The Growth of Second Tracks

One Community Creating Opportunity

2025

96 Youth

$34,500 in program funding

40 Volunteers

Over **$8,000** was donated in used equipment



2026

110 Youth

$60,000 in program funding

44 Volunteers

Over **$10,500** was donated in used equipment

The Second Tracks program developed impactful partnerships with YMCA, North Shore Ltd., Blue Mountain Resort, Rossignol Group, Later Pizza, Swany Canada, Twoseven Social Media, Sunice Canada, and Landmark Busses.

In addition to previous year's sponsors, the program was also supported by Nightly Sponsors which included: L. Patten & Sons, Soda Pop Boys, RBC - Hamilton Wealth, Croziers, Farrow Management, TD - TD Commercial Banking.



Second Tracks Scholarship

In 2026 we launched a Second Tracks Scholarship program giving our participants the chance to take their passion for snow sports to come one step closer towards becoming a certified Ski Instructor at Blue Mountain. Through the program, participants have the opportunity to hone their skills, build their confidence on the slopes, open door to future employment opportunities, and inspire future Second Tracks participants.

Shine On Simcoe Muskoka | BLUE MOUNTAIN | NORTH SHORE www.northshore.ltd