

CHRISTINA WOODWARD



Strategic HR Advisor & Founder

SPHR, SHRM-SCP, CPP, ADP Certified
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Areas of HR Expertise:

- Critical and Advisory HR Consulting
- HR Audits and Complex Assessments
- HR/Payroll Infrastructure Overhauls
- Mergers and Acquisitions
- Compliance and Risk Mitigation
- HR Tech Optimization
- Compensation and Total Rewards
- Organization Development

Industry Experience:

- Technology
- Entertainment
- Financial Services
- Media
- Professional Services
- Medical Services
- Manufacturing
- Pharmaceutical

Christina began her HR career working for a Fortune 500 chemical company supporting their HR function for the Western region and project managing a large SAP ERP conversion. From there, she entered the Consulting world in 2003 working for ManagEase Inc., a fast growing Southern California based HR Outsourcing Firm. As a key member of management, she greatly contributed to the success of the company which led to an acquisition in 2017 by OneDigital, a large national financial services organization specializing in health and welfare benefits. Christina served as a VP of Critical Consulting for the West Coast HR Division helping develop a growing strategic integrated function. As a next step, Christina founded ZoroHR, LLC, while continuing to work as a strategic partner resource alongside OneDigital HR. She works with a broad network of partner resources and HCM systems to ensure clients receive optimal service delivery across the vast areas of the HR umbrella.

As a specialty strategic business advisor, she provides critical consulting in HR leadership, mergers & acquisitions, startups, strategic planning, workforce insights, infrastructure development and redesign, HRIS system analysis and implementations, assessments, payroll conversions and platform optimizations, compensation design, D&I, and performance management.

As an area of specialty, Christina and her team provide HR leadership and support to both domestic and global organizations looking to expand the expertise of their internal HR function. An expert in her field, Christina's many credentials include a B.S. in Psychology, as well as several senior level HR and payroll certifications, significant HRIS/Payroll platform experience, and is certified in ADP products.