

# Continuous hypertension support between visits.

ONE CONNECTED SYSTEM, BUILT AROUND EVERYDAY LIFE

Healthcare happens at certain points in time. Managing your health happens every day.



Illustrative image

1 in 2

U.S. adults have high blood pressure (CDC).

3 in 4

of them do not have it under control at <130/80 (CDC).

6%

of U.S. physicians say patient wearable data is integrated into their workflow (AMA, 2026).

## THE VISIT IS A SNAPSHOT. EVERYDAY LIFE HAPPENS IN BETWEEN.

What happens between visits shapes what happens in the room, and much of it stays out of view.

### SO, WHAT IS NR HEART?

**NR Heart** is a continuous hypertension support system designed around what happens between healthcare visits.

It connects learning, daily action, home blood pressure tracking, personalized human support and Translate™ into one integrated system that helps people stay engaged with the care plan their healthcare provider sets.



Illustrative member experience

YOU SET THE CLINICAL PLAN. NR HEART SUPPORTS WHAT HAPPENS IN BETWEEN.



### LET'S TALK.

Scan to save my contact, then let's find a time. Or email me.

 [nrheart.com](https://nrheart.com)

 [jeremy@nrheart.com](mailto:jeremy@nrheart.com)

Sources: CDC (2026; uncontrolled means 130/80 or higher); AMA Center for Digital Health and AI and Medscape, 2026 physician survey. Statistics are not NR Heart results. NR Heart™ is a trademark of Nutrition Revolution, Inc. (DBA NR Heart). It provides education, coaching and information and does not diagnose or treat medical conditions. Diagnosis and treatment remain with each person's healthcare provider.

# One company. One connected system.

The patient experience feeds clinical understanding. Clinical understanding connects to business value.

## THE PATIENT EXPERIENCE



### My Academy™

#### Structured learning

Helps people understand high blood pressure and the everyday actions that matter.



### My Connect™

#### Connected BP monitoring

Designed to simplify home blood pressure capture and connectivity.



### My Coach™

#### Human support

Adds human accountability and support around daily follow-through.



## CLINICAL INTELLIGENCE



### My Translate™

#### Patient intelligence

Organizes between-visit information into a concise picture for the healthcare provider. We do not give clinicians more data. We give them better understanding.



## BUSINESS INTELLIGENCE



### My Revenue™

#### Business intelligence

Helps practices understand applicable commercial and reimbursement considerations.



### My ROI™

#### Value intelligence

Models potential value using an organization's own assumptions and economics.

KNOWING WHAT TO DO IS NOT THE SAME AS DOING IT. SYSTEMS MAKE CONSISTENT ACTION EASIER.



### LET'S TALK.

Scan to save my contact, then let's find a time. Or email me.

 [nrheart.com](https://nrheart.com)

 [jeremy@nrheart.com](mailto:jeremy@nrheart.com)

NR Heart™, My Academy™, My Connect™, My Coach™, My Translate™, My Revenue™ and My ROI™ are names used by Nutrition Revolution, Inc. Modeled scenarios are not guaranteed outcomes.

# One system. Different reasons to care.

NR Heart keeps the core model consistent while the value changes by audience.



## PEOPLE LIVING WITH HYPERTENSION

Understanding, structure and support between healthcare visits.



## PRIMARY CARE PHYSICIANS

Support between visits and a clearer picture of what happened.



## INDEPENDENT HEALTH INSURERS

A focused hypertension support pathway with agreed engagement measures.



## SELF-INSURED EMPLOYERS

A hypertension benefit with participation measures and modeled economics.



## MEMBER ORGANIZATIONS

A meaningful health-focused benefit designed for everyday life.



## COMMUNITY AND HEALTHCARE PARTNERS

A flexible pathway shaped around the population and local care relationships.

