



South Central Oklahoma Rural Education
— **COLLABORATIVE** —
Growing Local Educators

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SPONSORSHIP OPPORTUNITIES

Why This Matters to Businesses and the Local Economy

Our region continues to face a deepening teacher shortage, and it is as much an economic challenge as it is an educational challenge:

- **The shortage is real and growing.** Too many classrooms along the I-35 corridor are staffed by emergency-certified and adjunct instructors, and the gap widens each year.
- **Families follow schools.** Strong schools keep families rooted, attract employers, and help communities grow. Weak schools send families elsewhere, often just across the state line to North Texas.
- **Classrooms shape the economy.** The quality of our schools drives the quality of our workforce, our housing market, and our ability to compete for new jobs and investment.
- **Teachers are a long-term asset.** Decades of research link teacher quality directly to student achievement, lifetime earnings, and the economic strength of the communities in which they serve. Every effective teacher we place strengthens Southern Oklahoma for years to come.

The SCORE Solution – Grow Our Own Teachers

SCORE rebuilds the teacher pipeline at home. In partnership with Murray State College, area school districts, and local Community Partners, we grow our own teachers by investing in local people who want to teach, support them through training, certification, and mentorship, then place them in the classrooms that need them most. Your investment directly funds that work:

- Scholarships for local teacher candidates.
- The PACT pathway for paraprofessionals and aspiring teachers.
- C2C dual enrollment that introduces high school students to teaching careers.
- Classroom-readiness training, including the pre-service Classroom Management Intensive.
- Certification and Praxis exam support that removes barriers to the classroom.

DID YOU
KNOW?

The Starting Salary for a new teacher in Oklahoma is \$42,000.

The Average Cost of a traditional 4-year bachelor's degree is upwards of \$50,000.

DEBT-FREE IS THE KEY TO TEACHER RETENTION!

Sponsorship Levels

Be a part of the solution to ensure there are fully certified teachers in every classroom in Southern Oklahoma!

LEVEL	RECOGNITION & BENEFITS
Cornerstone Partner \$10,000+	› Logo placement and Cornerstone Partner recognition across all SCORE outlets › Naming opportunity: a sponsored teacher-candidate cohort or a named scholarship › Reserved table of eight and a welcome or speaking opportunity at the SCORE Year-End Celebration › Joint press release announcing you as a key education partner › Invitation to a SCORE classroom or teacher-candidate cohort site visit › Includes all Pillar, Champion, Advocate, and Friend benefits listed below except additional celebration seats
Pillar Partner \$5,000	› Prominent logo on the website, printed materials, and event signage › Logo on SCORE recruitment materials, including C2C dual-enrollment brochures › Reserved seats for four at the SCORE Year-End Celebration › Featured spotlight in a SCORE newsletter and on social media › Includes all Champion, Advocate, and Friend benefits listed below
Champion \$2,500	› Company logo with website link on the sponsor page › Named recognition from the stage at the SCORE Year-End Celebration › Recognition award for display at your business. › Includes all Advocate and Friend benefits listed below
Advocate \$1,000	› Company logo on the SCORE website sponsor page › Recognition across SCORE social media › Includes all Friend benefits listed below
Friend of SCORE \$500	› Company name listed on the SCORE website › Recognition in the SCORE annual impact report › Proud Supporter of SCORE decal for your storefront or office

Become a Partner

To become a sponsor or design a custom partnership that fits your goals, contact us.

Multi-year commitments and in-kind sponsorships are welcome.

Eric L. Ward, Ed.D.

Founder and Executive Director, SCORE Collaborative

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*SCORE Collaborative is a registered 501(c)(3) nonprofit organization (determination effective February 7, 2026). EIN: **41-3847885**. Contributions are tax-deductible to the full extent allowed by law.*