Giving Back to the Community

"Spreading Warmth and Joy: Igniting Hope in our Nothing But Fire Toy Drive."









NOTHING BUT FIRE "TOY DRIVE" 2023

Nothing But Fire

FOR IMMEDIATE RELEASE

Los Angeles, CA - December 18, 2023 - On the 16th of December, 2023, a heartwarming collaboration unfolded as Michael Kobayashi from Nothing But Fire, Brandon Petteway representing Apple Monkey, President Cesare Bonventre and Chief Business Officer TJ Ryan of Terpene Warehouse, The Mini Donut Bar Company, and Arturo Rivas, Rafael Valdez, Edsel Ortega, joined forces with Mieko Hester-Perez, a distinguished board member at the Long Beach Aquatic Therapy Wellness Center, affectionately known as "Pools of Hope."











THANK YOU!

In a collective endeavor, these community-focused entities made a substantial impact by distributing over 2,000 toys, providing meals to more than 200 families, and delivering Christmas trees and wreaths from Rudy's to local residents in Long Beach. The event garnered the presence of Mayor Rex Richardson, acclaimed actor Lyriq Bent, Pat Dixon, director of Pools of Hope, and her senior staff member Shamar Banks, along with more than 60 dedicated Christmas Elf volunteers.















The collaborative initiative left a lasting impression, evident in the heartfelt gratitude expressed by recipients during the toy distribution. The toys were generously donated by supporters who contributed to Nothing But Fire's TOY DRIVE event at Station 1640 in Hollywood. Special recognition goes to The Standard Brand, DIME, Presidential, Just J, Pistol Whip, Zatix, Royal Blunts, RYUJIN, and The Originals for their valuable contributions.









Pools of Hope is known as the premier provider of aquatic and wellness programs. They are dedicated to providing the community with access to therapeutic aquatic programs to improve their health and quality of life. To achieve this goal, They offer life-changing aquatic and wellness programs to the community.

As the challenges faced by families increase, the event organizers observed lines of families and cars extending into nearby cities. Recognizing the growing need, Mr. Kobayashi emphasized the responsibility to "Pay it Forward," stating that next year, they plan to do more and involve more companies, given the scarcity of centers like the one at Pools of Hope.

Pools of Hope, celebrating 60 years of community service, continues to support special needs families, seniors, and military veterans through its aquatic programs. Participating in this event was an honor, and looking ahead, the Nothing But Fire team and their business allies have already committed to surpassing their donations in 2024.

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For more information about the participating organizations and their ongoing efforts, please visit their respective websites.

- Nothing But Fire: nothingbutfirela.com
- Apple Monkey: applemonkeylife.myshopify.com
- Terpene Warehouse: terpenewarehouse.com
- The Mini Donut Bar Company: Instagram @theminidonutbar
- Long Beach Aquatic Therapy Wellness Center (Pools of Hope): caaquatictherapy.com
- Lyriq Bent https: imdb.com
- Rudy's Christmas Trees: rudyschristmastrees.org
- RYUJIN: ryujinonline.com
- Mieko Hester-Perez: miekosblog.com | cacorpattysvc.com | Frog's Hair Wellness Program
- CANNHIBA: cannhiba.com
- Cervo Media Group: cervomediagroupinc.com





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The organizers express their deepest gratitude to all the donors, supporters, and volunteers who made this impactful event possible, spreading joy and warmth to the Long Beach community during the holiday season.