## THE RELATIONSHIP STAYS SIMPLE



### THE HEALTHCARE PROVIDER

sets the clinical plan



### NR HEART

supports daily follow-through



### TRANSLATE™

shows what happened

**THE CLINICAL PLAN STAYS WITH THE HEALTHCARE PROVIDER.  
NR HEART SUPPORTS WHAT HAPPENS IN BETWEEN.**



### LET'S TALK.

Scan to save my contact, then let's find a time. Or email me.



nrheart.com



jeremy@nrheart.com

# What makes NR Heart different.

Not one feature. A connected system designed around everyday life, with the healthcare provider in charge.



## CONTINUOUS, NOT EPISODIC

Designed around what happens between visits, every day, not only at appointments.



## A SYSTEM, NOT JUST INFORMATION

Learning, action, tracking, human support and translation repeat in one loop, built to help people turn understanding into everyday action.



## THE PROVIDER STAYS IN CHARGE

NR Heart supports follow-through with the plan the healthcare provider sets. Diagnosis and treatment stay with them.



## UNDERSTANDING, NOT MORE DATA

Translate™ organizes between-visit information into a concise picture for the provider.



## NUTRITION AND LIFESTYLE IN THE PICTURE

Rooted in nutrition and lifestyle coaching. Translate™ reports can bring food, activity, sleep and mood context alongside blood pressure.



## VALUE YOU CAN MODEL

One core system serves people, providers, plans, employers and member organizations, and My ROI™ models potential value using each customer's own assumptions.

## HOW IT COMPARES

|                                                     | NR Heart | Digital hypertension programs | Remote clinical care programs |
|-----------------------------------------------------|----------|-------------------------------|-------------------------------|
| Hypertension-focused                                | ●        | ◐                             | ◐                             |
| Human support and coaching                          | ●        | ◐                             | ●                             |
| The provider keeps the clinical plan                | ●        | ◐                             | ◐                             |
| Physician-ready picture (Translate™)                | ●        | ◐                             | ◐                             |
| Nutrition and lifestyle context in the same picture | ●        | ◐                             | ◐                             |
| Business value modeling (My ROI™)                   | ●        | ◐                             | ◐                             |

● Core to the model      ◐ Varies by program

General category comparison from public information as of September 2026. Individual programs differ. Structural comparison only; no claim of superior outcomes. Not an assessment of any specific company.

**The difference is not one feature. It is how the pieces work together.**



## LET'S TALK.

Scan to save my contact, then let's find a time. Or email me.

 [nrheart.com](https://nrheart.com)

 [jeremy@nrheart.com](mailto:jeremy@nrheart.com)

# Where NR Heart is today, and who is behind it.

A connected system, built in Oklahoma, ready to start with the people and measures a partner chooses.

## WHERE NR HEART IS TODAY



### SIX-PART PLATFORM BUILT

Academy, Connect, Coach, Translate, Revenue and ROI are built as one connected system.



### CELLULAR OPTION IN VALIDATION

The connected blood pressure integration is being validated with a real device.



### READY FOR FIRST ENGAGEMENTS

Designed to start with the people, place and measures a partner chooses.

## HOW WE START

### 1 DESIGN

Choose the population, setting and the measures of success.



### 2 LAUNCH

NR Heart handles the agreed onboarding, support, monitoring and reporting.



### 3 MEASURE

Track the participation, experience and outcomes that matter to you.



### 4 DECIDE

Use the evidence to refine, continue or scale, together.

## WHO IS BEHIND NR HEART



### Jeremy Beavis

Founder and CEO, Nutrition Revolution, Inc. (DBA NR Heart)

Health coach and certified nutrition coach, based in Edmond, Oklahoma. Jeremy has been involved in eight mergers and acquisitions across EMEA, North America and Asia Pacific, and is building NR Heart to support the space between healthcare visits: the part of health that happens in everyday life.



### LET'S TALK.

Scan to save my contact, then let's find a time. Or email me.



[nrheart.com](https://nrheart.com)



[jeremy@nrheart.com](mailto:jeremy@nrheart.com)

NR Heart™ is a trademark of Nutrition Revolution, Inc. (DBA NR Heart). It provides education, coaching and information and does not diagnose or treat medical conditions. Statistics are from the published sources noted and are not NR Heart results. No NR Heart clinical, quality or cost outcomes are claimed.