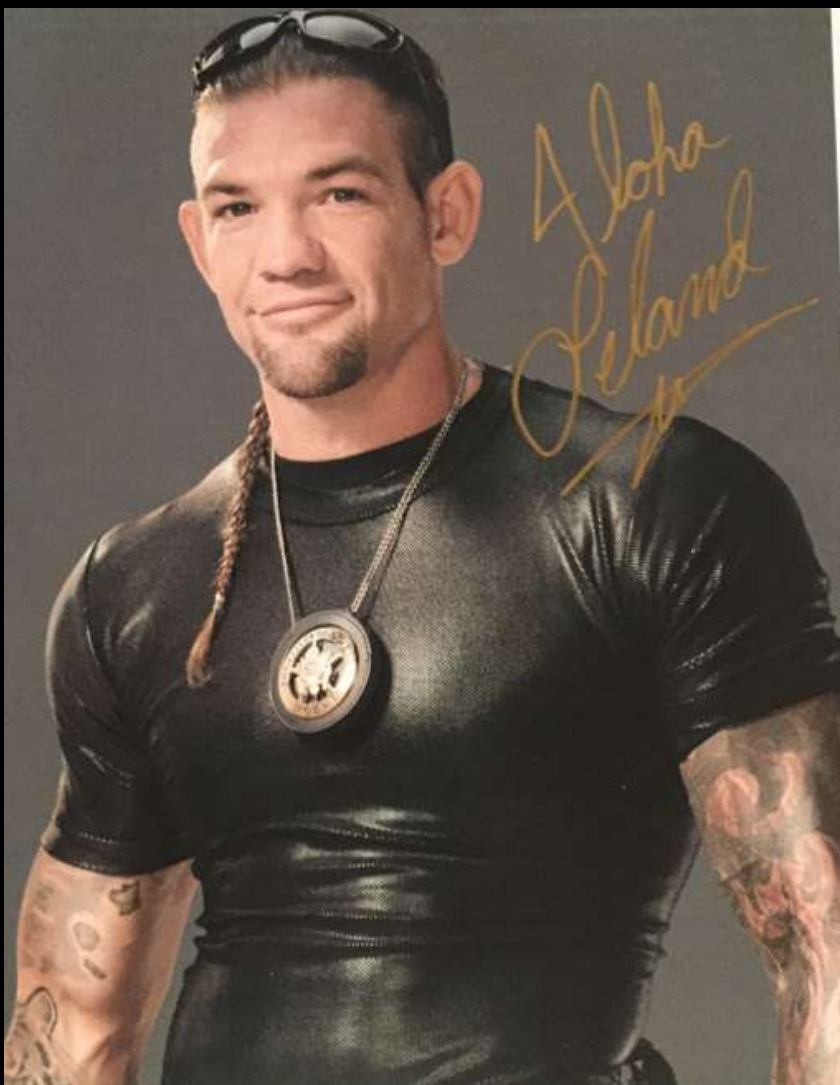
Arkansas Criminal Procedure Rule 9.1 At the **first appearance** the judicial officer may release the defendant on his **personal recognizance** or upon an order to appear.

### **Arkansas Criminal Procedure Rule 9.2 Release on Money Bail**

C) The judicial officer shall set money bail only after he determines that no other conditions will reasonably ensure the appearance of the defendant in court. D) The judicial officer shall require one (1) of the following:

4. The execution of an **unsecured bond** in an amount specified by the judicial officer, either signed by other persons or not;
  5. The execution of a unsecured bond in an amount specified by the judicial officer , accompanied by a deposit of cash or securities equals to **ten per cent (10%)** of the face amount of the bond. **Ninety percent (90%) of the deposit shall be returned** at the conclusion of the proceeding, provided the defendant has not defaulted in the performance of the conditions of the bond (known as **“Sheriff’s Bond”**)
  6. The execution of a bond secured by the deposit of the full amount in **cash**, or by other property, or by **obligation of qualified sureties**.
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# Appearance



**Portray a Professional Image to the group of People with whom you are doing business so as to gain a positive impression that you possess the skill and competence to do your job well, ie “Earn their Respect”.**



# **Economic Success**

**Professionalism / Public Appearance**

**Go to Court / Let people see you**

**Cordial to Jail Personnel**

**Get involved in local events**

**#1 Complaint > Rudeness !**

**We are a personal relationship business**

# Get Involved



## **Professionalism / Public Appearance**

**The skill, good judgment, and polite behavior that is expected from a person who is trained to do a job well.**

**To portray a particular image to the public, to prevent an alienation of the group of people with whom we are doing business and to gain a positive impression therewith.**